

# Orleans/Somes Bar Community Action Plan



*Prepared by*  
**Humboldt County Department  
of Community Development  
Services**



**July 2003**

*This program was made possible by a  
Rural Community Assistance Grant from  
the United States Department of  
Agriculture (USDA) Forest Service*





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July 30, 2003

To members of the Orleans/Somes Bar Community,

Here is your copy of the updated Community Action Plan (CAP) for Orleans/Somes Bar. This updated CAP documents what was covered in three strategic planning meetings held between the months of September and November 2002. The intended outcome of the planning process was to understand the goals and accomplishments of the 1998 CAP, identify options, next steps and leadership for new projects, and draft an updated strategic planning document.

Our involvement in the CAP update process gave us the opportunity to gain a better understanding of planning issues faced by the Orleans/Somes Bar. Spending time in the community helped us reestablish a connection with residents from one of the most remote parts of the county. It was an inspiration to hear about the accomplishments achieved over the past five years.

We applaud those of you who took the extra time to fill out action planning worksheets and hope that we have accurately interpreted your thoughts in the following plan. Taking the time to clearly articulate the scope of a project idea will fully inform people who are considering the investment of their money or time. We hope that your updated CAP will generate community support and financial assistance.

Sincerely,

Tom Hofweber  
Supervising Planner  
County of Humboldt  
Community Development Services

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County of Humboldt  
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# ORLEANS/SOMES BAR COMMUNITY ACTION PLAN

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# ORLEANS/SOMES BAR COMMUNITY ACTION PLAN

## I. INTRODUCTION

In the summer of 2002 the Humboldt County Community Development Services Office, with the help of Terry Supahan from Shivshaneen Consulting, began the process of updating the Orleans/Somes Bar Community Action Plan (CAP). The original Orleans/Somes Bar CAP was written in 1993 by community members in cooperation with the Forest Service. In 1997 the CAP was updated with the help of the Arcata Economic Development Corporation (AEDC) and the Center for Environmental Economic Development (CEED). It was this 1997 version of the plan that was the focus of the 2002 update process.

A Community Action Plan (CAP) is a strategic planning document and implementation guide that can help residents set community improvement goals and identify the necessary steps for achieving those goals. CAPs were created for rural communities throughout Humboldt County in response to the economic and social hardship resulting from major reductions in the timber and fishing industries. The goal of the CAP program was to help these rural communities revitalize and diversify their economies; build strong community ties and networks; gain leadership skills; and play a role in planning the future development of their towns.

The following planning document is the result of a series of update meetings conducted at the Orleans Elementary School. The document serves as a record of all the accomplishments shared and ideas generated over the past several months. The updated CAP can be used as a springboard for community improvement projects and future community planning processes. Additionally, Those seeking financial assistance from both public agencies and private foundations can use the plan as a supporting document

The USDA Forest Service Rural Community Assistance program provided funding for all three CAP programs. Additional funding for the 2002 program came from the Humboldt County General Plan update fund. Over thirty dedicated community leaders and friends of Orleans Somes Bar participated in the most recent update process.

## II. THE COMMUNITY OF ORLEANS/SOMES BAR AREA

The communities of Orleans and Somes Bar are located along the Klamath River in the very beautiful and remote northwest corner of California. The Klamath, together with the Salmon and Trinity rivers flow within these canyons and are surrounded by four different wilderness areas - the Marble Mountains, the Russian Wilderness, the Siskiyou Mountains and the Trinity Alps. The communities, located on State Highway 96, are situated within two National Forests -the Klamath and the Six Rivers. Because of this large amount of public lands in the area, private property only constitutes less than 1% of the land in these communities.



The Orleans Market from across the river

Geographic elevation range from 450 feet along the river valleys to mountain peaks near 6000 feet. The area experiences distinct seasons of a Mediterranean type. Winters are cool with intermittent snow. The spring climate is moderate with intermittent rainfall; summers are warm with temperatures averaging near the high 90s. These river valleys have an especially long growing season, which has encouraged several vineyards and organic family farms in the area.

The community of Orleans and its surrounding area has a population of approximately 540 people. There is a Volunteer Fire Department and several service clubs including, Chamber of Commerce, Rod and Gun Club, Booster Club and Community Service Club. The Community Services District manages the community water system. There is a garbage transfer station in Orleans and most homes have private septic systems. There are also several private water systems within the community. Not all residents have access to electricity or telephone service.

The community of Somes Bar is 8 miles north of Orleans on State Highway 96 in Siskiyou County. It has a population of about 150 people. Residents have individual water and sewer systems, and a garbage pick up service is available in the community. Most of the community is not on the electric power grid, although many do have telephones. Many of the homes that are not serviced by power companies use solar or hydro-electric systems to generate their own. Many people have generators to provide emergency power.

The area is complex in both natural and cultural history. It is a very unique geologic and botanical area. The Karuk Tribe calls the area around Somes Bar the "center of the world". By the middle of the 19<sup>th</sup> century the discovery of gold and other minerals brought a great influx of miners to the area. This proved to be the first of several "boom to bust" economies, and by 1930 most of the miners were gone. Soon after the decline of mining, the area gained recognition as a great sport fishing (salmon and steelhead) destination. After World War II, the timber boom started, lasting well into the 1980s. In the 1980's, recession and environmental concerns greatly reduced the timber harvests. By the mid-1990s, changes in federal policy resulted in a near shutdown of all timber harvesting in the area. The emerging economy consists of organic farmers, cottage industries and tourism on public lands.

Like many rural communities, Orleans-Somes Bar is experiencing the difficult process of transition from an economy dependent on natural resource extraction industries to a more diverse economic base. The challenge of this economic transition includes the desire to maintain the quality and natural beauty of their rural lifestyle.

*Source: Much of the above information came from the 1998 Orleans Somes Bar Community Action Plan.*

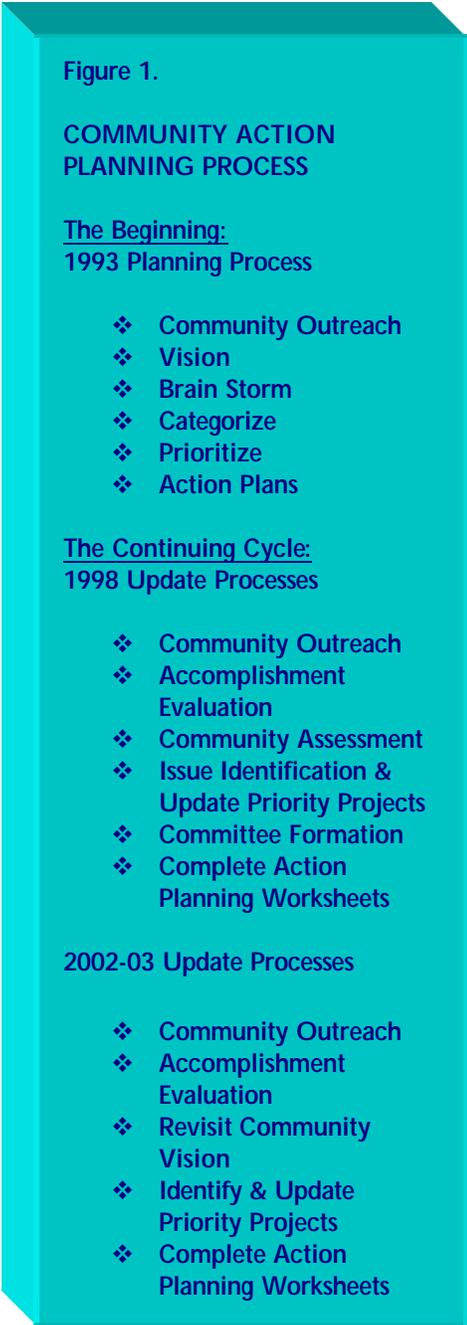
### III. COMMUNITY PLANNING PROCESS

In 1993 the first Community Action Plan (CAP) was written for Orleans/Somes Bar. The plan focused on a variety of rural development issues and action committees were formed to formulate and implement community improvement projects. One of the outcomes of the community meetings was a statement reflecting the desired future condition of the Orleans/Somes Bar area. This statement represented an agreed upon community vision.

