

APPENDIX F:
COMMUNITY PREFERENCE SURVEY RESULTS

MCKINLEYVILLE COMMUNITY PLANNING AREA QUESTIONNAIRE

TOTAL

This questionnaire has been developed by local citizens serving on the McKinleyville Citizens Advisory Committee for updating the community plan. Our committee needs your help in shaping the future of McKinleyville.

Our goal is to prepare a revised community plan which will be the blueprint for our community's development. Like the design of a house, the design of a community requires a plan which includes areas for work, play, sleep, meeting, study, and the safe passageway between them. If you are interested in how McKinleyville develops, now is the time to make your views known.

The Committee is operating from the belief that our community has experienced rapid change, and a close look at current development practices is needed. Cooperation between the citizens and committee members is crucial to form a vision of McKinleyville. This questionnaire is being sent to gauge public opinion on some issues.

Please complete this questionnaire and return it to the Planning and Building Department, 3015 "H" Street, Eureka, CA 95501 no later than September 6, 1991. We have arranged for convenient drop off points for completed questionnaires locally at the offices of the McKinleyville Community Services District, 1656 Sutter Road, and at the McKinleyville Senior Center, 2191 1/2 Central Avenue.

The Committee will be holding two community meetings in McKinleyville to further discuss your views. These will be held on September 16th at McKinleyville School Multipurpose Room, 7:00 p.m. to 9:30 p.m., and on September 17th at Dow's Prairie School Multipurpose Room, 7:00 p.m. to 9:30 p.m.

At these meetings you will be able to speak with members of the Committee on your thoughts and visions for the future of our community. These will be informal meetings intended to encourage the free exchange of ideas and concerns.

The Committee looks forward to hearing from you.

1-115
2-80
3-267
4-277

- 1. Where do you live or own property? Refer to map attached and enter the number we have assigned to your area.
2. Do you:
3. Have you lived here longer than 5 years?
4. The present minimum residential lot size in McKinleyville is 5,000 square feet (50 feet x 100 feet or 7 lots per acre). Do you feel that this minimum:
5. When new development is planned, should the site character (hills, trees, natural terrain, etc.):
6. Do you believe safe pedestrian/bike ways should be a major feature of McKinleyville?
7. Do you believe pedestrian/bike ways should be required as a part of new development, consistent with a specific plan?
8. In new development, do you favor:
9. Do you think clustering housing to have more open space areas is a good idea?
10. Should a portion of land be set aside in new major residential developments for recreational use?

11. Currently, when lots are created in the coastal zone of McKinleyville, monies are collected from the developer for recreational facilities. Do you feel this should be required of lots created in the rest of the community?

21 | 210 | No
22 | 483 | Yes

12. Do you like multiple family housing units (apartments):

23 | 472 | near commercial areas, or
24 | 248 | scattered throughout the community?

13. Would you like to see landscaping (like that along Central Avenue) in other commercial areas?

25 | 434 | Yes
26 | 75 | No
27 | 230 | Yes, but another style of landscaping.

14. Do you believe that landscaping should be required in all subdivisions and building permits?

28 | 443 | Yes
29 | 282 | No

15. Do you feel open space/play areas need to be required with new apartment building construction?

30 | 670 | Yes
31 | 73 | No

16. Does your family think that McKinleyville roads are safe places to walk or ride bicycles?

32 | 100 | Yes
33 | 330 | No
34 | 313 | Somewhat

17. Do you feel that the level of road improvements is keeping up with the level of development in McKinleyville?

35 | 233 | Yes
36 | 594 | No

18. Should neighborhood roads be improved to handle additional traffic before additional major subdivisions occur?

37 | 624 | Yes
38 | 92 | No

19. McKinleyville now has a population of over 11,000 people. That is a growth of over 3,000 people in the last ten years. The current zoning and community plan provides for up to 32,000 people at maximum buildout. Do you feel:

39 | 56 | plans should be changed to allow no further growth; or

40 | 244 | plans should be changed to limit the growth of McKinleyville to no more than 15,000; or

41 | 178 | plans should be changed to limit the growth of McKinleyville to no more than 25,000 people; or
42 | 42 | plans should not be changed; or
43 | 107 | plans should be changed to allow more than 32,000 people.

20. Should industrial development be encouraged in McKinleyville?

44 | 358 | Yes
45 | 246 | No

21. Would you like agricultural land to remain as agricultural land rather than being developed for other uses?

46 | 518 | Yes
47 | 176 | No

23. If you have moved to McKinleyville in the last five years, what features attracted you, or were important to your decision? (Please mark all that apply)

48 | 105 | Low crime rate
49 | 17 | Large parcel size
50 | 191 | Scenic views
51 | 3 | Medical facilities
52 | 17 | Employment opportunities
53 | 37 | Opportunity to subdivide your parcel
54 | 144 | Price of homes
55 | 12 | Opportunities for outdoor recreation
56 | 56 | Friends/Family nearby
57 | 22 | Senior activities
58 | 269 | Rural atmosphere
59 | 57 | Climate
60 | 27 | Clean air
61 | 90 | Proximity to HSU
62 | 101 | Not much traffic
63 | 24 | Shopping opportunities
64 | 136 | Seclusion
65 | 38 | Rental prices

24.

