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CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

APPLICATION FOR FUNDING

Agency Name: City of Blue Lake

Mailing Address: P.O. Box 458

Contact Person: John Berchtold

Title: City Manager

Telephone: 707-668-5655

E-mail address: citymanager@bluelake.ca.gov

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2016-17: \$ 1,560.00

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other

3. Please provide brief description of proposal for which you are seeking funding.

This proposal is for the design, printing and mailing of a Public Safety Educational Brochure to City residents and businesses.

4. *Measure Z* funding is scheduled to "sunset" in 2020. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance of future *Measure Z* funds?

Fortunately, this is a one time expense. We feel that the brochure will provide almost immediate results in educating community members on whom to call for life threatening emergencies as well as non-threatening emergencies.

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

N/A

6. If you are awarded Measure Z funds, how will you use them to leverage additional grants, contributions, or community support?
The community will appreciate this epic measure. This remains a communication disconnect from the Blue Lake Police Department. Residents are still confused as to whom to call and when. The City Staff will mail all brochures with no charge for labor to the grant.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

This brochure has been under careful design of the City's Public Safety Commission (PSC) since May of 2015. The PSC will promote the use of the brochure once printed.

ATTACHMENTS—Please include the following with your application

Proposal Narrative: Brief description of your request for Measure Z funds – Please explain how it is an essential service or for public safety. (one page maximum)

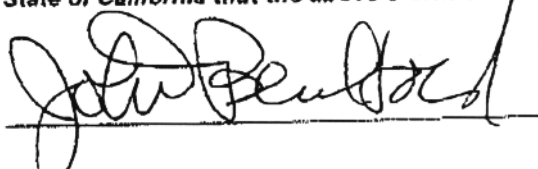
Prior Year Results: If your request is a continuation of a program funded with Measure Z in FY 15-16, please provide the results of implementation. (one page maximum)

Program Budget: Use budget form provided

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: February 17, 2016

SIGNATURE: _____



SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 111
Eureka, CA 95501-1153.

City of Blue Lake
Project Narrative
Measure Z Funding
Public Safety Educational Brochure

This proposal is for the design, printing, and mailing of a Public Safety Educational Brochure to City residents and businesses. Approximately 990 brochures will be mailed with the remaining available for distribution at City Hall for new residents and businesses.

The Public Safety Educational Brochure has been drafted by the City's Public Safety Commission (PSC). Their efforts commenced in May of 2015. A final draft is now available.

Funding will result in almost immediate impact. There remains confusion within the community as to whom to dial for sheriff services. Some residents think they should call City Hall, while others (outside of 911 callers) don't know to call dispatch at the 445-7251 number. Another challenge to community members is to report all "suspicious" activities. We know formally and informally that some residents have not reported law enforcement concerns.

We look to the educational brochure as a pro-active corrective measure to report all incidents. By doing so, the two dedicated Blue Lake officers can better do their jobs.

Blue Lake is an engaged community. The residents will appreciate this handy "whom and when" to call tip sheet.

Lastly, the brochure encourages the creation of Neighborhood Watch groups. A linked neighborhood goes a long way in preventing crime and making residents feel safe.

The Public Safety Commission has worked diligently to produce this document. We look forward to funding to ensure delivery to City businesses and residents.

Budget
Agency Name - City of Blue Lake

Date: 2/17/16

Descriptions	Amounts	Approved Budget	Remaining Balance
A. Personnel Costs			
Title: City of Blue Lake Salary and Benefits Calculation:			0.00
Duties Description:			
Title: Salary and Benefits Calculation:			0
Duties Description:			
Title: Salary and Benefits Calculation:			0
Duties Description:			
Title: Salary and Benefits Calculation:			0
Duties Description:			
Total Personnel:			0.00
Total Personnel:			0.00
B. Operational Costs (Rent, Utilities, Phones, etc.)			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
Total Operating Costs:			0
Total Operating Costs:			0
C. Consumables/Supplies (Supplies and Consumables should be separate)			
Title: City of Blue Lake Educational Brochure	\$1,060.00		
Description: Design and Printing of 1,000 Brochures			
Title: City of Blue Lake Educational Brochure	\$500		
Description: Envelopes and Mailings			
Title:			
Description:			
Title:			
Description:			
Total Consumable/Supplies:			\$1,560.00
Total Consumable/Supplies:			0

Budget
Agency Name - City of Blue Lake

Date: 2/17/16

Descriptions	Amounts	Approved Budget	Remaining Balance
D. Transportation/Travel (Local and Out-of-County should be separate)			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
Total Transportation/Travel Costs:		0	0
E. Fixed Assets			
Title:			
Description:			
Title:			
Description:			
Total Other Costs:		0	0
Total:		1,560.00	