Community Vision Statements

The following is a compilation of information gained from a series of meetings held in each of the communities below. Information from the meetings was combined and/or sorted to create a vision statement of how the community would like to look in 2050.

Alton Vision

In 2050...

Alton is a small community located south of Eureka where Highway 36 intersects Highway 101. The close proximity to the highway allows businesses to cater to passing travelers with restaurants and a shopping center constructed on renovated Brownfields once abundant in the area. The area hosts a cloverleaf exit allowing easy access to the commercial businesses. The expanded local trucking business continues to boast the best cup of coffee in Humboldt County, and provides needed services to the many trucks that pass. The area contains a quaint, clean and safe residential area where the community can easily access all their basic living needs.

Fields Landing Vision

In 2050...

Fields Landing is a family-friendly, safe community with clean, neat and restored housing. Central to the community is the Humboldt Bay. The community celebrates their nautical, whaling past and current water-based recreational and business opportunities. The bay, surrounding habitat and wildlife also act as a vehicle for educational partnerships with College of the Redwoods, Humboldt State University and local elementary/secondary schools. Small, "clean" businesses cohabitate well with the quiet residential town and natural environment. The community prides itself on having self-sufficient alternative energy sources.

Fields Landing's transportation system is well planned. Wide sidewalks, stop signs and an alternative truck route make the town pedestrian-friendly. Additionally, a continuous trail running from College of the Redwoods, through Fields Landing, to South Bay Eureka follows the path of the former railroad and functions well for commuters and people seeking outdoor recreation.

Glendale Vision

In 2050...

Glendale is a safe, clean community with balanced and well-designed residential, commercial and industrial development. Residents and businesses enjoy reliable public services, well maintained and properly signed roads, bike paths and sidewalks. A central downtown and commercial area caters to residents and truckers alike. Through partnership with local educational centers, an industrial arts complex and faculty and student housing are well integrated into the community on former Brownfields sites. Residents and businesses enjoy their close proximity and easy access to the river and other recreational opportunities.

Manila Vision

In 2050...

Manila is a diverse, self-sufficient community composed of a mix of residences and small businesses. The peninsula community, bordered to the east by Humboldt Bay and to the west the Pacific Ocean, values and enjoys the surrounding coastal
Manila Vision continued

environment made up of dunes, beaches, coastal forest and bay-frontage. The town centers around small businesses and cottage industries, including arts and crafts shops, and a centralized local café where residents gather for food, drink and social activities. The community has a low environmental impact — it generates its own clean energy, uses resources very efficiently and generates minimal waste. The community center is vibrant and attractive. It serves as a cultural center and includes lots of programs for children and senior citizens.

Orick Vision

In 2050...

Orick is a thriving coastal town that, through hard work and entrepreneurial innovation, has become a model for rural community revitalization. The town has nurtured and capitalized on the beauty of its natural surroundings and proximity to and positive relationship with the Redwood National and State Parks. Although the town is growing, residents have made it a priority to preserve small town qualities like community pride, openness, citizen involvement and nurtured youth and senior populations. Because of its proximity to both the redwood forests and the Pacific Ocean, Orick is known as the town where the sea meets the trees.

Samoa/Fairhaven Vision

Samoa and Fairhaven, although combined as one contiguous redevelopment sub-area, are unique and have different needs. The town of Samoa is owned by one developer and is currently slated for a town project that includes housing rehabilitation and development, an industrial park, business development, community facilities and more. Development plans have been created and project permitting is underway.

In 2050...

Samoa is a comfortable place to live with well-maintained Cape Cod style ocean view homes, and many job opportunities within walking distance. All necessary services are close by and the town is family-friendly. Visitors enjoy recreation along the bay, the ocean beaches and sandy dunes.

Fairhaven is a clean, quiet and safe residential neighborhood of nicely kept homes and open green spaces. Flanked by both the Humboldt Bay and Pacific Ocean, the community embraces its historical past through water-based recreational, educational and commercial opportunities. Residents and tourists alike enjoy the scenic beauty and easy access to beaches, dunes and the Humboldt Bay. A well-designed boat dock and ramp links Fairhaven to other communities around the bay and is popular with kayakers, boaters and commuters. Residents enjoy well-maintained streets and bike paths, a viable local fire department and sewer system. They invest in sustainable developments in order to preserve the natural beauty and surrounding open spaces that support the local economy.

Willow Creek Vision

In 2050...

The town of Willow Creek has economic opportunities for local residents and for the next generation. Willow Creek is an attractive rural community with a healthy downtown business district, and prosperous forest-based businesses. The town is comprised of a number of thriving small businesses (rather than one or two large ones). The local river and forest is attractive and accessible to the community and visitors. The town is known as an outdoor recreation center with a strong, positive reputation. Willow Creek retains the positive aspects of a rural community, including low crime, trust, safety, and a relaxed feel.