If you have lived in McKinleyville for more than five years, what features have given you the most satisfaction? (Please mark all that apply)

- 66 200 Low crime rate
- 67 239 Large parcel size
- 68 248 Scenic views
- 69 49 Medical facilities
- 70 29 Employment opportunities
- 71 60 Opportunity to subdivide your parcel
- 72 56 Opportunities for outdoor recreation
- 73 253 Price and value of your home
- 74 253 Friends/Family nearby
- 75 47 Senior activities
- 76 335 Rural atmosphere
- 77 215 Climate
- 78 304 Clean air
- 79 118 Proximity to HSU
- 80 56 Shopping opportunities
- 81 253 Not much traffic
- 82 202 Seclusion
- 83 16 Rental prices

25.

If the County of Humboldt or McKinleyville Community Services District were to improve any of the following public services in your neighborhood, which five of these would you like to have improved first? (Please pick the five most important to you.)

- * 84 472 Roads
- 85 42 Drainage
- 86 28 Parking
- 87 101 Sewer
- 88 95 Water
- * 89 34 Recreation facilities
- 90 60 Off-street parking
- * 91 419 Sheriff service
- * 92 363 Pedestrian walkways
- * 93 478 Bike paths
- 94 180 Public transportation
- 95 90 Horse riding trails
- 96 206 Access to river and stream fishing
- * 97 397 Land use planning

26.

In 20 years, what would you like McKinleyville to be like?

- * 98 423 Rural Residential with minimum commercial areas?
- 99 152 Urban Residential with central business commercial?
- 100 147 Urban Residential with industrial parks and central business commercial?

27.

If you have any comments you would like to include, please feel free to include them here.

299

Thank you for taking the time to complete this questionnaire! We look forward to talking with you at our community meetings September 16th and 17th. We will have maps and marking pens available for you to graphically show your ideas or to record your views.

When we have completed our draft community plan, the Committee will give a public presentation on the plan before it goes to public hearings before the Planning Commission and Board of Supervisors.

If you would like to be placed on our mailing list, please contact the County Planning and Building Department at (707) 445-7541 or write to them at 3015 "H" St., Eureka, CA 95501.

Group Discussions Summary

After lunch, participants were asked to break out into their pre-assigned walking tour and discussion groups. Each group took the walking tour along Central Avenue. When they returned, each group was asked to respond to two questions:

1. *If you could change five things about McKinleyville, what would you change?*
2. *What are the three most important "next steps" we need to take to create a more livable McKinleyville?*

The following is a summary of the group responses.

Group A:

Question 1

Keep open spaces
More trails systems
Safer & more bike lanes
Move parking lots to back of businesses
Have a more diversified work economy

Question 2

Finish the general plan
Educate and involve people
Don't have a "not in my backyard" attitude

Group B:

Question 1

Sign ordinances for better design review
Have pedestrian friendly greenways, youth facilities and trails
Have a town center and better development planning
Encourage a greater sense of community
Have intra community transportation, shuttles

Question 2

Create and articulate a vision for community
Seek more community participation & complete the general plan
Educate development community

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Group C:

Question 1

More small locally owned businesses, fewer franchises
Make Central Avenue more pedestrian friendly
 -wider landscape strip which separates pedestrians from street
Incorporate McKinleyville
Pay more attention to aesthetics
Change Standards for residential development

Question 2

Incorporate McKinleyville
Preserve open space
Preserve beach access

Group D:

Question 1

Slow traffic on Central Avenue
Put in a median strip with trees
Mark town center with higher profile landscaping, such as a water pond
Put in traffic circle for traffic calming
Cut south end of Central Avenue at Bella Vista

Question 2

Better alliance between developers and community
Be able to compromise
Put decision-making in the hands of the people

Group E:

Question 1

More trails and parks
Slow traffic on Central Avenue with trees, etc. in center
No more fast food places
Flight service to stay
Don't build on ecologically sensitive areas
 example: Northwest end of Murray Road

Question 2

Stop (growth) now—moratorium
Complete comprehensive community plan
Seriously investigate incorporation

Group F:

Question 1

Change Central Avenue
Control uncontrolled development
Lack of autonomy—should we incorporate?
Lack of business/development innovation
Stop aggression against rural culture
Develop a quiet town center area with a garden and some beauty to it

Question 2

Work on a city center that is walkable from much of the town
Expand natural areas-walkways like Hammond Trail
Make Central Avenue more pedestrian & shopper friendly

Guided Walk

Thirty-four people participated and completed a questionnaire for the walk. Suggestions and comments varied greatly, though there were some common themes.

