



CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

APPLICATION FOR FUNDING

Agency Name: **Southern Trinity Area Rescue**

Mailing Address: **PO Box 4 Mad River CA 95552**

Contact Person: **Brooke Entsminger**

Title: **EMS Manager**

Telephone: **707-574-6616 x209**

E-mail address: **bjohnston@sthsclinic.org**

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2017-18: **\$ 39600.00**

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other

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3. Please provide brief description of proposal for which you are seeking funding.

Southern Trinity Area Rescue (STAR) is the only 911 Ambulance response service in Eastern Humboldt/ Southern Trinity County off Hwy 36. STAR currently is an all-volunteer staffed, non-profit service; however, due to changes in local community and industry for the past four or five years we are having great trouble recruiting enough volunteers to fully staff the ambulance. This being said, our call volume is remained constant and is rising. STAR would be attempting a transition to having one or two paid EMT's to help alleviate some of the strain on the volunteers and make it possible for STAR to continue to serve its community and provide emergency medical care to this rural part of the county.

4. *Measure Z* funding is scheduled to "sunset" in 2020. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future *Measure Z* funds?

Please see question 5

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

STAR is constantly applying for grant funding to improve its service along with volunteer led fundraisers, donations, financial support from Trinity County, and patient billing revenue. Currently, along with all of these funding sources STAR also relies on its umbrella company, Southern Trinity Health Services (STHS), to help with its operational costs. At this point STHS is unable to divert any more funds to STAR than it already does, so we are looking into other funding sources such as Measure Z to keep STAR operational. In the future we are hoping to improve our billing revenue and we have high hopes of being a part of the funding dispersed through Measure S, as well as applying for some more long term grants. Rural ambulance service is a non-profit business by nature and small communities that rely on it will always need supplemental, which are often transient, funds to keep it operational.

6. If you are awarded *Measure Z* funds, how will you use them to leverage additional grants, contributions, or community support?

Most grant funders want to see community effort and support before they invest in a company or project. If STAR can show that it has the support of Humboldt County through Measure Z funding, there will be a better chance of being awarded matching funds or support from other sources when it is available. Also the more both counties are involved in keeping STAR operational the more aware people might become of its importance.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

N/A

ATTACHMENTS—Please include the following with your application

Proposal Narrative: Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or for public safety. (one page maximum)

Prior Year Results: If your request is a continuation of a program funded with *Measure Z* in prior fiscal years, please provide the results of implementation. (one page maximum)

Program Budget

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 2/13/17

SIGNATURE:  _____

SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 111
Eureka, CA 95501-1153

Southern Trinity Area Rescue Project Narrative

Southern Trinity Area Rescue (STAR) is a volunteer, non-profit, 911 ambulance services which provides Emergency Medical Services (EMS) to 1250 square miles of remote Eastern Humboldt and Southern Trinity counties. STAR was formed in 1979 by a small group of local community oriented volunteers. Today it provides both advanced and basic 911 ambulance services 24 hours a day, 365 days a year. STAR's covers a response area from 9 miles east of Bridgeville to the South Fork Mountain ridge, and from Zenia/Kettenpom bordering Alderpoint to east of the Yolla Bolly Range. This vast area includes a large section of Hwy 36, the Ruth Lake Recreation Area, and the Southern Trinity School District. STAR is the only ambulance provider for these vastly underserved regions where 68 % of the population lives below the federal poverty line. From our central base of operations in Mad River CA, just one mile from the Humboldt County boarder, the nearest hospital is 52 miles away in Fortuna.

STAR volunteers are proud to serve these vast, sometimes forgotten, regions of Humboldt and Trinity counties. Our services provide emergency medical care to people who would otherwise have none. Our volunteers work very hard with the nonprofit health center, Southern Trinity Health Services, to continuously raise money within the community through benefit activities and donation drives along with billing revenue and grants, to support STAR's basic expenses, including supplies, uniforms, maintenance, insurance and licensing.

Currently we are at a critical point. Due to changes in community and industry in our area, from mainly timber harvest to cannabis, our call volume is still steadily rising, while our number of volunteers has shrunk drastically. We are at the point of needing to hire a full time EMT to supplement our volunteer shifts to keep STAR fully staffed and operational. A paid EMT to staff the ambulance two days a week (48 hours) would give our volunteers the relief they need to continue performing the great service they provide.

STAR is asking to be granted Measure Z funds to pay for this EMT position so we can ensure the critical continuous emergency medical coverage for our area in the future.

STAR recognizes that eastern Humboldt County is only a part of its response area, however, on average 25% of our resources are spent in Humboldt County, or on Humboldt County residents, below are the emergency medical call numbers responded to by STAR for the past year, as well as the attached Profit and Loss to see our total costs in the past 12 months.

Call Summary 2016

	Humboldt	Trinity	Other County/State or Country
Total Emergency Medical Calls	51	167	0
Yearly Percent of Calls	23%	77%	0%
County of Residence for Patient Treated	50	110	19
Yearly Percent	28%	61%	11%

STAR plays a critical role in providing rural Emergency Medical Service to a remote portion of Eastern Humboldt County along Hwy 36. We look forward to working with the Citizens Advisory Committee on Measure Z to ensure we do not lose this valuable coverage, and thank you in advance for your consideration.