Based on the initial brainstorming sessions the action committees focused on three main areas of community interest. These three areas were: (1) Infrastructure, (2) Economic Diversity (focused on employment) and (3) Business.

In 1997 citizens of the Orleans/Somes Bar area once again came together to plan for the future of their community. The group identified those items accomplished from the 1993 Community Action Plan and those that were ongoing. A community assessment was conducted using the "Strengths, Weaknesses, Opportunities and Threats" (SWOT) analysis model. The results of the SWOT analysis were collated into key areas of concern and prioritized by community members.

The 2002-2003 CAP update process began with a review of 1997 planning goals and an evaluation of the extent to which they were accomplished. Time was spent on developing project ideas that would address some of the most pressing issues and categorizing them into themes. Based on the information collected, project ideas were either developed into action planning worksheets or added to the idea bank. (See Figure 1 for a summary of the strategic planning steps associated with the development of the original CAP and both updated CAPs.)



## IV. COMMUNITY VALUES AND VISION

A vision statement describing the future of the Orleans-Somes Bar community was first drafted during the course of community meetings in 1993. Many aspects of that vision remain the same to this day. The following statement is the slightly revised community vision born out of discussions in the most recent 2002-03 Community Action Plan update process. The vision can be visited often and used to guide community members to their desired future.

“We envision a stable and sustainable community that values its elders, rich history, cultural heritage and natural resources. A diversity of people, cultural values, and businesses live and work together. Our vision includes locally owned businesses, quality schools, and community services that are available to all who live here.

Because our community is dependent on the health of our environment, we recognize the importance of and promote sustainable resource management and economy. We are dedicated to providing fire safety for area residents.

We envision a community with a stable economic base. We encourage the development of businesses including tourism (both traditional and ecologically based), cottage industry, value-added businesses, farming, information technology, and resource utilization.

We enjoy both the benefits of our beautiful and remote location while maintaining access to resources of the outside world without leaving the community. We recognize the uniqueness of our community and strive to maintain the character that has made this area the place we chose to live.”



Mural at Orleans Elementary school

## V. ACCOMPLISHMENTS

As part of the 2002-03 CAP update, community members reviewed the planning goals of the 1997 CAP and identified accomplishments. During CAP update meetings accomplishments were evaluated for each of the three priority planning themes of community concern identified by the 1997 action committees. These three planning themes were:

1. Forest Health and Management,
2. Economic Diversity and Development, and
3. Recreation and Tourism

The following section recognizes the accomplishments of the community as they worked to achieve the goals of the three prioritized planning themes.

### Forest Health and Management

#### *Goals from the 1997 CAP:*

- Build common ground among diverse interests in the future management of our surrounding forests and waterways
- Work to diversify forest products
- Bring the fish back
- Build capacity of the community to achieve a healthy forest ecosystem

#### *Accomplishments:*

- **Active Fire Safe Council** - There are many references in the 1997 CAP about the problem of forest fuel loading and the need to thin crowded forest stands as a way to reduce the risk of wild-fire. In response to this community need, the **Orleans/Somes Bar Fire Safe Council** (the Council) was formed. The Council addresses the goal of building community capacity to achieve a healthy forest ecosystem.



Since May 2001 the Council has implemented a "proactive, coordinated approach to address the risk of catastrophic fires in the communities of Orleans, Somes Bar and surrounding areas" (Fire Prevention, May 2002). A Board of Directors had been formed and meets regularly. The Council has been successful in its efforts to secure grant funds from the State Fire Safe Council (\$46,150), the USFS (\$4,500), the US Fish and Wildlife Service Jobs-

In-The-Woods program (\$39,318). Since its inception the Council has drafted a Community Fire Safe Plan, conducted volunteer workdays, acquired a chipper through a USFS grant and organized educational workshops.

The Council has created approximately 110 acres of shaded fuel break and safety zones by thinning vegetation that is 6 inches or less in diameter and then burning or chipping the brush. All area residents are welcome to join the Council in "working for community protection and economic stability through community-based cooperative planning and implementation of fuels reduction, fire protection and habitat restoration" (Fire Prevention, April 2003).

- A representative from the Hayfork Watershed Center presented at a workshop on small diameter wood utilization and sustainable harvesting techniques
- The Klamath Institute organized a workshop at Sandy Bar Ranch on furniture making with small diameter green wood, Blacksmithing and tool making.

## **Economic Diversity**

### ***Goals from the 1997 CAP:***

- Create a diverse economy where people of varying values can live and work together.
- Encourage the development of businesses including cottage industries, tourism, value-added businesses and information technology and resources utilization.

### ***Accomplishments:***

- **Community Assessment** - The "Orleans/Somes Bar Community Needs Assessment" was completed in April 1999. The 1997 action plan worksheet directed the Economic Diversity Action Committee to "assess the skills & resources, needs & interests, current situation & future visions of the Community." The assessment was based on the results of a community-wide survey. The survey was made possible by a Rural Community Assistance grant from the USDA Forest Service and a grant from the American Sociology Association Spivak Program on Applied Social Research and Social Policy. Dr. Judith Little of the HSU Sociology Department in cooperation with the Arcata Economic Development Corporation directed the study. Local school children helped distribute and collect surveys and their hard work was rewarded with a dinner and raft trip. A copy of the assessment can be found at the Community Computer Center.
- **Community Kitchen**- One of the strategic action plan worksheets created by the Economic Diversity Action Committee reflected the community's need

for a Community Kitchen. To this end a “how-to” workshop was held in 1999 and several community meetings were organized. Funding was provided for the project through a USFS Rural Community Assistance program grant. The Action Committee members were unable to secure an appropriate location for such a facility and in 2000 the funding was transferred to support the Community Computer Center.

- **Community Computer Center –** Computer access and training was identified as a means to increase community capacity and help individuals reach their personal goals. Community members worked hard to plan the development of and secure grant funding for a Community Computer Center. The project received a \$50,000 grant from the USFS Rural Community Assistance program and a \$1,000 grant from the Humboldt Area Foundation.



Residents of the Orleans/Somes Bar area enjoying their Community Computer Center

The Orleans Community Computer Center opened in 1999 and is still going strong and expanding. The Center is run by volunteers and is preparing to move into the Karuk Community Center where the computers will have access to a satellite Internet connection. The Center provides community members with computer and Internet service, and orientation classes free of charge. There are nine community members now actively participating in a program called “Active ed”. The program is an online, yearlong educational course covering Word, Excel, PowerPoint, Basic Windows, Graphics, Access, all parts of Outlook, and much more. As one of the grant stipulations there is an agreement that once the nine current participants finish the course they will teach the programs to others.

- **Hwy 96 Scenic Byway –** Scenic Byway status was seen as important to the Economic Diversity Action Committee as a way to promote the area as a whole and reach a divers group of travelers. Scenic Byway Designation for Highway 96 was accepted in August of 2000.