- Most of the respondents commented on the bad “look” of Central Ave. Common complaints were made about the size and location of parking lots, the quality and design of buildings, and the size and color of signs.
- Most respondents also commented on the poor quality of their experience as pedestrians. Lack of crosswalks, disconnected paths, and speed and noise of the cars were the most common complaints.
- Most respondents made positive comments about the mature trees lining the Eastern side of Central Ave. Many respondents also liked the new landscaping along the street.

RESULTS OF WALKING TOUR QUESTIONNAIRE,
CENTRAL AVE. MCKINLEYVILLE

Station 1 NE Corner Central Ave./Pickett (Safeway Corner)

Do you think Traffic congestion is a problem in this area?

Yes 14
No 20

Do you think traffic speed is a problem in this area?

Yes 19
No 14

From where do you think the traffic originates?

Central (4)
Freeway (3)
Shopping Center (2)
Local (2)
Sprawling homesites and activities
Cars only reasonable access
Bikes and peds. not inviting
From the South
Shopping-center, and to US 101 on south residential feeders
Central South to North, shopping area, Safeway
Shopping, School Traffic
North & South used like freeway
Thru
Outskirts
Locals multiple trips per day, can't walk, have to drive
No idea nor do I know where it's going!
Businesses
Solid presence of trip attractors
No traffic calming
Nothing to encourage walking or biking no mass transit
Residential areas of McKinleyville
North and South on Central
Up and down Central and out of shopping centers
Non-freeway travel, too far from town.

How do you feel as a pedestrian? (Check One)

Very Comfortable 1
Comfortable 9
Uncomfortable 19
Very uncomfortable 6

What is your first impression of the area?

Ugly (3)
Too much, speed traffic
O.K.-but it's car oriented because the trail is disconnected
Area is pedestrian unfriendly—needs sidewalk to Pierson Park
Urban feel
Hideous parking lots, no concern for aesthetics, safety, trip-generation

Beautiful trees
Undistinguished
Busy but manageable
Potentially OK
It's ugly - It is hard to walk to the stores and unsafe to walk to the stores
Congested
Looks like LA- the ugly parts
Poor planning
Ugly Safeway parking lot
Central intersection
Central intersection - business district
Bare, no protection from traffic
I feel puny and subordinate to traffic
The trees across the street are inviting
Pretty nice landscaping- need more trees
Not too friendly for the pedestrian
Moderately busy- good mix of greenery and buildings
Too much traffic
San Jose
Short walk signal
Be aware of cars even if we have lights
Puck- it's not my favorite area to move in and out of
Not the most friendly transition to/from Azalea Park/library to shopping center and future town

center

OK- not bad
Noisy
Anxiety intersection
Safeway driveways as well as major intersection to adjust to traffic
Noise

What do you particularly like?

View of trees on hill
Landscaped path and bike lanes, like Safeway open all night
Trees, shrubs
Bike lanes, button for walk signal, Central Ave. landscaping
That I can go from East Pickett across and behind Post Office and Food Mart and not turn
Usability
Trees in front of shopping center
Trees, forest area
Trees/Open space
The totem
Landscaping
Landscaping- but needs larger trees
Trees other side
Landscaping good- bit low
Tall trees
Trees in Median and landscaping except Safeway
Some landscaping
Not much
Large trees at Pierson's
The large trees in the surrounding view
The long view of hills, trees, sky, etc.

Mature cultivate trees are underway
Path
The mature trees and view of mountains
Vegetation along street
Traffic lights for safety, clean streets, bike lane
View of the mountains
Friendliness of merchants, sense of community
Landscaping along Central Ave.
Landscaping/trees
Bike lane, horse lane, pedestrian cross light
The trails exist
Winding side walk.

What do you particularly dislike?

Signs
Lack of aesthetics in architecture
Big parking lots, ugly street light poles, urban feel, no bike paths
Pedestrians completely ignored, narrow sidewalks, no noise attenuation methods, too many cutouts
Very windy for walking
Noise of cars, smell of fuel
Poor aesthetics, no coordination of structures architecturally
No vegetation on Safeway property
Unbroken line of businesses that are difficult to get to without driving and parking at each store—it is impossible with a wheelchair
Not pedestrian-friendly, too busy
The short view-clutter
Just about everything
Ugly parking lot at Safeway, stark Central Ave.
Red & white Ace and Les Schwaab signs
Central too wide
Landscape strip too small
Sidewalk not adequate from fast moving cars
Pavement
Safeway parking lot
Industrial street lights
Fast traffic, big lights
Highway large like freeway
Fast traffic, large scale traffic lights
Timed traffic lights are for 10 seconds
Highway signal, traffic lights, huge lamps
The noise, the lights
Walk signs don't stay on long enough
Not enough time on street light "walk" sign
Noise, wide street, stop lights aren't long enough
The frontage road from donut store turning into Pickett and signal
Is there really a horse path here? —a little more landscape design on Safeway parking lot
Safeway parking area and store front
Pedestrian environment non-existent
The traffic—the noise.

