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**From:** Joyce King [samonely@gmail.com]  
**Sent:** Saturday, September 21, 2013 10:42 PM  
**To:** Sundberg, Ryan  
**Cc:** Bass, Virginia; Bohn, Rex; Lovelace, Mark; Fennell, Estelle; Richardson, Michael  
**Subject:** Revised Suggested Guiding Principles  
**Attachments:** Guiding Principles Public Comment 9.docx

Dear Ryan,  
I left out an important addition in my original list. Now there are an even 10!  
Thanks again.  
Joyce King  
McKinleyville

## Guiding Principles Public Comment 9/23/2013

Humboldt is extremely fortunate in being one of the few places left with plentiful clean water, clean air & moderate climate, enough land for its population to be food self-sufficient, and the potential for a strong economy based primarily on its own natural resources. Other places are drying up, burning up, flooding, freezing, and filling up with sprawling developments, factory farming, and corporate franchises. Here we still have functioning natural ecosystems, abundance of natural & rural beauty, unique small communities, local businesses, and healthy food & activity choices. We are also looking at new ways of developing and utilizing our natural resources through aquaculture, specialty agriculture & ranching, alternative energy production, ecotourism, and, uh, water sales? All this, coupled with the potential for reviving traditional advantages in high quality timber, commercial & sport fishing, etc, could provide a long term future of prosperity for our grandchildren, if we don't fragment, build over, permeate with roads, and open too much of our land and water to pollution, disease, invasive species, and alterations of terrain and stream flows.

I hope our Guiding Principles will help us hold on to our true wealth, and have looked for guidance from the State Office of Planning and Research and some recently approved General Plans for other coastal California communities in offering the attached suggestions.

Thank you

Joyce King

McKinleyville

## SUGGESTED GUIDING PRINCIPLES 2013

1. Ensure that public policy is reflective of the needs of the citizenry through broad public participation at all levels of the decision making process, utilizing effective public education and information strategies  
(incorporates and eliminates 11 &12)
  2. Preserve and enhance the small-town, rural character of Humboldt County and the quality of life it offers
  3. Provide sufficient developable land and affordable housing for all income levels in order to support a reasonable share of projected regional population growth
  4. Ensure economical and efficient use of infrastructure by focusing development in areas with existing services
  5. Support the county's economic development strategy to maximize local economic benefits and create living-wage job opportunities.
  6. Protect working lands and waters to ensure long term fisheries, aquaculture, agriculture, ranching, and timber productivity
  7. Protect natural resources, open space, scenic beauty, and native wildlife habitats that uniquely define the County's character and ecological importance
- (Eliminate original 8 & 9 which don't seem to fit into the conventional Guiding Principles mold and substitute the following:)
8. Promote efficient use of energy and resources and minimize pollution
  9. Improve public health by encouraging designs that facilitate physical exercise & social interaction
  10. Promote cooperation and compliance with the General Plan by clearly defining land use values & policies and simplifying permitting processes

Joyce King  
McKinleyville