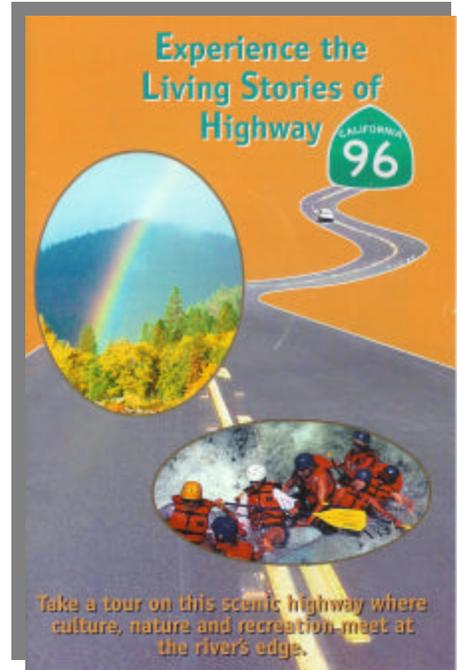
## Recreation and Tourism

### ***Goal from the 1997 CAP:***

Assist in the diversification of the local economy, through promotion of tourism and recreation opportunities

### ***Accomplishments:***

- **Visitor Center and Chamber of Commerce Office** - One of the action plan worksheets made by the Recreation and Tourism Action Committee addressed the need to provide a visible, easily accessible information center and Chamber of Commerce office in Orleans. Space was made in the Community Services District office to accommodate a visitor center and a Chamber office.
- **Day Trip Handouts** – The Recreation and Tourism Action Committee compiled a variety of day trip handouts as a way to retain visitors within the community for an extended period. The project is on going but racks have been purchased and some of the handouts have been printed and distributed.
- **Experience the Living Stories of Highway 96:** This visitor guidebook features recreation opportunities, history, descriptions of local flora and fauna and big foot stories. 21,000 copies were made and distributed in Eureka, Arcata, Redding, and Yreka as well as in local establishments. The Guidebook was developed with USFS grant funding and a partnership with HSU Graduate students.
- **Town Improvements** – In the 1997 CAP several Action Planning Worksheets were dedicated to various town improvement tasks. The improvement tasks that were accomplished are as follows:
  - Removal of Abandoned Vehicles – Two work parties were organized to remove abandoned cars in an effort to improve the appearance of the town (fall of 1998 and spring 1999). During the course of these two separate efforts over 200 cars and loads of large appliances were collected by community volunteers and trucked out of the area.
  - Light up the Town - Lights were installed near the Orleans School, Somes Bar Store and Orleans Mining Co. in an effort to improve the town’s image and enhance the vaster experience.
  - Welcome to Orleans Signs – As a way of greeting visitors and making the town more inviting, welcome signs have been installed on each end of town.



Experience the Living Stories of Highway 96 guidebook cover

- Town Beautification –Although it may not be directly tied to the CAP there is now an organized clean up day each year before the “Old-Timer’s Parade.” As part of the activity CalTrans cuts brush along the road and community volunteers pick up and dispose of the vegetation.
- **Environmental Education** - One of the goals of the Recreation and Tourism Action Committee was to develop an environmental youth education program. This goal was partially addressed when the US Forest Service helped fund an **AmeriCorps Environmental Education** program. The school Children of Somes Bar had the opportunity to learn about watershed management and restoration. The children also learned how to conduct water turbidity testing and the Forest Service used the data they collected.

## Quality of Life

- **Youth Activities** - Responding to the need for local youth activities there are a number of opportunities provided, such as: youth soccer and ballet classes.
- **Somes Bar Disposal Service** - Community members coordinated with Siskiyou County and now receive free weekly garbage roadside and dumpster service.
- **Ti-Bar Road** – The Quality of Life Action Committee created a task force and lobbied to have the Ti-Bar Road maintained for safe access. This was accomplished and residents of that neighborhood are able to use the road to reach their homes.
- **Building Common Ground** – A workshop on “Building Common Ground” was funded by the USFS and sponsored by AEDC. The workshop helped community members build on their communication and coordination skills.

## VI. PLANNING THEMES AND GOALS

As part of the 2002-03 CAP update, the "Idea Bank" (list of potential future projects) from the 1997 CAP was reviewed and new project ideas were added to the list and organized into groups based on which planning theme they addressed.

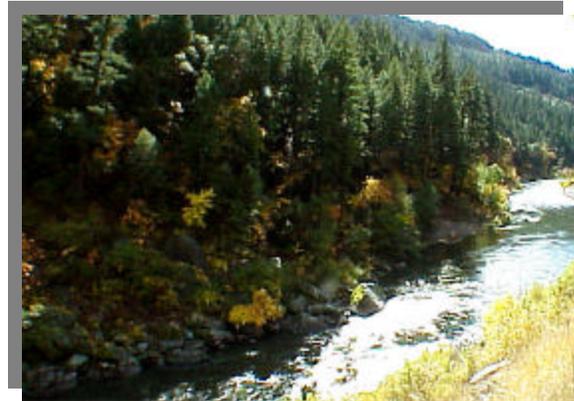
"Community Planning" was added as a theme to accommodate new community goals. An attempt was made to include all ideas presented by community members. It must be understood that this list only reflects the opinions of those that participated in the update process. The five planning themes are listed below.

- 1) Forest Health and Management (with a strong emphasis on issues of fire safety)
- 2) Economic Diversity and Development
- 3) Recreation and Tourism
- 4) Quality of Life
- 5) Community Planning

Following is a list of goals associated with each planning theme.

### 1) Forest Health and Management

- Promote forest health and create jobs by developing forest management programs and forest product development opportunities.
- Provide jobs and stewardship opportunities through watershed management & restoration projects such as erosion mitigation and fishery enhancement efforts.
- Encourage the Forest Service to offer smaller timber sales and stewardship contracts for small/local timber contractors.
- Support private and public land fire safety through the development of fire hazard reduction projects and expansion of the Orleans/Somes Bar Fire Safe Council.
- Educate the local workforce for natural resource employment by providing workshops on how to use GIS technology.
- Use local labor for Forest Service plantation management.
- Support the purchase of small diameter "Economizer Mill".



Klamath River

## **2) Economic Diversity and Development**

- Improve the quality of technical training and business opportunities through computer technology by staffing the community computer center with a technical person and high-speed Internet connection.
- Support local entrepreneurship with the development of a business incubator.
- Support local farms and vineyards.

## **3) Recreation and Tourism**

- Create local footpaths that double as shaded fuel breaks.
- Market the area through a map of farms, wood workers, and other cottage industries along HWY 96 to go with the “Experiencing the Living Stories of Highway 96” Booklet.
- Highlight the areas attractive features with a natural sites and attractions brochure to go with the “Experiencing the Living Stories of Highway 96” Booklet.
- Coordinate a reprinting of the interpretative driving map.
- Attract more rafters, kayakers and fisher-people to the area with a map of the Klamath River from Iron Gate to the mouth of the river highlighting the rapids and takeouts.

## **4) Quality of Life**

- Support library & museum development:
  - Establish a new branch of the County library through a cooperative effort:
  - Assess needs, constraints and opportunities
  - Expand on the existing cultural and natural resources collection
- Provide more classes offered to community members such as:
  - Mushroom identification
  - How to build business survival skills
  - Trainings to foster cottage industries.
  - Capacity Training
  - Leadership training
- Open additional child day care centers
- Support the creation of an elder care facility and a Community Center to combat isolation and promote community unity and support
- Increase and preserve access to the river and forested areas to promote a higher quality of life.

## **5) Community Planning**

- More supportive zoning and stronger relationship with County of Humboldt
- Update Orleans Community Plan (land-use and zoning).