Station 2 Bandstand, Food Mart parking lot

I want commercial centers where I can find: (Select two)

- | | |
|---|----|
| A good place to eat | 23 |
| Things to do at night | 14 |
| A nice place for recreational activities and picnicking | 14 |
| A variety of employment opportunities | 12 |
| Interesting and useful shops | 30 |
| A place to meet friends and neighbors | 21 |
| Other: | |

Fabric and antique co-op; Free or less expensive children activities-skate boarding park; Walks; Place to take walks; Baseball field park and walk to all activities; Local businesses; Proximity to residential districts.

What is your first impression of this area?

- Parking lot sucks
- One stop shopping and traffic route
- One of the best along central, but the parking flow is ridiculous
- The green space and old landscaping is nice, trees, low lights
- A near miss
- Like face lift...feels incomplete
- I didn't know this was an honest stand-Hate the KFC
- Pleasing: more greenery needed but with the youthfulness of the Center that will come
- Looks good from a distance
- Developed and paved
- Openness
- Unusual traffic flow in parking lot
- Too busy and confusing for vehicle and pedestrian traffic
- Neat, clean, and boring
- Asphalt
- Failed circulation and access
- More pleasant but not enough landscaping
- O.K. but not alarming
- Don't feel attracted enough to make effort to stop
- Community looks good
- Good, comfortable commercial area
- Not too bad of a layout
- Pavement
- Sadly, its the best of McK.
- At least there is some grass, circulation problem is a nightmare
- Ugly make and design, ugly parking lot
- Nice little bandstand and green spot
- Sadly it is the best of them
- Mishmash, A half-baked attempt that misses the mark
- Confusing parking lot
- Dangerous parking lot—extremely pedestrian unfriendly
- If another piece of green is eliminated it will be ruined beyond repair
- Stores coordinated architecturally for architects, but not inviting due to parking lot structure
- Bandstand is very nice
- Small town
- Built for cars not people
- Cookie-cutter commercial development

Shopping Center
Sad to see so much lawn made into parking lot
Way spread out
No pedestrians

What do you particularly like?

Green area
Relatively quick exit, route to errand by car
The big trees, lawn (What is left!)
Remodeling is much nicer
Old landscaping
Variety of stores
Not conducive to pedestrians
Closeness of stores
Bandstand
Open/airy and having sheriff substation, totem pole
Bandstand area
Shrubs, trees, green areas
The gazebo, the lawn
Grass
Mature trees along Central Avenue
Looks safe
Green area, trees and landscape
Integrated designer
Bandstand feels more like a community center
Improved facades
Has a few trees and plants
Landscaping and building design
The large trees and the green bandstand area
The trees and planting, the redo of food mart
The gazebo and totem pole
The few large trees that remain
Trees
Bandstand, store architecture
Some green large trees
Trees
Park in front of Bandstand, large trees
Trees and grassy area
Trees, little shelter in bus stop, and plants
The gazebo
Appearance

What do you particularly dislike?

Parking lot
Lost sense of community
Parking is too much and bad traffic pattern
Confusing traffic pattern
KFC is out of place
City Center Rd. is not defined to Totem Pole
The traffic flow
I have seen people back into each other
Traffic flow in parking lot
Sidewalks that dead end

Parking lot
Too many flags on top of KFC
Not enough history is built up around the pole
The confusing parking lot
Very poorly executed parking lot
The outlay of the parking lot
Failure to come through the frontage Rd. access to adjourning
Not enough variety in shops
Totem Pole, KFC
Not much trees in island
Empty street in front of bandstand, ugly post office
Too much asphalt, larger trees
Built for the car with poor circulation .
KFC
KFC
Not enough good landscaping
Building design, parking lot, poor parking lot landscape
Follow-thru
Size of parking lot
KFC
Threat of more development on the patch of grass and unused asphalt
Parking lot-no clear boundaries, dangerous
Very difficult internal traffic problems, garish KFC
Fast
Setback from street noise, design standards
No place to sit
Pedestrian unfriendly, no walkway
KFC is ugly
Lack of open space.

Do you think more commercial establishments should be encouraged to provide outdoor spaces for seating and socializing?

Yes 33
No 02

Station 3 Grass between KFC and B of A

Consider your walking experience from the bandstand. Do you think children, senior citizens and or the disabled in McKinleyville would find it difficult to walk along this route?

Yes 28
No 06

What other uses or activities would you like to see along Central Avenue?

Theater
Fix it-face lift-if it is Western-make the area wider-plant vines
Shoe repair, Longs Ice Cream shop, bread stores
Street front stores, window shopping area
Teen Center, night club
Take KFC out
A good ice cream parlor, a good restaurant, theater
Separated walking park, more condensed parking-make walking easier
Small shop buildings, bike path separate from traffic
Stores-Narrow Streets, parking, central median;
Bike paths
More of a streetscape
Wider, through pedestrian walk and bike and plantings in center strip
Real restaurants
More local restaurants, more children oriented places
10-18 year old free or nominal fee activities, locally owned small restaurants, movies
Nothing here
Teens need some recreation areas
High density, civic uses
Make basketball 1/2 court
More public sitting spaces and green areas
Businesses that encourage gathering
Youth activities

Is this area busy in the evenings?

