

3/20/14

HOTWASH – Community Budget Meeting

Attendees: Karen Clower, Richard Robbins, Kathy Hayes, Tracy D’Amico, Jaqueline Debets, Mark Lovelace, Estelle Fennell, Sean Quincey, Ryan Sundberg, Amy Nilsen, Patrick -HCOE, Stephanie -HCOE, Gabor -HCOE, Juan-AH, Jed- AH, Cheryl Dillingham

GOOD

- Supervisor introduction of speakers
- Handouts
- Survey – good participation
- Backup camera needed to see PowerPoint presentation
- Quality went well
- No streams went down; audio great; broadcast went well
- Positive feedback on the technology at Hoopa
- People wanted to talk to CAO, to be heard
- You Tube!
- Size of Logos were good
- 1-Scotia, 7-Hoopa, 12-Arcata

Changes

- Allow time for discussion after meeting or during – Supervisor interaction
- Clearly post the site sign in every location
- Better stage managing – pop-up, podium – set all the same
- Full tech run through needed before and the day of
- Funding for new “right” equipment for HCOE possible?
- HCOE's videoconference system needs upgrade and training is also needed for each site - Access Humboldt could provide assistance and build more accessible options
 - o Schools moving into video conferencing, other collaborations are happening with libraries and community anchors including cities, tribes, special districts, various public safety and health agencies and community based organizations
 - o FCC allows HCOE and all school and library sites additional pricing benefit, and State CPUC has discounts for Community Based Organizations and health care providers
 - o 2 years out to have schools outfitted - new technology solutions are available now
- Backup i.e. TV

Negative

- Miranda site could only see Eureka – equipment was put in this location temporarily – new facility will have permanent equipment
- Not all sites saw PowerPoint
- Equipment issue – multiples into single (that is why some sites say only power point and others did not)
- Adding slide show into mix is the hiccup per HCOE
- Miranda didn't have cable access to view TV
- Don't know when broadcast is on/off
- Lack of coordination at beginning – stage management
- Richard had location setup issues
- What participants see versus what is broadcast is different -although still value in live participants seeing what is actually happening at all sites.
- Too many staff – 1 versus 2

New Ideas

What do we want to accomplish?

- Meeting to be more than a public comment session
 - Get Technical from Phil and feedback from public in more of a Community Meeting setting not a public comment setting.
- Can Twitter get posted during broadcast? Twitter Wall? Have to have presentation in advance
- Time limit for speakers
- Maybe coincide with another event – W.C. Chamber, DHHS event to bring more people and not conflict with other meetings,
- Do a County meet and greet, and Q&A or outreach with representatives from each department or a handful of departments.
- Format to allow break after presentation and then go to public comment – play back video (if we pre-record PSH Presentation) during break
- Produce show on budget and play it again during break
- Info up front more time to think about change and issues
- Access Humboldt – YouTube vs. broadcast view
- Record broadcast view
- Pre-record Budget Presentation (allowing people to think about the issues and formulate ideas to share at the interactive-meeting.
- HCOE controlled switching
- Teleconferencing equipment inadequate not meant for broadcasting
- PowerPoint handouts too small on Notes Style (3 screens to page) use 2 slides per page option
- Stage management via conference call
- Unifying sets to be the same for all locations
 - Stacking inactive screens vs. being underneath
 - Make it more of a community type meeting
- Use Open Humboldt to help people formulate questions and provide questions in advance
 - Archive.org or YouTube to view broadcast
- Conference feed vs. broadcast will show what's on TV
- Twitter wall
- Handler or stage manager to assist – TV producer? Like public auctions.
- HSU students need to give hours to community that may be a resource