## **VII. COMMUNITY ACTION PLANNING WORKSHEETS**

Individuals and groups participating in the CAP update process submitted the following Community Action Plan Worksheets. The projects outlined in the worksheets are a reflection of the themes and goals identified in the previous section. Priority was based on the willingness of community members to take responsibility for the tasks associated with each project. There is some variability in the worksheet format based on the preferences of the individuals filling them out.

**Theme:** Forest Health and Management - Fire Safety and Fuels Reduction

**Goal:** Implement comprehensive fuels reduction projects on private lands in and around the communities of Orleans and Somes Bar.

**Project:** Use the Orleans/Somes Bar FSC planning process to identify project areas. Use the FSC prioritization scheme to develop a timeline for project implementation (treat the worst first). Write grants to fund on-the-ground work. Put out fuels reduction contracts to qualified local bidders. Monitor the implementation of fuels reduction projects.

**Strategies:**

Project steps	Responsibility	Resources	Completion Date	It's done when...
1. Use planning information to identify potential fuel reduction projects.	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Dec 2003	All potential projects are identified
2. Develop a timeline for project implementation.	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Dec 2003	Potential projects are scheduled for completion in order of need.
3. Write grants to fund on-the-ground work.	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe, F&WS	Dec 2007	Funding is secured for all identified fuels reduction projects in these communities.
4. Identify and contract local fuels reduction crews to complete on-the-ground work	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Dec 2008	Fuels reduction on private properties is completed.
5. Monitor the implementation of these fuels reduction projects.	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	July 2009	Monitoring has been completed on all fuels reduction projects.

**Acronyms:** RCA Redwood Community Action Agency  
 ISF Institute of Sustainable Forestry  
 SRRC Salmon River Restoration Council  
 KTDNR Karuk Tribe Department of Natural Resources

**Theme:** Forest Health and Management - Fire Safety / Fuels Reduction

**Goal:** Create a five-year plan for Fire Safety and Fuels Reduction Projects in The Lower Mid Klamath Sub Basin

**Project:** Perform a preliminary data search, identify data gaps and incorporate project priorities of the Orleans Somes Bar Fire Safe Council (OSB FSC) partners. Continue our community critical info survey program. Create a draft and final plan to direct fuels reduction work in and around the communities of Orleans and Somes Bar.

Project steps	Responsibility	Resources	Completion Date	It's done when...
Gather all related data and info/ identify data gaps	OSB FSC	USFS/ CDF/ KTDNR/ ISF/ USF + WS/	Summer 2003	All applicable Info has been identified and gathered
Identify and integrate project priorities of FSC partners, CDF/USFS/KTDNR	OSB FSC/ USFS/ CDF/ KTDNR	OSB FSC/ USFS/ CDF/ KTDNR	Fall 2003	Long term project goals have been identified and integrated
Continue implementing OSB FSC Critical Information Survey and Prioritization Forms	OSB FSC	OSB FSC/ Community	Ongoing	All interested residents in the sub-basin have been surveyed
Synthesize current available data and info- Create Draft Plan, share w/ partners for comment	OSB FSC	OSB FSC Partners, Interested Community Members	Spring 2004	Draft is available for review and comment
OSB FSC Community Sub- Basin Fire Plan Final	OSB FSC	OSB FSC Partners	Fall 2004	Final Draft is put online

**Theme:** Forest Health and Management - Community Organizational Capacity Building

**Goal:** Increase Technical and Administrative Capabilities of the Orleans/Somes Bar Fire Safe Council (OSB FSC)

**Project:** Provide technical and administrative development opportunities to the OSB FSC. Seek organizational support for the OSB FSC.

**Strategy:**

Project steps	Responsibility	Resources	Completion Date	It's done when...
1. Organize trainings for OSB FSC staff including: grant writing and administration, technology transfer, and use of computer software, eg. (Access, ArcView/ArcInfo, Macromedia)	OSB FSC	USFS/ KTDNR/ RCAA/ SRRC/ ISF	Ongoing	N/A
2. Seek grant funding for organizational support	OSB FSC	USFS/ CDF/ BLM/ Private	Ongoing	N/A
3. Facilitate technology transfer among tribes, universities and state and federal agency partners of the OSB FSC	OSB FSC	USFS Research Labs, Universities, Tribes, Other Agencies	Ongoing	N/A
4. Host symposia and/or workshops to share best available information in the field of fire and fuels management	OSB FSC	USFS/ CDF/ KTDNR/ RCAA/ SRRC/ ISF	Ongoing	N/A
5. Develop newsletter and other media to share updates and information in the field of fire and fuels management	OSB FSC	OSB FSC Staff and Community Members	Ongoing	N/A

**Theme:** Forest Health and Management - Fire Safety and Fuels Reduction

**Goal:** Provide information and technological resources for area residents to increase fire safety awareness and preparedness.

**Project:** Compile information resources from the CDF, FS, Fire Safe Councils, etc. ; distribute them to the community. Hold workshops and workdays to demonstrate application of Fire Safe practices on the ground. Make GIS available for landowners who wish to create Fire Plan's for their individual properties.

**Strategy:**

Project steps	Responsibility	Resources	Completion Date	It's done when...
1. Compile information resources	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Ongoing	Simple and compelling info packets are available to all community members.
2. Distribute information to the community	Orleans/Somes Bar Fire Safe Council, USFS, Tribe	CDF, FS, FSC's, Tribe	Ongoing	When the community has a good understanding of Fire Safe practices.
3. Hold Educational workshops and workdays	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Ongoing	When a majority of the community is familiar with on-the-ground application of Fire Safe practices.
4. Make GIS available to assist in landowner Fire Safe planning	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Ongoing	When all landowners who wish to use this resource are serviced.
5. Assist landowners and other community organizations in writing grants for Fire Safe projects	Orleans/Somes Bar Fire Safe Council	CDF, FS, FSC's, Tribe	Ongoing	When grant services are made available to these entities.

**Theme: Economic Diversity and Development**

**Project: Business and Service Directory for the Highway 96 corridor**

**Situation:** Businesses and services along the Highway 96 corridor are often off the main road and lack the ability to publicize their existence to casual travelers in the area. There are numerous farmers and people involved in cottage industries that would benefit from a directory. The directory would be included in the existing Highway 96 Guide. A map would be distributed to businesses in each community along the corridor. (See separate project sheet.)

**Objectives:** produce a directory of local businesses and services on the entire Highway 96 corridor. They would be produced locally so that they could be changed as necessary. They would be inserted in the existing Highway 96 Guide. This feature would draw more people onto the corridor and cause them to spend more time along the river.

**Resources:** Chamber of Commerce offices of Happy Camp, Somes/Orleans, Hoopa, Willow Creek and State of Jefferson (Regional Chambers); United States Forest Service; and the Karuk, Yurok and Hoopa Tribes.

Contact: Sherrill Moore 530-469-3325

**Strategies:**

<b>WHAT</b>	<b>WHO</b>	<b>WHEN</b>	<b>RESOURCES</b>
Create directory of businesses and services on the river	Sherrill Moore	2003 Ongoing	Regional Chambers Tribes Sherrill Moore
Identify project leaders in each community	Sherrill Moore	January 2003	Tribes Regional Chambers Local businesses
Each community will create a list of interested participants	Project Leaders	January to March 2003	Tribes Regional Chambers
Correlate the information gathered from project leaders	Sherrill Moore	June, 2003	
Print directory	USFS	July, 2003	

**Theme: Economic Diversity and Development**

**Project:** Business and Services Map of each Highway 96 Community.

**Situation:** Business and services along the Hwy. 96 are often off the main road and lack the ability to publicize their existence to casual visitors to the area. There are numerous farmers and people involved in cottage industries that would benefit from a map. The map would show where they are located, what they sell and business hours. These maps would be distributed at local businesses in each community.