Yes 05
No 26

Would Central Avenue be a good location in which to encourage after-hours activities and places for people to meet? If so, what kind?

Yes 25
No 06

Here are the specific responses to question number four from people who answered "Yes":

Concerts, coffee house, picnics, more along Hiller
Family bowling
Bars, clubs, pool-halls, video arcade, art galleries, restaurants
Ballfields behind shopping center
Would create activity that would encourage/build other activities
Outdoor cultural activities
Recreation halls, music, arts and crafts
Theater, sports
Drag raced from stoplight to stoplight
Nice eating areas, performing arts, theater for kids to learn within
If developed into Town Center something for teens and old folks

Pubs, restaurants coffee shops, cinema, performing arts
Night clubs movie theater
Coffee roasting house, reading room
Sidewalks, lights
Theaters, ice cream shop
Family restaurants, walking area in downtown
Movies, sit-down restaurants

Here are the specific responses to question number four from people who answered "No":

Off centered maybe a block or 1/2 block
Theater, good restaurants, ice cream shops, coffee shops.

What is your first impression of this area?

Too much traffic, noise
Noisy but clean, some landscaping
O.K. except sidewalk situation is weird
Put bench on the lawn
Ugly
Clean
Unconnected, no central theme
Noisy
A mess
Pleasant, trees, open area
Pleasant, trees, etc.
Very pedestrian unfriendly
Failed access, loss of efficient use of commercial opportunity
Unprotected from Central Ave. traffic
Rush and get through
Good landscaping
Loud fast food restaurants near a would be park
O.K.
Don't like it
KFC is very ugly, but trees are nice
Ugly, Fowl, Los Angeles Again!
Drive through chicken flickin
Too many cars, no crosswalks
All the asphalt-no crosswalks, no effort to allow for pedestrians and wheelchairs
No More. Enough!
Pedestrian unfriendly, unsafe, noisy, disconnected
KFC seems out of place
Small grassy area is a nice escape from asphalt/concrete
So what!
Doesn't look like a public space
Boring
Pedestrian unfriendly.

What do you particularly like?

There is some green area left
Clean cut
KFC is ugly
Shape of trees
All shops are friendly
Trees between KFC and B of A

Grandstand
Slow pace
The pedestrians
Pleasant, trees
Landscape
Mature trees, landscaping
Good walking area
Park like features, near central business area
Landscaping
Trees and lawn
The green spot and large trees, the barn
Mature trees
The mature trees
Mature trees
Trees
Magnificent trees
Large mature trees
Large trees that provide shade
Trees/grassy area
Trees
Trees
Open space

What do you particularly dislike?

The parking lot bordering
Unfriendly isolated shops and parking area configuration
KFC
Parking lot
Dead end sidewalks
It is hectic
Parking lot
Tendency to strip mall
Poor access from bandstand, traffic noise
KFC corporate colors
Except where you walk to the south of KFC, there is no protection from traffic
Traffic noise
Traffic noise, fast food
Loud fast food
No crosswalk on central
KFC-too much asphalt
KFC
Lack of ambiance, generic look, not inviting
Lack of deep thought
No crosswalk
There is no respect or care or concern for people who don't want to drive or can't drive—Seniors and teens
Difficult to walk from Bank to Food Mart
Fast food architecture does not fit in, no place to walk
KFC, flags, pavement
Area still built for cars, not people, KFC architecturally does not fit with other structures
No seating
Too much area for cars
KFC very ugly

No inviting sitting places or paths to businesses
Not friendly feel

Station 4 SE Corner Central Ave. and Hiller

How do you feel as a pedestrian? (Check One)

Very safe 00
Safe 11
Unsafe 16
Very unsafe 08

What changes might be made to make it easier to walk between here and commercial services across the street?

Slow crossing signs down
Overpass, if not, attractive crossway
Overhead walkway
Longer light
Brick/cobblestone crosswalk, extend time of walk light
Bridge type covered walk
Better street lighting system-overpass
Longer stop lights
Longer green lights
Decrease size of Central
Reduce Central Ave. traffic and slow it down
Slower traffic, median strip
Curbs
Decrease width of Central Ave.
Timing of light better for people
Better marking of pedestrian areas
Longer lights, median strip
Longer lights, slower traffic, median central
Longer light
Longer timing on lights
Central median strip
Walk sign stay on longer
A stand of greenery down Central
Longer "Walk" lights, combine retail section, lanes need to be wider
Better sidewalk connection at B of A
Longer traffic lights
The movements for cars is awkward, confusion of signal drive always
Non-signal drive way
Flat driveway is odd, better defined ped. path
Brick crosswalk, neck: right turn to contain
Longer lights

What type of retail services might be desirable here?

