



CITIZENS' ADVISORY COMMITTEE ON *MEASURE Z* EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

APPLICATION FOR FUNDING

Agency Name: Boys & Girls Club of the Redwoods

Mailing Address: 3117 Prospect Avenue, Eureka, CA 95503

Contact Person: Liz Smith

Title: CEO

Telephone: (707) 845-9758

E-mail address: lsmith@bgcredwoods.org

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2017-18: \$ 100,000

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other

3. Please provide brief description of proposal for which you are seeking funding.

The Boys & Girls Club of the Redwoods (BGCR) serves younger youth ages 5-13 at the Eureka location. The Clubhouse is located near Alice Birney Elementary School and serves many youth in that neighborhood. The Clubhouse is at capacity with respect to space, and there is a need to serve more youth. Planning for expansion to offer additional programming at another site near both the Clubhouse and Alice Birney will offer the important service to the community in serving additional at-risk youth. They will have a safe, consistent environment to be after school and participate in expanded programming, safe play, and nutritional assistance. BGCR can hire additional staff to offer the quality programming in a sustainable manner. The additional space will relieve the stresses experienced by both staff and members and greatly improve the overall programming.

4. *Measure Z* funding is scheduled to "sunset" in 2020. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future *Measure Z* funds?

Ongoing sustainability efforts include education of donors and community members on the importance of our work for youth. We have opportunities throughout the year to showcase and market our programs to bring in local community members to the Clubhouse. Our fundraising events, donor reports, and social media outlets include program updates and marketing of community benefit BGCR youth programming provides.

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

The Clubhouse receives a combination of local governmental and foundation and federal pass through grant funding. This program also receives community individual and business donations

6. If you are awarded Measure Z funds, how will you use them to leverage additional grants, contributions, or community support?

If awarded, we will use this grant to leverage additional community support. This will be achieved through ongoing strategic work from our Board and Executive Director in donor cultivation and stewardship. By choosing to more rigorously market and showcase to our donors which programs have the greatest impact to our youth, we will be able to demonstrate the importance of BGCR community service to its youth. We will also work to educate donors on how retention of professional staff are key to the ongoing success of our programs.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

The Clubhouse plans on partnering with the Calvary Lutheran Church to use several of their classrooms for additional youth programming. This space located near the schools and Clubhouse location, will allow BGCR expand essential youth services to youth that are in need of additional after school programming and a safe place to go after their school day is concluded.

ATTACHMENTS—Please include the following with your application

Proposal Narrative: Brief description of your request for Measure Z funds – Please explain how it is an essential service or for public safety. (one page maximum)

Prior Year Results: If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

Program Budget- see attached

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 2/17/17

SIGNATURE: 

SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 111
Eureka, CA 95501-1153.

Measure Z Funding Request for Clubhouse – FY 2017-18

Proposal Narrative

At the Boys & Girls Club of the Redwoods, we firmly believe that GREAT FUTURES START HERE.

Statistics show that several northern California counties including Humboldt have a higher percentage of the population reporting one or more adverse childhood experiences or ACEs (<http://www.times-standard.com/general-news/20141221/adverse-childhood-experiences-in-humboldt-mendocino-highest-in-state>). The Boys & Girls Club of the Redwoods (BGCR) serves a high percentage of members either from single parent households or living in foster homes or transitional living situations. These life experiences are shown to cause greater stress and trauma to youth. BGCR has programming centered on mentoring, and we plan to add additional components in 2017 to help youth develop additional skills to help them in dealing with trauma.

Over 95% of our members participating in our Clubhouse location live in the Eureka Housing Authority. The school these children attend has an impacted after school program. In addition to living at or below poverty, many of our members are dealing with food insecurity, dysfunctional family systems, abuse and drug and alcohol dependency. Early reading proficiency continues to be an issue for many of our members.

BGCR will set up a program location expansion strategy to partner with the Calvary Lutheran Church. This expansion will allow BGCR to hire additional staff to offer mentoring, reading and homework assistance, and add enrichment programming of music and the arts. We will also continue to offer our SMARTMoves program. This program assists youth in resisting alcohol, tobacco and other drugs and premature sexual activity and to overcome obstacles that impede their development in leading successful lives and achieving their goals.

BGCR staff and volunteers are trained on how to collect and report program performance measures. Staff participates in ongoing training on program delivery, safety, mentoring, and working with a population dealing with trauma. Measure Z funding will help BGCR to expand and retain the qualified staff needed to serve our youth.

With the ability to expand our services, BGCR will continue to serve more of the youth in need of our services. Offering a safe and consistent environment for children to participate in program, play, and snacks or meals will give these children a healthy head start in their lives to allow them to feel good about themselves, achieve greater success in school, and continue on their path to become productive, caring, responsible citizens in our community.

Boys & Girls Club of the Redwoods
Humboldt County Measure Z Funding Budget-Clubhouse Location
7-1-17 - 6-30-18

Grant Request: \$ 100,000

Description	Amount	Comments
<u>Personnel</u>		
Unit Director-Clubhouse	\$ 6,448	addt'l hours for 1 FTE
Program Director-Clubhouse	\$ 6,630	10 additional hrs.
Program Assistant-Clubhouse	\$ 14,300	new position-25 hrs.-expanded site
Program Assistant-Clubhouse	\$ 14,300	new position-25 hrs.-expanded site
Program Assistant-Clubhouse	\$ 14,300	new position-25 hrs.-expanded site
Program Assistant-Clubhouse	\$ 5,720	10 additional hrs.
Program Assistant-Clubhouse	\$ 5,720	10 additional hrs.
Subtotal	\$ 67,418	
Fringes	\$ 11,794	17.5% rate
Total Direct Services		
Personnel	\$ 79,212	
<u>Operating Expenses</u>		
Equipment	\$ 1,000	
Rent	\$ 6,000	
Utilities	\$ 500	
Printing	\$ 400	
Janitorial Supplies	\$ 400	
Program Supplies	\$ 613	
Office Supplies	\$ 400	
Telephone	\$ 825	
Training	\$ 350	
Travel	\$ 300	
Total Operating	\$ 10,788	
Indirect	\$ 10,000	6% rate
Total Grant	\$ 100,000	