**Objectives:** produce a map that would show visitors where they can find local businesses and services in each of the Hwy 96 communities. It doesn't appear, to the local visitor, as if there is much to do. A map would show visitors what is available in each community along the river. This would cause visitors to spend more time along the river.

**Resources:** Chamber of Commerce's of Happy Camp, Somes/Orleans, Hoopa, Willow Creek and State of Jefferson; United States Forest Service; and the Karuk, Yurok and Hoopa Tribes, Humboldt State University

**Contact:** Sherrill Moore 530-469-3325

**Strategies:**

<b>WHAT</b>	<b>WHO</b>	<b>WHEN</b>	<b>RESOURCES</b>
Create map of businesses and services on the river	Sherrill Moore	January 2003	C of C's Tribes
Identify project leaders in each community	Sherrill Moore	January 2003	Tribes C of C's Local businesses
Contact HSU for assistance with maps of community	Cybelle Immitt	December, 2002	HSU
Each community will create of list of interested participants	Project leaders	January to April 2003	C of C's Tribes
Insert information onto maps	Sherrill Moore	April to June, 2003	
Print Maps	USFS	July, 2003	

**Theme: Economic Diversity and Development**

**Project:** Natural Sites and Attractions Brochure listing Flora and Fauna

**Situation:** The Klamath Corridor has an extreme diversity of flora and fauna. Our visitors have no way of knowing what they may see or where they would most likely see it. A map of each community with its flora, fauna and other attractions listed would greatly help in keeping visitors on the river for a longer period of time.

**Objectives:** produce a map that would list flora and fauna and other attractions so that visitors would know where to go off the main corridor to view them. These maps would be included in the Hwy. 96 Guide and distributed at local businesses.

**Resources:** United States Forest Service, Hoopa, Somes/Orleans, State of Jefferson and Willow Creek Chamber of Commerce's; Yurok, Karuk and Hoopa Tribes and Humboldt State University.

**Contact:** Sherrill Moore 530-469-3325

**Strategies:**

<b>WHAT</b>	<b>WHO</b>	<b>WHEN</b>	<b>RESOURCES</b>
Identify partners	Sherrill Moore	February, 2003	Tribes, USFS, C of C's
Gather information	Partners in each community	March to July, 2003	Tribes, USFS, C of C's
Layout	Humboldt State	August, 2003	Humboldt State
Production	Sherrill Moore	September, 2003	
Distribution	Sherrill Moore	October, 2003	

**Theme: Economic Diversity and Development**

**Project: State of Jefferson Scenic Byway Interpretation and Implementation Plan**

**Situation:** The US Forest Service has designated the portion of State Highway 96 from Happy Camp to Yreka as the State of Jefferson Scenic Byway. This designation is meant to assist local communities in attracting visitors and marketing the area. Past marketing efforts have focused on rural independence and the spirit of rebellion that lives on. These focus areas are not conducive to attracting visitors. As the State of Jefferson Scenic Byway provides access to the Bigfoot Scenic Byway, it is critical to Humboldt County that a positive marketing effort be instituted. Need exists to produce an interpretive plan and implement it. A new theme has been identified.

**Objectives:** Produce a State of Jefferson Scenic Byway Interpretive and Implementation Plan.

**Resources:** USFS, Chambers of Commerce, Highway 96 Marketing Task Force, Siskiyou Interpretive Specialists, Siskiyou County Historical Society, Hoopa Valley Tribe, & Karuk Tribe of California

**Contact:** Gay Baxter (530) 493-1768

**Strategies:** The following strategies are pending completion of other projects prior to their implementation

<b>WHAT</b>	<b>WHO</b>	<b>WHEN</b>	<b>RESOURCES</b>
Hold meeting to determine project direction	Siskiyou Interpretive Specialists	Yet to be determined	Siskiyou Interpretive Specialists & local communities
Obtain Funding to produce plan	Siskiyou Interpretive Specialists	Yet to be determined	Economic Recovery Funds, Private Sector
Hire local contractor to produce plan	Siskiyou Interpretive Specialists	Yet to be determined	Private Sector
Obtain funding for implementation portion of plan	Siskiyou Interpretive Specialists	Yet to be determined	Economic Recovery Funds, Foundations & Private Sector

**Theme: Economic Diversity and Development**

**Project: Klamath River Floaters Map**

**Situation:** There are over 15,000 commercial whitewater user days on the Klamath River. Personal use has not yet been tracked. Currently there is no floaters map of the Klamath River. Floaters maps are printed in booklet form on waterproof paper. The map would identify rapids and class rating, access points, and camping area. The booklet form allows for the inclusion of information on safety, area history, camping ethics and resource issues.

**Objectives:** Produce a Klamath River Floaters Map of the Klamath River from Iron Gate to the mouth.

**Contact:** Siskiyou Interpretive Specialists (530-469-3335)

**Strategies**

WHAT	WHO	WHEN	RESOURCE
Contact other rivers & Obtain copies of maps	Dave Payne	10/2002	Idaho Salmon River Various other USFS Offices
Project write up	Gay Baxter	11/2002	
Contact HSU about doing as a student GIS project	Cybelle Immitt	11/2002 Done	HSU
Obtain grant funding to pay stipend to students	Gay Baxter	On going until funding obtained	Economic Recovery Funds, Private Sector or SCRAC
GIS Layout & Mapping	HSU Students	Dependent on previous efforts	HSU
What	Who	When	Resource
Additional layout and written text	Gay Baxter Dave Payne	Dependent on completion of previous step	USFS, Chambers of Commerce, etc.
Proof Layout	Everyone	Same as above	Same as above
Obtain Funding for printing costs	Gay Baxter	When Layout is completed	Yakima Frames, Wing Inflatables, USFS, Boating & Waterways
Develop Distribution/Sales Plan	Yet to be determined		Chamber of Commerce

**Theme: Economic Diversity and Development**

**Project: Enterprise Facilitation**

**Situation:** The current economic situation has made it difficult for businesses to expand and new businesses to get started. Business guidance and expertise is not readily available. Need to establish a program that works with individuals interested in expanding or establishing new businesses.

**Objectives:** Implement Enterprise Facilitation

**Contact:** Gay Baxter (530) 493-1768

**Strategies:**

<b>WHAT</b>	<b>WHO</b>	<b>WHEN</b>	<b>RESOURCE</b>
Share Info about Enterprise Facilitation	Gay Baxter	Pending	Sirolli Institute AEDC, SCEDC, KCDC, Humboldt County
Develop an Enterprise Facilitation Committee	Volunteers generated from presentations	Pending	Community at large
Obtain Funding & Hire a fulltime Enterprise Facilitator	EF Committee	Dependent on award of funding	Economic Recovery Funds
Monitor Program Accomplishments	EF Committee	Monthly	EF Committee

**Theme: Economic Diversity and Development**

**Project: Bigfoot Scenic Byway Interpretation and Implementation Plan**

**Situation:** The US Forest Service has designated the portion of State Highway 96 from Happy Camp to Willow Creek as the Bigfoot Scenic Byway. This designation is meant to assist local communities in attracting visitors and marketing the area. Need exists to produce an interpretive plan and implement it. Theme and sub themes have already been identified.