Youth oriented
Music store
Toy store, teen arcade
Professional buildings
Specialized grocery bars/clubs
Family show store, music
Video games, CD, tape stores, teen center

Small locally owned
 They cannot mix it, the presentation is poor
 Whatever
 Doesn't matter to me
 O.K. now!
 Theater, ice cream
 Out restaurant type, ice cream
 Something attractive
 Not heavy commercial, not storage
 Theater
 Ice cream
 Boutique, clothing, outdoor clothing store
 Outdoor eating
 Great variety
 Shoe repair, place that can tolerate traffic dirt and noise
 Cleaners
 O.K.
 Small personal business office

To promote the local economy, do you think more residential development should be considered near Central Ave?

Yes 28
 No 05

If so what kind? (Check Two)

Large apartment buildings	01
Townhouses	07
Garden apartments	16
Single family residences on small lots	03
Housing above commercial and retail shops	25
Infill rowhouses and duplexes	03
Other: Mix, units for seniors	

What is your first impression of the area?

A lot of work to be done
 Architecture O.K.
 Needs a courtyard or sitting area
 There is no overall plan
 Where's my car?
 Strip mall city
 Noisy
 Windy, lots of traffic sounds
 Yuck
 Ugly
 Can't walk to adjoining parking lots because of barriers
 More la-la land
 Ugly
 Uninviting
 Stark, ugly
 Yuck
 Works o.k., good potential, but needs TLC
 Noise, traffic fest
 High traffic noise

Noisy, unfriendly
No linkage among commercial parcels too many driveways
Loud, busy
Open area/trees
Traffic too fast
Lots of traffic
Traffic
Ugly
Too hodge podge
Busy
Place of cars
Too much traffic.

What do you particularly like?

Room for improvement
Theme architecture and bike, horse trail
Western look on shops, horse trail, bike trails, trees
Sidewalk separated from parking lot
Walkways
Blakes Books
Trees and walkway
Road improvement
Shop owners, Eureka Bakery, Blakes Books
The people who operate the business
Nothing
Landscaping is inadequate
Blakes Books
Business and landscaping look nice
Unified theme
Landscape
Has possibility
Landscape path for color
Trees
Too busy
Bike lanes
Retail close together
Sidewalk and landscaping on east side
People
Businesses
Blakes Books, bakery
Walkways
Quick exit convenient

What do you particularly dislike?

Speed of traffic and traffic signs
No clear walkways and lack of bike parking
Parking lots in front, no bike parking
Building set backs
Store front setbacks from streets, no transit depots
No pedestrian space
Long stretches of walk with no shade or drinking water
Fence between shopping units
Cars accessing Central Ave.

Architecture
Linear architecture
Can't go between the parking lots without getting in car and driving
Smell of gasoline and inaccessibility between buildings
"Crudscape" look
Just about everything
The fence between the buildings
Fence block off some streets
Ugly B of A
Store front
Traffic noise
Pedestrian conflict with encroachment onto Central Ave.
Attitudes of drivers
Vacant building
Fence separates, parking between sidewalk and stores
It's O.K.
Traffic noise
Meaningless place
Too much traffic

Station 5 Red Ox Parking Lot

Do you think it's important to connect the library, Azalea Hall, and senior center with the businesses along Central Ave?

Yes 34
No 01

What would make it easier for pedestrians coming from adjacent neighborhoods to get to Central Ave?

- Slower traffic
- Events that get people out walking
- Sidewalk and bike lanes on Hiller Rd. and Pickett
- Sidewalks, paths
- Wide paved ped/bike paths off-street brick/cobblestone crosswalks consolidate cut-outs
- Specific pedestrian accessories
- Wide bike lanes, horse lanes, pedestrian lanes, bus shuttles running every 1/2 hour to major areas in town
- Side street, side walks
- Very wide bike trails
- Trails and bike trails
- Walkways and bike ways
- Trails connecting streets/proper sidewalks with vegetation
- More than streets and off street paths, especially on School Rd. west of Central Ave.
- Connector pathways
- Median along Central
- Longer lights, medians in center, slower traffic
- Walkways, longer lights, slower traffic
- Longer lights, medians on Central Ave.
- Off street pathways
- Safe path, sidewalks, bike paths
- Develop walkway, bike path, medians on Central to slow traffic
- Access lanes
- Wider side, median with trees
- Better walkways, more friendly towards handicapped
- Sidewalk on south side of Gwin
- A walk way, well lit area
- Path)
- Sidewalks
- Path on east side of Central Ave. shops, or at the least, move Central Path to buildings, buffer Central
- Pathways

What is your first impression of the area?

- Not friendly
- Nice view to North East
- Nice barn
- Red Ox sign, Traffic lights
- Standard corner, retail development-no aesthetic quality or pedestrian accessways
- Strip development
- Could use a few more trees
- A few nice trees, the business has failed
- Parking lot empty—business closed

Better than the rest of the area

Ugly

Ugly

Hard to think over the roar of the traffic in Central

O.K.

