



CITIZENS' ADVISORY COMMITTEE ON *MEASURE Z* EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

APPLICATION FOR FUNDING

Agency Name: City of Blue Lake
Mailing Address: PO Box 111 Blue Lake, CA 95525
Contact Person: Amanda Mager Title: City Manager
Telephone: 707-668-5655 E-mail address: Citymanager@bluelake.ca.gov

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2017-18: \$5,580.00

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other

3. Please provide brief description of proposal for which you are seeking funding.

The City of Blue Lake is requesting funding in the amount of \$5,580.00 for the purchase of two "Radar Feedback Signs" to be installed along the frontage road to Blue Lake Elementary School. This frontage road is the City of Blue Lake's designated truck/business route and, as such, receives a high volume of traffic, including semi-trucks, delivery trucks and passenger/truck traffic. Without daytime law enforcement coverage, the City has seen an increase in the rates of speed of motorists using this route. The City believes that this request is an immediate and cost effective way to raise driver awareness and increase safety for our children.

As part of this application, the City of Blue Lake will provide the engineering, labor and miscellaneous materials necessary to install and maintain the signage.

4. *Measure Z* funding is scheduled to "sunset" in 2020. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future *Measure Z* funds?

The City of Blue Lake commits to the maintenance and repair of the requested signage; we do not anticipate that there will be any need to request additional *Measure Z* funds in the future to support this project.

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

The City maintains a fully staffed Public Works Department and has funding to support the upkeep and maintenance of the proposed signage.

6. If you are awarded *Measure Z* funds, how will you use them to leverage additional grants, contributions, or community support?

This project is a stand-alone project that will not require on-going funds to support; the City is committed to the maintenance and repair of the signage.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

N/A

ATTACHMENTS—Please include the following with your application


Proposal Narrative: Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or for public safety. (one page maximum)

Prior Year Results: If your request is a continuation of a program funded with *Measure Z* in prior fiscal years, please provide the results of implementation. (one page maximum)

Program Budget

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 2.17.17

SIGNATURE: 
AMANDA MAGER -
City Manager

SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 111
Eureka, CA 95501-1153.



City of Blue Lake-2017 Measure Z Request

Traffic Calming Project

The City of Blue Lake, in partnership with Blue Lake Elementary School, is requesting funding in the amount of \$5,580.00 for the purchase of two “Radar Feedback Signs.” The signs will be installed along the City of Blue Lake’s designated truck/business route at the north and south ends of Greenwood Road. This road is the frontage road for Blue Lake Elementary School, and as the designated truck/business route for the City receives an extremely high volume of semi-truck, delivery truck and passenger car and truck traffic; much of which coincides with the times that the school children are arriving at, or leaving from school for the day.

The City believes that the success that other communities have experienced with these traffic calming measures will be replicated in our community. The City currently does not have daytime law enforcement coverage for the City and the volume of traffic, combined with the increased rates of speed that people are traveling is a recipe for disaster. Without law enforcement to control traffic, the City must rely on other measures to raise driver awareness.

In the past, the City installed flashing crosswalks to encourage motorists to slow down and to raise awareness of the school zone; unfortunately, the flashing crosswalks have failed to operate and the company that manufactured them has ceased to be in business. The City is dedicated to the safety of our children and believes that the radar feedback signs are an economical and effective method for raising awareness and ultimately slowing down motorists. The success of these signs is evidenced throughout Humboldt County, and has been a highly visible successful investment of Measure Z funding.

As part of this application, the City will provide the engineering, labor and supporting materials to install the signage at both locations. If funded, the City will immediately begin the process of determining the proper location for the signage and can have the signs installed within 45 days of award. The City of Blue Lake has a full time Public Works Department that will maintain the signage to insure the longevity and success of the investment.

We feel that traffic calming in this critical area is of the utmost concern for all parties and is a worthwhile investment of the Measure Z funds. The success of these signs can be seen throughout the County and we are committed to their success in our City.

Prior Year Results

This is a new funding request.

Program Budget

Measure Z Funding Request:

| Description | Quantity | Price/Unit | Sub-Total |
|---------------------|----------|----------------|------------|
| Radar Feedback Sign | 2 | \$2760.00/Each | \$5,520.00 |
| Speed Limit Sign | 2 | \$30.00/Each | \$60.00 |

Total Measure Z Funding Requested-\$5,580.00

City of Blue Lake Contribution:

The City of Blue Lake will provide the engineering, labor and miscellaneous mounting and installation hardware necessary to install the signs. The City is committed to the on-going maintenance and operation of the signs.

JONATHAN FLYER, Chair – First District

SHON WELLBORN, Second District

GINGER CAMPBELL, Third District
Assoc.

MIKE NEWMAN, Fourth District
Department

LEONARD MASTEN, Fifth District



LORA CANZONERI, At-Large

VACANT, At-Large

BRIAN ANDERSON, Fire Chiefs

MIKE DOWNEY, Sheriff's

JOHN MC FARLAND, Alternate

GLENN ZIEMER, Vice Chair Alternate

CITIZENS' ADVISORY COMMITTEE ON *MEASURE Z* EXPENDITURES

The Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures is now accepting applications for funding.

Measure Z, Humboldt County's Public Safety/Essential Services Measure, was passed by the voters of Humboldt County in the November 2014 general election.

Measure Z will provide funds to maintain and improve public safety and essential services, such as:

- Investigating violent crimes, including rape and domestic violence;
- Maintaining 911 emergency response times;
- Ensuring on-duty Sheriff's deputies;
- Providing drug treatment programs;
- Providing services for the victims of child abuse;
- Maintaining rural fire protection and ambulance services; and
- Cleaning up environmentally-damaging marijuana farms and illegal dumping.

If you believe you provide public safety or essential services for Humboldt County, and would like to apply for *Measure Z* funding, an application for funding may be obtained on the County's website at

www.humboldt.gov.org, or by contacting Elishia Hayes, in the Humboldt County Administrative Office at (707) 445-7266.

APPLICATIONS FOR FUNDING MUST BE FILED WITH THE COUNTY ADMINISTRATIVE OFFICE BY 5:00 P.M. ON February 17, 2017. POSTMARKS ARE NOT ACCEPTABLE FOR MEETING THIS DEADLINE.

Jonathan Flyer
Committee Chair

Glenn Ziemer
Committee Vice Chair

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