**Objectives:** Produce a Bigfoot Scenic Byway Interpretive and Implementation Plan.

**Resources:** USFS, Chamber of Commerce, Highway 96 Marketing Task Force, Siskiyou Interpretive Specialists, Siskiyou County Historical Society, Hoopa Valley Tribe, & Karuk Tribe of California

**Contact:** Gay Baxter (530) 493-1768

**Strategies:** The following strategies are pending completion of other projects prior to their implementation

WHAT	WHO	WHEN	RESOURCES
Hold meeting to determine project direction	Siskiyou Interpretive Specialists	Yet to be determined	Siskiyou Interpretive Specialists
WHAT	WHO	WHEN	RESOURCES
Obtain Funding to produce plan	Siskiyou Interpretive Specialists	Yet to be determined	Economic Recovery Funds, Private Sector
Hire local contractor to produce plan	Siskiyou Interpretive Specialists	Yet to be determined	Private Sector
Obtain funding for implementation portion of plan	Siskiyou Interpretive Specialists	Yet to be determined	Economic Recovery Funds, Foundations & Private Sector

# APPENDICES

## APPENDIX A: Participant List & Acknowledgements

Amy Wright  
Ben Riggan  
Ben Shepherd  
Bill Delaney  
Cris Plocher  
Doreen Sitts  
Gay Baxter  
George Pearlingi  
Holly Hensher  
Jeanerette Jacups-Jonny  
Jesse Robertson  
Jill Dondero  
Jill Geist  
John Larson  
Kris & Carole Kehrig  
La Verne Glaze  
Linda Cornwell  
Mark O'Rourke  
Pam Olson  
Phil Sanders  
Pritch Jordan  
Renee Stauffer  
Rob Kehrig  
Roberta Coragliotti  
Sherrill Moore  
Terry Supahan  
Will & Adrienne Harling

### **Acknowledgements:**

A special thanks to:

- ❖ Roberta Coragliotti and Gay Baxter for their help publicizing the community meetings and helping us to identify community accomplishments.
- ❖ Pam Olson and the Orleans Elementary School for so graciously hosting the community meetings and supporting the community action planning process.
- ❖ Terry Supahan for helping to facilitate the community meetings
- ❖ Sherrill More for her contributions to the accomplishments section of the updated CAP and her editing help.

## **APPENDIX B: Community Economic Development Tool Kit**

### ***7 Secrets to Coping with Change in Small Towns***

**Secret 1: *Positive Attitude*** -Community Leadership is more important than location, and community attitude is more important than size. Community must have a positive yet realistic attitude to promote development.

**Secret 2: *Entrepreneurial Spirit*** -Communities must be creative and encourage risk taking. Business and government work together in a partnership that attempts to innovate new approaches to development.

**Secret 3: *Bias for Action*** -Communities cannot wait for help from the outside, nor can they just talk about doing something. Rather, they must take action, gain widespread involvement, and pick projects that succeed. While active communities may take on risky projects, they are willing to learn from failures and avoid projects where failure will devastate the community.

**Secret 4: *Focus on Controllables*** -Successful communities cope with change by directing their efforts toward outcomes they can control rather than worrying about forces they cannot control.

**Secret 5: *Plan for Development*** -Communities that recognize change realistically assess their weaknesses and strengths, and base a plan of action on that assessment. Their plan of action is specific with regard to expected outcomes, costs, time, and responsibility.

**Secret 6: *Strategic Outlook*** -A community that recognizes future opportunities and threats is better equipped to realize a preferred future. Like a business, communities should be aware of their competitive position and plan accordingly.

**Secret 7: *Vision for the Future*** -Communities must have a long range vision of what they would like to be, and that vision must be shared and supported throughout the community.

*Source: Heartland Center for Leadership Development, Lincoln, Nebraska, 1984.*

## **20 Clues to Rural Community Survival**

*Resulting from an extensive study of community dynamics in the Great Plains States, sociologists Milan Wall and Vicki Luter believe the following traits to be found in communities with the will to survive.*

1. Evidence of community pride.
2. Emphasis on quality in business and community life.
3. Willingness to invest in the future.
4. Participatory approach to community decision-making.
5. Cooperative community spirit.
6. Realistic appraisal of future opportunities.
7. Awareness of competitive positioning.
8. Knowledge of the physical environment.
9. Active economic development program.
10. Deliberate transition of power to a younger generation of leaders.
11. Acceptance of women in leadership roles.
12. Strong belief in and support for education.
13. Problem-solving approach to providing health care.
14. Strong multi-generational family orientation.
15. Strong presence of traditional institutions that are integral to community life.
16. Attention to sound and well-maintained infrastructure.
17. Careful use of fiscal resources.
18. Sophisticated use of information resources.
19. Willingness to seek help from the outside.
20. Conviction that, in the long run, you have to do it yourself.

*Source: Heartland Center for Leadership Development, Lincoln Nebraska, 1987*

## **PREVENTION STRATEGIES FOR MINIMIZING BARRIERS TO COLLABORATIVE BUILDING**

1. Keep the commitment and activities simple at first. Move through each stage of developing the collaboration only when members are ready.
2. Make clear communication a priority. Communicate with all members regularly and avoid assuming that the members are informed on collaboration business.
3. Spend time getting to know the other members. If most members do not know each other, schedule time for information sharing and team-building at early meetings.
4. When new members join the collaboration, make an extra effort to include them in the social and business activities of the group. People who are new often remember the little acts of courtesy and hospitality that helped them feel welcomed.
5. Encourage members to be "up front" about their needs. Set up win/win situations so that members' needs can be met whenever possible.
6. Don't avoid turf issues and hidden agendas. Encourage negotiation and communication among member organizations that are in conflict. Bring in outside experts if necessary.
7. Develop clear roles for members and leaders. Develop written statements that document commitments expected of participants.
8. Plan activities that are fun. Celebrate the accomplishments of the collaboration. Recognize the contributions of the members and reward their accomplishments.

Of course, problems will occur from time to time. When they do, deal with them as quickly as possible. When a problem is not attended to immediately, it will become worse. People often ignore problems, hoping they will go away by themselves—but they rarely do! Problems often become more apparent after the newness of the collaboration wears off and the group begins to tackle larger and more difficult projects.

*Adapted for The Community Collaboration Manual for the National Assembly of the National Voluntary Health & Social Welfare Organization, January 1991, pgs 29 & 30.*

## THINGS THAT BUILD A GROUP

1. Humor.
2. Starting on time.
3. Short meetings.
4. Fun.
5. Compromising.
6. Similar backgrounds.
7. Common goals.
8. Enthusiasm.
9. Cooperation.
10. Assigning a leadership role on a temporary basis (rotating facilitator).
11. Having clear goals that are understood by all.
12. Alternative ideas.
13. Consensus decision-making.
14. Respect.
15. Defined roles.
16. Commitment.
17. Flexible structuring.
18. Support for others.
19. Facilitation rather than leadership
20. Initiative.
21. Cooperation.
22. Sensitivity to people's differing needs.
23. Trust.
24. Being process-oriented not task-oriented.
25. Listening
26. Following through and accepting responsibility.
27. Dealing with the affects of power differences on group process

*Adapted from Working Together: A Manual for Helping Groups Work More Effectively (University of Massachusetts: The Citizen Involvement Training Project (CITP) ) 1978, pgs 118 & 119*

## THINGS THAT BLOCK A GROUP

1. Not listening.
2. Unclear issues.
3. Disorganized.
4. No facilitator.
5. No defined goals and objectives.
6. Not buying into goals and objectives.
7. Not being involved in decision-making.
8. Impatience with the group decision-making process.
9. Being afraid to speak up at a meeting because of what others might say
10. Using words and jargon that some members might not understand.
11. Lack of information.
12. Not listening to what others have to say.
13. Suppressing conflict.
14. Rejecting other's ideas without hearing them.
15. Animosity and dislikes in the group.
16. Lack of multi-lingual communication.
24. False humor or too much humor.
25. Inflexible group structure.
26. Lack of planning.
27. No prepared agenda.
28. Age group differences.
23. Lack of well-defined roles.
22. Hidden agenda/self-interest
21. Pushy people.
20. Ego.
19. Using Robert's rules.
18. Outside pressures.
17. Time Pressures.