Too much parking

Too much parking

Bleak Road, too bad about the Red Ox

It's like the rest of the area

Great place for Town Center improvements, traffic circle

Cut-up, fragmented, too much asphalt, car power noisy

O.K. rather forlorn looking with businesses closed

Busy corner

More trees

Large unused parking lot

Busy intersection

Sidewalks on one side O.K. flowers etc. on other side great

Ugly

Where is the sidewalk E from this corner?

Again what is this gravel thing?

Where is the Equestrian sign?, Humboldt bank bldg. (structure) looks temporary, Is there better ideas planned?

Pretty nice

O.K. for a Sizzler (Red Ox) enough parking

Azalea Park should be West of Central in Town Center, on East Side needs to be redesigned for pedestrian center

Lots of traffic in Central and noise

What do you particularly like?

Room for improvement

Landscaping

Curves on side walk and horse trail barn, trees, wood fence

Trees/landscaping

Pretty blue paint on handicapped parking spaces, landscaping

Hill to the east

Landscaping by Humboldt Bank

Landscaping sign is good, attractive building

Landscaping

Sign is O.K.

The "feel" of the Red Ox and the understated Humboldt Bank

The barn, large trees

Landscaping, but not adequate

Only the plants are attractive

Landscaping

Rustic theme throughout

Landscaping

Landscaping, needs trees, verging on crudscape

Landscaping, but needs taller trees

Building style of Red Ox: could be good brew pub

The building is "quaint" as a roadside attraction, close to other retail establishments

Building style

Open area trees

Too much asphalt

Large trees
Lots of greenery by Humboldt Bank
Plants around bank and the two big trees across the street
There is some landscaping and plus trees across the street, bus stops
Landscaping
Landscaping O.K.
Landscaping

What do you particularly dislike?

Need better landscape
Too big parking lot, sign too big
Put in islands with trees limit access to driveways, announce "Town Center"
Parking lots, no pedestrian access, large signs, aesthetics, no different from anything else
Undistinguished strip look
KFC store front, noisy
Parking lot too big for Red Ox
It's O.K., parking could be arranged for safer pedestrian/wheelchair entry
Landscaping, sign is O.K.
Red Ox parking lot is not very imaginatively done
Poor sidewalk design (all over McKinleyville)
Parking lots out front, bank Central Ave.
Too much parking area
Ugly mobile homes
Too much parking, not enough trees
Too much parking area
Traffic noise, too much parking unused
Traffic, too much parking area
Large trees which are reaching maturity and causing maintenance problems
Noise of sparse traffic, big thick light poles
Excess parking, too much set back
Fast traffic
Traffic
KFC across street
It's O.K.
The entrance to the "plaza" area
KFC is put behind the sports store
Get rid of Flags on KFC, it's ugly
Dead, too much pavement.

Station 6 Azalea Hall

Twenty years from now, what kind of place do you think McKinleyville should be?

- Friendly
 - A community with identity and traditions whose people know each other
 - Like it is now, but with more places for youth and more parks and trails
 - Incorporated town of 20-30,000, bedroom community
 - A city where people can live, work, shop and play, all uses should be available to residents on a community basis and centralized
- A great hometown
 - Friendly, people oriented
 - Remain rural, family oriented land for horses, cows, dogs to run, aesthetics, nature trails, town center for shops and recreation
- Quality not quantity
 - A pedestrian wheelchair accessible and friendly community
 - Should have a town center with places for all age groups especially 10-18 years old and seniors
 - Rural, mostly residential community
 - A kind place which is low in regulatory "you got to," and high in self/community responsibility
 - A pedestrian friendly, aesthetically beautiful town, not congested
 - Prettier CBD, non-auto friendly, lots of open space still
 - Limited to 40,000 pop., dense town around less dense buffer, surrounded by agriculture and timber land
- Livable
 - Trails allow biking and hiking for local commuters and recreation. Ball fields in neighborhoods.
 - Property values reflect quality of life
 - Primarily residential
 - Hopefully it will be incorporated with a well defined identity
 - Family oriented communities, lot of trees, pedestrian friendly
 - I hope I'll be one of the seniors coming here everyday for activities
 - A friendly community for bicyclist, pedestrians, shoppers and businesses. More self contained-
- not a bedroom community
 - A city
 - Recreation oriented creeks and river or creek access to become accessible amenities
 - More appreciative of natural resources—the river, the watershed, the forested slopes—all public, all treasured.
 - A livable community with room for diversity
 - A people friendly area
 - Rural area with quality of life amenities
 - A rural area
 - Not much bigger than it is now
 - Bike and pedestrian friendly large town center
 - Our strip enhanced, cluster housing, agriculture area
 - Quiet, serving the needs of all of our citizens, superior seniors services, teenager services, easy traffic flow, better planned drive way access to shopping
 - technology savvy that supports people being able to live here, rural feel
 - Livable, small city
 - Peaceful, quiet, law abiding, family oriented, and rural feeling
 - That should be determined by consensus planning
 - So far, surveys say 19,000 population, bikeways, recreation areas top priorities
 - Keep it rural, have trails and parks
 - A destination, due to its natural beauty, cultural offerings, and caring, integrated community.

