CITIZENS’ ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from Measure Z.)

APPLICATION FOR FUNDING

Agency Name: City Ambulance of Eureka, Inc
Mailing Address: 135 West 7th Street, Eureka, CA 95501
Contact Person: Kayce Hurd
Title: Paramedic Supervisor
Telephone: 707-445-4907
E-mail address: khurd@cityambulance.com

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2016-17: $ 9370.00

2. ENTITY TYPE -- Please check appropriate box.
   a. Humboldt County Department □
   b. Contract Service Provider to Humboldt County □
   c. Local Government Entity □
   d. Private Service Provider ❑
   e. Non-Profit Service Provider □
   f. Other □

3. Please provide brief description of proposal for which you are seeking funding.
   We are seeking funding for a professionally developed road atlas of Humboldt County. While many first responder agencies have detailed maps of their designated response areas, no comprehensive paper map book exists that covers the entire county. Having access to the same detailed map would be especially valuable for agencies responding outside their normal response areas.
   We are proposing that Measure Z funding be used to provide every emergency response vehicle in the county with a comprehensive map book provided by a professional mapping service.
4. Measure Z funding is scheduled to “sunset” in 2020. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future Measure Z funds?

We are proposing to utilize Measure Z funding to initially purchase 1000 map books at the rate of $9.37 per map book. The map books would be distributed to all agencies through the Sheriff’s Department OES. The remainder of the map books would remain with OES and distributed to mutual aid resources arriving in the county in the event of a major incident. Additionally, a “second printing” would be planned prior to the sunset of funding at a reduced cost of $7.12 per map book. This second printing would include any updates to the original map book. It is anticipated that with the decreasing cost of subsequent map books, each individual agency would be able to maintain their own purchase of map books in the following years.
5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?
   Not Applicable.

6. If you are awarded Measure Z funds, how will you use them to leverage additional grants, contributions, or community support?
   Proposed grant would fully fund the map book purchase.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.
   This proposal will not require any activity on the part of another entity.

ATTACHMENTS—Please include the following with your application

Proposal Narrative: Brief description of your request for Measure Z funds – Please explain how it is an essential service or for public safety. (one page maximum)

Prior Year Results: If your request is a continuation of a program funded with Measure Z in FY 15-16, please provide the results of implementation. (one page maximum)

Program Budget: Use budget form provided

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 02/12/16 SIGNATURE:

SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 111
Eureka, CA 95501-1153.
Proposal Narrative
Humboldt County Citizens' Advisory Committee on Measure Z  
c/o County Administration Office  
825 Fifth Street, Suite 111  
Eureka, CA 95501-1153

Dear Citizens' Advisory Committee on Measure Z Expenditures

We are contacting you to propose the use of Measure Z funding to purchase a comprehensive map book for Humboldt County from GIS Cartography and Publishing Services. City Ambulance has been in contact with this agency for several years to seek assistance with the development of a paper map book that covered Humboldt County. This business is well known and established in the United States and Canada and has produced map books for several counties and regions all over the Western US. They provide an excellent fold out map for AAA that has been available in Humboldt County for several years.

Currently there is no comprehensive map book available of Humboldt County which in turn means there is no single common mapping source that is readily available to all first responders or other county agencies in Humboldt County. Having a hard copy map book ensure that all first responders would have a mapping source readily available to them at all times.

All county wide agencies and emergency responders are using homemade and outdated maps. Map books provide a consistent resource to all agencies even in times of electronic device failures or lack of signal. By funding the purchase of these map books, all county agencies, emergency responders and Law enforcement will have access to the same mapping source for the first time ever, providing a much needed single map source.

We urge you to consider using Measure Z funding to fund this project.

Sincerely,

Kayce Hurd
Paramedic Supervisor
City Ambulance of Eureka, Inc
Sample Map

(Partial Tehema Map)
## Contents

### Maps
- 2-11 Regional Maps
- 12-81 Detailed Street Maps

### Indexes
- 82-87 Street Index
- 88 Points Of Interest Index

### How To Find A Street

To find a street, search through the alphabetically arranged columns. An abbreviation beside the street name indicates which city the street is located in. Note the page number and the reference square to the right of the street name.

For example, to find the location of CIMARRON DR in RED BLUFF.

**CIMARRON DR** ......... RBL 34 A2

Turn to page 34 locate the square A2. Scan the square to find CIMARRON DR.

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### Legend

#### Roads

- **Interstate Route**
- **U.S. Route**
- **State Route**
- **County Route**
- **Hundred Block**
- **Ferry**
- **Transit**
- **Railroad**

#### Symbols

- **Elementary School**
- **Middle School**
- **Intermediate School**
- **Junior High School**
- **High School**
- **Private Elem. School**
- **Private High School**

#### Areas

- **Airport**
- **Cemetery**
- **Golf Course**
- **Military / Govt.**
- **National Wildlife Refuge / Recreation Area**
- **City**
- **Community**

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Printed in USA
Current Map Quote
January 25, 2016

Dorie Lanni  
Humboldt County Sheriff's Office of Emergency Services  
826 4th St  
Eureka, CA 95501

Kayce Hurd  
City Ambulance of Eureka, Inc  
135 W Seventh Street  
Eureka, CA 95501

Dear Dorie and Kayce,

As per our conversations, below is the quantity and cost breakdown for atlases (map books) for Humboldt County, California. Atlases will display all of Humboldt County in large scale, for easy reading and location reference. The prices are based on running the map books on a traditional offset press. Because these books are printed as a series of pages, the page count is slightly higher (4 pages) than the digital press (previously quoted). With these four pages we can either place your copy (Emergency information, phone numbers etc...) or increase the font of the index slightly to fill these pages.

**Price per map book, including freight:**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>1,000</th>
<th>2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Cost</td>
<td>$9.37 each</td>
<td>$5.75 each</td>
</tr>
</tbody>
</table>

**Second printing, Price per map book with update, including freight:**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>1,000</th>
<th>2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Cost</td>
<td>$7.12 each</td>
<td>$4.62 each</td>
</tr>
</tbody>
</table>

*Based on current paper, print and freight costs.

**Print Specifications:**

96 pages including cover, sheet size 11" x 17" folded in half and saddle stitched together to a final size of 8.5" x 11". Books printed in four color process (both sides) on 70# Velvet paper, including cover.

**Print Map Customization:**

Custom front and back covers provided by Humboldt County in a .pdf file format.

**Map Book Layout:**

Page Number  
1. Legend and table of content page  
2-13: Regional map pages scale 1:168000  
14-76: Enlargement map scale 1:288000  
77-92: Index pages or 4 pages for customer copy
Delivery & Terms:
• Anticipated production proof date is approximately six to eight weeks from receipt of order and pages will be provided as .pdf’s
• A pdf printer’s proof will be provided as pdf’s showing final file preparation including covers
• Delivery of printed product is approximately 2-3 weeks after printer’s proof approval
• Terms are 50% deposit due with signed agreement or Humboldt County issued purchase order, balance due upon delivery of product
• Prices are valid for 120 days from the date of this quote

Additional Charges:
• Applicable sales tax

Please let us know if you wish to proceed with an order. If so, we will prepare and forward our standard agreement for you to sign and return with your deposit or purchase order. We will begin the process once we have your contract and deposit or purchase order in place.

If you have any questions, please don’t hesitate to call me at (954) 565-3636 or email me at lance@giscarto.com

We look forward to serving you.

Sincerely,

Lance Fraker
GIS Cartography and Publishing Services, LLC