*Adapted from Working Together: A Manual for Helping Groups Work More Effectively (University of Massachusetts: The Citizen Involvement Training Project (CITP) ) 1978, pgs 118 & 119.*

# North Coast Small Business Development Center

A Program of the North Coast Small Business Resource Center

[www.northcoastsbdc.org](http://www.northcoastsbdc.org)

520 E Street

Eureka, CA 95501

Del Norte: (707) 464-2168

Humboldt: (707) 445-9720

Fax: (707) 445-9652

## Small Business Services

*NCSBDC programs are available to all Humboldt and Del Norte County businesses- existing and start-up. All business interactions are confidential. Our hours of operation are Monday through Friday 8 a.m. to 5 p.m.*

### **ONE-ON-ONE SERVICES**

#### **BIZNET:**

BizNet is a North Coast SBDC program designed to provide local businesses with answers and information on common business concerns such as licensing, permits, zoning, etc. BizNet also is the one-stop center for booking counseling and signing up for workshops offered by the SBDC. Direct Line: (707) 445-9035

### **INDIVIDUAL BUSINESS COUNSELING:**

Private, 1-on-1 counseling is available through the North Coast Small Business Development Center. The SBDC offers counseling on a broad list of topics including but not limited to: start-up issues, the loan application process, licensing and permits, marketing, sales and distribution, international import/export, inventory control, hiring and managing employees, financial management and bookkeeping, e-commerce, legal and tax issues, home-based businesses, and Small Business Administration programs including 8-A certification. Counseling is available by appointment in the following communities: Eureka, Arcata, Crescent City, Fortuna, Garberville, Willow Creek, Rio Dell, Klamath, Hoopa, and Bridgeville.

### **SPECIAL PROJECT CONSULTING:**

Businesses needing specialized technical assistance may be referred to local consultants for specific projects. Projects are defined with an SBDC staff counselor, a contract is established with an outside consultant, and then the business receives assistance from the consultant during the duration of the project. Sample projects include but are not limited to: assistance with bookkeeping procedures, marketing projects, expansion planning and merger/acquisition work. Businesses interested in assistance on Special Projects must first become NCSBDC clients. Funding for Special Project Consulting is limited, and preference is given to clients with below median income levels.

### **ENRICHMENT OPPORTUNITIES**

#### **RESOURCE LIBRARY:**

The Frances Clark Memorial Business Library includes books, periodicals, videos and regional reports on a wide range of business topics. The library has a computer, printer, high-speed internet connection, business software, and an excellent off-line database useful for market research. Also located in the business library are color and black and white copiers. Library hours are 10:00-4:00, Monday through Friday.

**PRE-VENTURE SEMINAR SERIES:**

The "Pre-Venture Seminar Series" is designed for the start-up business operator. Seminars provide a good legal/financial/operational foundation for the new business owner. The three-part series includes "Start-Up Basics," "Business Plan Basics," and "Basics in Financial Management." All three seminars are offered monthly, are 2 hours in length, free for participants, and individuals who complete the series receive Certificates of Completion. Call BizNet for monthly seminar dates, locations and for registration: (707) 445-9720

**ADVANCED WORKSHOPS:**

The North Coast SBDC and other partners in the Prosperity Network offer workshops encompassing a wide range of topics seasonally. For a listing of upcoming workshops and/or to find out about scholarship opportunities for workshops: (707) 445-9720

The North Coast SBDC is partially funded by the U.S. Small Business Administration under the current Cooperative Agreement. The support given by the U.S. Small Business Administration and the State of California does not constitute an expressed or implied endorsement of any of the cosponsor(s) or participants' opinions, products, or services.

## **BizNet Program-** **One-Stop Center for Entrepreneurs**

A new level of services collaboration between the Prosperity Network Partners was marked with the formalization of a central "one-stop" business service center in 2002. BizNet is a central location where company owners can go to find out about workshops, get information about licensing and permits, schedule counseling appointments, find options on business financing, get industry-specific questions answered, and look through compiled resource databases/books/guides. The BizNet program manager has been aggressively marketing this position in a variety of venues resulting in an influx of center activity and community awareness. An added benefit of this position is that the North Coast Small Business Resource Center counseling staff has more time to provide one-on-one counseling to clients.

The BizNet Program is also an asset to industry cluster strategies. The BizNet Program Manager has begun interfacing with leaders in each industry cluster, and will provide networking opportunities to businesses within the clusters. BizNet attendance at the cluster meetings has resulted in several recent quick wins in the business community. An example of this was the immediate addition to our website of the "New Business Suggestions" section at the request of the Tourism Cluster in their February 2003 meeting.

The BizNet program has continued to grow at an amazing rate. In the first quarter of 2003, 679 businesses were served with quick answers and referrals through the BizNet program. This activity represents a 40% increase in client calls/walk-ins over the previous quarter. During this same period BizNet reportable SBA hours increased 37%.

**Remote Counseling**

Owing to the geography of the Humboldt – Del Norte region, some 4,600 square miles, clients or would-be clients from areas outside of the 20 mile long Eureka-McKinleyville corridor where 55% of the area's population lives, have a hardship when they seek counseling. SBDC has contracted with



three contractors to provide regular dependable counseling hours in three regions. Call for more information: *Humboldt* (707) 445-9720 *Del Norte* (707) 464-2168 *Toll Free* (800) 697-SBDC

## APPENDIX C: Humboldt County Resource Kit

Humboldt County  
Community Development  
Services Department



### **Who We Are:**

The Humboldt County Community Development Services Department is responsible for protecting the public health, safety, and welfare. This is accomplished through building permit review and inspection, planning and development review and approval, maintaining the County's general plan, administering economic development grants and programs, and overseeing staff management of the Local Agency Formation Commission (LAFCO) which reviews proposals for changes in boundaries of cities and special districts in the County.

### **Our Mission:**

"In partnership with the people of Humboldt, and under the guidance of policy makers, we apply professional community development skills, consistent with regulations, to promote the welfare of our citizens, the growth of our businesses and the sustainability of our communities".

### **Organizational Divisions:**

The Community Development Services Department is made up of the following divisions:

- ***Building Division:***  
The Building Division is located in the Community Development Services office on the corner of H and Harris Streets. This department includes two sections: Building Inspections and Development Assistance. These two sections respectively; ensure compliance with building codes and ordinances; and provide necessary services to permit applicants.
- ***Economic Development:***  
The Economic Division is located at 520 E Street, Eureka, in the Redwood Region Economic Development office building. The Economic Development Division acts as the liaison for the County in coordination and representation for a number of economic and community development issues
- ***Planning Division:*** **The Planning Division is located in the Community Development Services office on the corner of H and Harris Streets.** This division is responsible for planning and facilitating land use development based on the policies of the General Plan, Community Plans, County Codes and Ordinances as well as State and Federal regulations.
- ***LAFCO:***  
The Local Agency Formation Commission (LAFCO) reviews proposals for changes in boundaries of cities and special districts in the County.