Program Budget

EMT Position \$31200.00
40 hour/week
@ \$15.00 per hour

Full Time Employee Benefits \$8400.00

Total Project Cost \$39600.00

Please see attached budget sheets for the last 12 months of STAR regular budget and expenditures.

Southern Trinity Area Resource Center
 Profit & Loss by Class
 July 2015 through June 2016

Ordinary Income/Expense	
Income	
4000 · Patient Revenue	
4049 · Managed Med-Cal	4,912.50
4050 · Medi-Cal	18,207.73
4053 · Medi-Cal Adjustments	-24,173.42
4300 · Corporate/Business Grants	2,317.60
Total 4200 · Contributed Support	56,534.83
4700 · Special Events	
4740 · Non-Gift Revenue - Rifle Raffle	-233.87
Total 4700 · Special Events	-62.65
Total Income	70,080.59
Cost of Goods Sold	
4900 · Cost of Goods Sold	
4910 · Pharmacy	4.27
4900 · Cost of Goods Sold - Other	0.00
Total 4900 · Cost of Goods Sold	4.27
Total COGS	4.27
Gross Profit	70,076.32
Expense	
5000 · Payroll Expenses	
5010 · Salaries & Wages	32,661.20
5015 · Payroll Taxes	2,932.57
5020 · Employee Benefits	
5021 · Air Ambulance Ins.	0.00
5023 · Dependent Health Ins.	6,532.24
5024 · Employee 403b	0.00
5025 · Employee Medical Ins.	110.00
5027 · Vision	0.00
5028 · Employee Dental Insurance	0.00
5029 · Dependent Dental Ins.	0.00
5030 · Workers Comp	0.00
5037 · Vision - Dependent	30.00
Total 5020 · Employee Benefits	6,672.24
5000 · Payroll Expenses - Other	0.00
Total 5000 · Payroll Expenses	42,266.01
5100 · Contracted Services & Fees	
5105 · Accounting Services	0.00
5106 · Billing Fees	2,408.66
5135 · Finger Printing Fees	195.00
5165 · Tech Support/Maintenance Fees	392.00
Total 5100 · Contracted Services & Fees	2,995.66
5300 · Other Clinic Operating Expense	
5305 · Books & Publications	1,435.97
5310 · Dues, Memberships, Subscription	761.79
5315 · Equipment Rental	2,196.24
5340 · Insurance Expenses	
5341 · Ambulance Insurance	17,886.00
5343 · Directors & Officers Liability	3,200.00
Total 5340 · Insurance Expenses	21,086.00
5350 · Licenses/Permits/Taxes	256.00
5360 · Postage and Delivery	135.55
5370 · Printing and Reproduction	133.14
5380 · Recruitment	
5381 · Staff Recruitment	0.00
5385 · Employee Retention/Bonus	7,795.00
Total 5380 · Recruitment	7,795.00
5390 · Reference Materials	0.00
5400 · Supplies	

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Accrual Basis

Southern Trinity Area Resources - Financial Services

Profit & Loss by Class

July 2015 through June 2016

5419 · Pharmacy (Professional)	2,818.40
5420 · Medical (Professional)	4,686.47
5425 · Patient Education	0.00
5430 · Office Supplies	670.61
5440 · Small Equipment	3,827.06
Total 5400 · Supplies	12,002.54
5500 · Vehicle Expense	
5510 · Fuel	3,297.41
5531 · Maint Amb 304	4,450.10
5532 · Maint Amb 305	3,504.18
5533 · Maint Senior Van	0.00
5536 · Large Bus	0.00
Total 5500 · Vehicle Expense	11,251.69
6000 · Occupancy Expenses	
6020 · Rent, Parking, Other Occupancy	1,600.00
6030 · Repairs/Maintenance	
6031 · Building Repairs & Mtnc	22.19
Total 6030 · Repairs/Maintenance	22.19
6040 · Telephone	
6041 · General Telephone	1,225.00
6500 · Utilities	
6502 · Gas and Electric	283.80
6503 · Waste Disposal	100.44
6504 · Water	87.84
Total 6500 · Utilities	0.00
Total 6000 · Occupancy Expenses	3,341.46
66900 · Reconciliation Discrepancies	0.00
7000 · Training & Meeting Expenses	
7012 · Training/Cert/License/CME	1,272.00
7020 · Travel	
Total 7023 · Lodging	162.01
7024 · Mileage	592.41
7025 · Meals	92.00
7026 · Parking/Tolls/Taxi	0.00
Total 7020 · Travel	846.42
7000 · Training & Meeting Expenses - Other	0.00
Total 7000 · Training & Meeting Expenses	2,118.42
7500 · Business Expenses	
7515 · Depreciation Expense	1,160.10
7520 · Sales Tax	147.58
7540 · Fines & Penalties	44.01
7550 · Interest Expense	0.00
Total 7500 · Business Expenses	1,351.69
7700 · Program Expense	
7999 · Miscellaneous Expenses	741.60
Total Expense	119,703.07
Net Ordinary Income	-49,626.75