

**EXHIBIT C**  
**QUARTERLY AND FINAL REPORT FORM**  
Southern Trinity Health Services, Inc. DBA Southern Trinity Area Rescue  
Fiscal Year 2017-2018

**COUNTY OF HUMBOLDT – MEASURE Z**  
**Report Form**



Organization Name: Southern Trinity Area Rescue Report Date: June 30 2018

Contact Name: Brooke Entsminger Phone: 707-574-6616 x209

Please attach a narrative report addressing the items outlined in section I below. Feel free to attach any other relevant materials or reports.

**I. QUARTERLY NARRATIVE** (please attach a maximum of 1 page, exclusive of attachments)

**A. Results/Outcomes**

- 1. Please describe the Measure Z activities completed and/or total numbers served or reached.
- 2. What difference did Measure Z funding make in our community and for the population you are serving? Please discuss evidence of effect (e.g., community indicators, outcomes, etc.). *If you have evaluation materials that document outcomes and impacts of your work, feel free to attach them in lieu of answering this or other questions.*
- 3. Describe any unanticipated impacts of receiving Measure Z funding, positive or negative, not already described above.

**II. FINAL SUMMARY REPORT** (please attach a maximum of 2 pages, exclusive of attachments)

**A. Lessons Learned**

- 1. Describe what you learned based on the results/outcomes you reported in Section A above and what, if any, changes you will make based on your results/outcomes.
- 2. What overall public safety improvements has your organization seen as a result of receiving Measure Z funding?



# Southern Trinity Health Services Southern Trinity Area Rescue

*Serving Southern Trinity & Southeastern Humboldt Since 1979*

## July 2018 Measure Z Quarterly Report

Up to this point, with our Measure Z funds, Southern Trinity Area Rescue (STAR) has been able to hire one full time EMT and one part time EMT to assist in staffing the STAR ambulance and therefore keep 911 medical services available to the Southern Trinity, Eastern Humboldt Area that STAR responds in.

The STAR office and ambulance crews are consistently receiving thankful feedback that we are here to provide our vital service to the community that would otherwise not exist.

We continue to see the added positive affect of our paid weekend EMTs initiative to improve and maintain STAR equipment. Previously we had very little staff to maintain equipment, weekly inventories and inspections. Our new paid EMTs not only have taken on these tasks but are continue to go above and beyond to improve STAR operations. The volunteers and the local community are excited about the new energy that has been brought into STAR by these staffing improvements.



# Southern Trinity Health Services Southern Trinity Area Rescue

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## 2017-2018 Measure Z Final Report

When applying for Measure Z funds for the first time in 2017, Southern Trinity Area Rescue (STAR) ambulance was completely staffed by volunteers and, it had come time to ask for help as our volunteer numbers were at an all-time low. After being awarded Measure Z funds to assist with staffing EMTs on our ambulance, we learned that this would be a critical part of our organization. STAR was able to fill one position right away and temporarily fill a second. Five days a week STAR ambulance is still proudly staffed with volunteers, and the weekends are covered by a paid crew primarily funded through Measure Z. It will be our goal to use next year's Measure Z funds that we have been awarded to permanently fill the second EMT position as well as continue the first. STAR as an organization has learned that these paid positions will need to become a permanent part of operations for its long term survival. Measure Z funds have been central in helping us achieve this so far. We immensely appreciate the funds granted to us from Measure Z, and we are also in the process of using the time that Measure Z has bought us to work toward making these positions secure in the future.

Southern Trinity Area Rescue (STAR) has been in operation for over 39 years. Over those years there have been fluctuations in staffing and funds; however, in the last 5 or so years there has been a significant drop in volunteer numbers that appears to still be trending downward. The current list of volunteers is the smallest it has ever been, and the small group of very dedicated volunteers that was remaining at the beginning of last year was being worn very thin. Receiving Measure Z funds to create up to two staffed positions to help relieve the volunteers and maintain reliable ambulance service in STARs response area has made an immense and positive difference for STAR as an organization, the STAR volunteers themselves, and the community STAR serves. Having a quick response from a local agency for medical emergencies is a critical piece of public safety, and due to Measure Z funds STAR has been able to continue providing that service.

**EXHIBIT D**  
**SOCIAL MEDIA REPORTING REQUIREMENTS**  
Southern Trinity Health Services, Inc. DBA Southern Trinity Area Rescue  
Fiscal Year 2017-2018

1. DUE DATES:

STAR will post Measure Z updates on STAR-maintained social media accounts within two (2) weeks of submitting quarterly and final reports to COUNTY pursuant to the terms and conditions of this MOU.

2. SOCIAL MEDIA ACCOUNT IDENTIFICATION:

Measure Z updates posted on social media accounts shall clearly identify the agency receiving Measure Z funds and the projects funded by the Measure Z funds that have been allocated thereto. Please indicate below the social media account(s) where STAR will post Measure Z updates:

Social Media (*ie, Facebook*)      Account Name (*ie, County of Humboldt – Government*)

Facebook      www.facebook.com/starvolunteerambulance/

Website      www.sthsclinic.org/star-events.html

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3. CONTENT OF SOCIAL MEDIA POSTS:

The social media posts required pursuant to the terms and conditions of this MOU are meant to inform the public of progress with projects funded by Measure Z. As such, STAR's social media posts should summarize the content included in each of the quarterly final reports submitted to COUNTY. Such posts can be done in text or video.

Posts will include "#MeasureZ" on Twitter and Facebook to help the public identify Measure Z posts.

Example Facebook post:

"#MeasureZ update: Over the last quarter we [\_\_\_\_ brief description of Measure Z activities completed and/or total numbers served \_\_\_\_]. During our efforts this quarter we've seen [\_\_\_\_ brief description of the difference Measure Z funding has made in our community and for the population you are serving \_\_\_\_].

**ATTACHMENT II - EXHIBIT E**

**Measure Z - Invoice**

**Southern Trinity Health Services**  
**Brooke Johnston, Coordinator/Contact**  
**PO Box 4 / 321 Van Duzen Road, Mad River CA 95552**  
**(707) 574-6616**

Invoice Date: 7/19/2018

Invoice # MZ- 07-STAR0018

Invoice Period: Apr-June 2018

Description	Cost	Total Amount Due
Personnel Costs (Wages and Benefits)	\$11,844.00	
Operational Costs (Rent, Utilities, Phones, etc.)	\$0.00	
Consumables/Supplies (Supplies and Consumables should be separate)	\$0.00	
Transportation/Travel (Local and out of county should be separate)	\$0.00	
Other (Indirect Costs, Contracts, etc.)	\$0.00	
		<b>\$11,844.00</b>

I certify that the information provided above is, to the best of my knowledge, complete and accurate; the expenditures are in accordance with the approved Agreement cited for services provided under the provision of that agreement. Full justification and backup records for the expenditures are maintained in our office at the address indicated.

Signature and date:

*William Petit* July 19<sup>th</sup> 2018

Print Name and Title: William Petit, Chief Financial Officer

Send invoice to:

**COUNTY OF HUMBOLDT**  
 County Administrative Office  
 825 Fifth Street, Room 112  
 Eureka Ca 95501



(707) 445-7266

Date

Date