### **Communication Information:**

#### ***Physical Address:***

*Send correspondence to, or stop by the following address:*

Community Development Services  
County of Humboldt  
3015 H Street Eureka, CA 95501-4484

Our offices are located in the Henderson Center area on the corner of H and Harris Streets.

**Important Phone Numbers:**

The office is open to the public Monday-Friday from 8:30 to 5 PM

Building Division: (707) 445-7245  
Toll Free Building Division: (800)-900-4034  
Economic Division (707) 445-7745  
Planning Division: (707) 445-7541  
LAFCO: (707) 445-7508  
Inspection Request line: (707) 4457244  
Send Faxes to: (707) 445-7446  
Zone Phone (call this number to find out about the zoning of a specific parcel): (707) 445-7550

**Important Websites Addresses:**

Website to locate on-line community action plans:  
[http://www.co.humboldt.ca.us/planning/planning/action\\_plan.asp](http://www.co.humboldt.ca.us/planning/planning/action_plan.asp)

Community Development Services:  
<http://www.co.humboldt.ca.us/planning/>

Prosperity! The North Coast Strategy - Humboldt County's Comprehensive Economic Development Strategy (CEDs).  
<http://www.northcoastprosperity.com/index.html>

Humboldt County Switchboard  
<http://www.theswitchboard.org/>

The Humguide  
<http://www.humguide.com/>

**Your District's County Supervisor:**

Jill Geist  
825 5th Street  
Eureka, CA 95501  
Phone: (707) 476-2395  
E-mail: [j.geist@co.humboldt.ca.us](mailto:j.geist@co.humboldt.ca.us)

**Staff Contact Information:**

Kirk Girard      Director of Community Development Services – 268-3735

**Advance Planning:**

Kirk Gothier      Assistant Planning Director and LAFCO Staff – District formation, district boundary and sphere of influence questions. (707) 268-3725, [kgothier@co.humboldt.ca.us](mailto:kgothier@co.humboldt.ca.us).

Tom Hofweber      Supervising Planner – Advance planning programs, GIS mapping. (707) 268-3738, [thofweber@co.humboldt.ca.us](mailto:thofweber@co.humboldt.ca.us).

Martha Spencer Senior Planner – General Plan Update and Coastal Plan information. (707) 268-3704, [mspencer@co.humboldt.ca.us](mailto:mspencer@co.humboldt.ca.us).

Michael Richardson Senior Planner –Current planning General Plan Update, and Housing Element questions. (707) 268-3723, [mrichardson@co.humboldt.ca.us](mailto:mrichardson@co.humboldt.ca.us).

Michael Wheeler Senior Planner – Current Planning, General Plan Update, and surface mining questions. (707) 268-3730, [MWheeler@co.humboldt.ca.us](mailto:MWheeler@co.humboldt.ca.us)

Cybelle Immitt Planning Technician - Community Action Plan Coordination. (707) 268-3736, [cimmitt@co.humboldt.ca.us](mailto:cimmitt@co.humboldt.ca.us)

Claude Young Code Enforcement Officer - Code violation enforcement questions. (707) 268-3702

***Economic Development:***

Paula Mushrush Community Development Coordinator – community block grant funding information. (707) 445-7746, [pmushrush@co.humboldt.ca.us](mailto:pmushrush@co.humboldt.ca.us).

Jacqueline Debets Economic Development Coordinator – (707) 445-7745, [jdebets@co.humboldt.ca.us](mailto:jdebets@co.humboldt.ca.us).

***Public Works:***

Allen Campbell: Director  
 1106 2nd Street  
 Eureka, CA 95501  
 Phone: (707) 445-7491  
 Fax: (707) 4457409

**Community Action Plan vs. Community Plan:**

A “**Community Action Plan**” is an optional document which can be used as a guide for future economic development and community enhancement projects. The ideas outlined in this kind of plan are intended to be carried out by community members with assistance from the appropriate government and non-government agencies. This plan does not need to be adopted by the County Supervisors. This plan can also be used as a tool for leveraging funding.

A “**Community Plan**” is a component of the County general plan, which is a State mandated planning document that is a long-range statement of public policy for the use of public and private lands. This document has to be adopted by County Supervisors and is then used as a guide for future land use and community development, and is primarily implemented through zoning. Please refer to the attached map, “Orleans Area Zoning”, to see zoning designations around the town of Orleans. For an explanation of the zoning abbreviations please go to: [www.co.humboldt.ca.us/planning/zoning/Zoning/](http://www.co.humboldt.ca.us/planning/zoning/Zoning/). You will find the list of Principal and Combined Zones within Chapter 1 - General Provisions, section 311-6.

The County Planning Division is in the process of updating the County General Plan. The exact procedure for updating individual community plans is being developed. If you are interested in learning more about our progress please contact us at, (707) 445-7541 or visit the “General Plan Update Home Page” at: website at: <http://www.planupdate.org/>.



## **APPENDIX D: Services Provided By The Region's Institutions Of Higher Education**

### **A. HUMBOLDT STATE UNIVERSITY**

The HSU Economic Development Portal helps connect the intellectual and creative capital of Humboldt State University to opportunities for fostering economic development in the North Coast region. This office fosters a two-way flow of access between those working in business, community, and economic development on the one hand, and the faculty, staff, and students of the university on the other. HSU recognizes that the North Coast's economy and quality of life are linked to the vitality of our distinctive rural communities, the integrity of our natural environment, and the success of our business enterprises.

#### **Services Offered**

- A referral service whereby people can call, e-mail (econdev@humboldt.edu.), use an on-line service request form (<http://www.humboldt.edu/%7Estorage/econdev/>), or use an on-line faculty expertise directory ([https://www.humboldt.edu/experts/public\\_html/index.jsp](https://www.humboldt.edu/experts/public_html/index.jsp)) to connect with HSU faculty (or their students) and staff
- Assistance in project development
- Planning, facilitation, and follow-up for events that bring together faculty, staff, students, and members of the economic development and business communities
- Participation in Prosperity Network-sponsored planning, activities, and events
- Assistance to faculty in identifying project and internship opportunities in the community

If you have a project that you think would benefit from HSU expertise, call the Portal at 826-3237, e-mail us at [econdev@humboldt.edu](mailto:econdev@humboldt.edu) or fill out our on-line service request form. We can help you identify expertise both on and off campus. Note that most faculty have busy schedules, and some may require fees for their services. Due to faculty workloads and other obligations, not all requests can be fulfilled.

If you are interested in finding a student intern or employee, you should call the HSU Career Center at 826-3341 or e-mail them at [career@humboldt.edu](mailto:career@humboldt.edu).

### **B. COLLEGE OF THE REDWOODS**

College of the Redwoods offers Associate degrees and university transfer programs in the arts and sciences and a wide variety of occupational and career certificate programs. The college also plays a significant role in the continuing economic development of the North Coast region of California. A list of all of the educational programs offered at CR, including University Transfer Programs, Professional and Technical Programs, Non-credit Business and Industry Training, Non-credit Continuing Education Programs, and Distance Education Programs are available at this web site link: <http://www.redwoods.edu/departments/>.

### **C. HUMBOLDT-DEL NORTE COUNTIES COOPERATIVE EXTENSION OFFICES**

Contact Email: [cehumboldt@ucdavis.edu](mailto:cehumboldt@ucdavis.edu)

Phone: (707) 445-7351 FAX: (707) 444-9334

Mail Address: Cooperative Extension Humboldt County,  
5630 South Broadway,  
Agricultural Center Building  
Eureka CA 95503-6998  
Deborah Giraud is the County Director.

The Coop Extension Office's programs and services for rural communities are described on their website: <http://cehumboldt.ucdavis.edu/>.