What is the center of McKinleyville?

Azalea Hall, and Pierson Center

Central Ave., but should also have area centers

Azalea Hall

There is no center now

Central Ave. between Hiller and Pickett

Central Ave. business distinct north of K-Mart, south of airport

Central Ave.

Hiller and Central

This could be North of Azalea Hall is critical

Pierson Park, new library

Pierson shopping mall

No idea

Since I've lived here ("79) the center has seemed to be the "Totem Pole" shopping area

School Rd. to Railroad Ave.

Central Ave. strip

School to railroad town center should target Hiller to Railroad toward McK Ave.

Doesn't have one

The totem pole

Peirson Shopping, Center area to Recreation Fac./Azalea Hall

To be determined.

I attended a lecture by Ray Bradbury on urban renewal. He said a town center needed book stores, restaurants and movie theaters in close proximity to each other

Town Center area

Pierson Shopping Center

The totem pole mall and Peirson's space behind-over Central to Pickett and Pierson Park

Pierson Center

Central and Pickett

Piersons Mall to Piersons Park

Totem Pole

A & L Feed to Heartwood

The space behind food mart

City Center Way area

McKinleyville shopping center or should be

Totem Pole

Totem Pole

It's up for grabs and shifting; We are developing a center here but as of yet, there's no there there.

What are McKinleyville's best assets?

People and rural character

Greenbelt mixed with development

Ocean/river/forest access

Parks, trails, small town feeling

Surrounding backdrop of forested hills, friendly people

Hammond Trail, airport, coastal proximity

Rural agriculture, good place for kids and visitors

Hammond Trail, Ocean views and access, pastures

Low population density, no gangs yet

Clean air, mature trees

Mild climate, good schools, friendly people

Friendly people, pioneer spirit, beautiful location, varied climate

It's rural flavor and rapidly disappearing bush environment

Surrounding open space

Natural terrain-ocean and forested hills tie
Clean air, moderate climate, Mad River, Beach access, trails
Climate
Rural qualities, but near a variety of businesses
People/Caring Community, Open space, People involved, Family orientation
Rural, unhurried feeling and clean air, there is also an embryonic community feelings
It's forest beaches, friendly atmosphere and diversity
Primitive to natural resources
Natural resources, clean air, clean water, not too brightly lit, river, forest, low population
Open spaces, access to natural resources and recreation (outdoors)
Open spaces
Location, weather, people
Open spaces, creeks, variety of services
Good caring people, availability of services
People are willing to say when! We need to organize what we are doing, what we want
Waterfall, trees, including the Eucalyptus day for diversity
Rural
Prime agriculture soils, ocean, streams, human scale, relatively safe, cant still talk about caring
about children despite planning void
Rural country
Clean air, quiet, open space
Natural beauty, community spirit

If you could change one thing about McKinleyville, what would it be?

Election process for elected for MCSD
Uncoordinated development, people burning plastic in their trash
Control development
Sign ordinance, 4' high limit/10 year phase in period
Centralize residential and commercial development
Stop advertising for growth
Stop encroachment of Dept. of our natural resources/land
Brake development. A pause to think
Respect should be given to public opinion, not a major decisions by a few men and county sups.
Fast food stores keep coming to town
Clean up by citizen action "Oklahoma By the Sea" look of parts of the community
The poorly planned, ugly development that has taken and is taking place
Demolish Mill Creek mandate place
Lack of planned growth-incorporate
Central Ave.
Less of being a strip town
I'd have the developers create projects connected with to what the community wants
Slow Central Ave. down, median strip with trees
Have developers listen to the community and listen to the residents rather than the big money
interest, the big property owners cut down noise with tree planted median strip
Quality growth vs. growth with no aesthetics or infrastructure
Re-create Central Ave. to contain a frontage street
Too closed minds/the lack of adventure of current business leaders-lack of vision
Responsible planning to persuade better growth
Teen center, Take the fast food restaurants out, make more free activities for children
Bring in the uncontrolled development
More trails
Main St. (Central), Trees in Center its to slow down traffic
Trails and Recreation, Slow down Central Ave. with design (Cobblestone raised crosswalks)

Too much policies, more trails and parks and recreation, no gated communities

Aggression against old culture

Divert traffic to panel street

Better paths for kids to schools and around the community

Central Ave., no cross streets, high road speeds

Not have the gated community on the north end of Murray Rd., the land will wash out and slide away and taxpayers will be asked to "help out" - when we know what will happen before the job happens look at other areas where this kind of building scanned in California. This is not stable land and add lawn and streets and there will be more slippage