

Orick Community Action Plan:

A Strategic Plan Sponsored by:
The Orick Community Services
District
The Orick Economic Development
Corporation
The Orick Chamber of Commerce
Redwood National and State Parks
Six Rivers National Forest
Humboldt County

Prepared by
**Humboldt County Department
of Community Development
Services**

July 2003

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COMMUNITY DEVELOPMENT SERVICES DEPARTMENT
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July 30, 2003

To Orick Residents,

This report documents the process of updating the Orick Community Action Plan (CAP). Four update meetings took place between the months of September 2002 and March 2003. The CAPs were updated in an effort to bring local community planning efforts back into focus for residents of Orick. It gave community members the opportunity to share past accomplishments with their neighbors. It was also a time to look to the future again and propose and express opinions about new projects designed to improve community well being.

Our involvement in this process has given us the opportunity to better understand the community of Orick. Through updating the CAP we learned about what community members have accomplished and what the current needs are. Additionally, we were able to share information about current zoning and land use designations and hear community concerns about the same. We understand that Orick's Community Plan is due for an update. We will keep you all informed about the timeframe for achieving this goal.

We have seen first hand how residents and businesspeople actively participate to keep the town on track toward a secure and prosperous future. Local challenges have been met by groups of creative problem solvers who are not afraid to roll up their sleeves and work hard for the collective well being of the community. We hope that your updated CAP will generate the community support and financial assistance you need to take control of your economic future.

Sincerely,

Tom Hofweber
Supervising Planner
County of Humboldt
Community Development Services

Cybelle Immitt
Strategic Planning Coordinator
County of Humboldt
Community Development Services

ORICK COMMUNITY ACTION PLAN

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ORICK COMMUNITY ACTION PLAN

I. INTRODUCTION

In the summer of 2002 the Humboldt County Community Development Services Office began the process of updating the Orick Community Action Plan (CAP). Staff from both the Planning and Economic Development Divisions of Humboldt County office of Community Development Services facilitated the update. The original Orick CAP was written in 1996-97 with the help of the Arcata Economic Development Corporation (AEDC) and the Center for Environmental Economic Development (CEED). The title of the original document was "Taking Control of Orick's Economic Future"



Orick residents at a Community Action Planning meeting in 2003

A Community Action Plan (CAP) is a strategic planning document and implementation guide that can help residents set community improvement goals and identify the necessary steps for achieving those goals. CAPs were created for rural communities throughout Humboldt County in response to the economic and social hardship resulting from major reductions in the timber and fishing industries. The goal of the CAP program was to help these rural communities revitalize and diversify their economies; build strong community ties and networks; gain leadership skills; and play a role in planning the future development of their towns.

The intended outcomes of the 2002-03 planning process were to review the goals and accomplishments of the 1997 CAP, identify next steps, and draft an updated strategic planning document. The following planning document serves as a record of all the accomplishments shared and ideas generated over the past months. The updated CAP can be used as a springboard for community improvement projects and future community planning processes. Additionally, those who are seeking financial assistance from both public agencies and private foundations can use the plan as a supporting document.

The completion of the updated CAP should be viewed as the beginning rather than the end of a community improvement phase. This document celebrates past achievements and begins to narrow the focus on a handful of pivotal community goals. For these goals to be realized the community must use this document as a

tool and refine the project ideas that were identified at the 2002-03 CAP update meetings.

The USDA Forest Service Rural Community Assistance program funded both the 1997 and 2002 CAP programs. Additional funding for the 2002 program came from the Humboldt County General Plan update fund. Sixty-three dedicated community members and friends of Orick participated in the CAP update process.

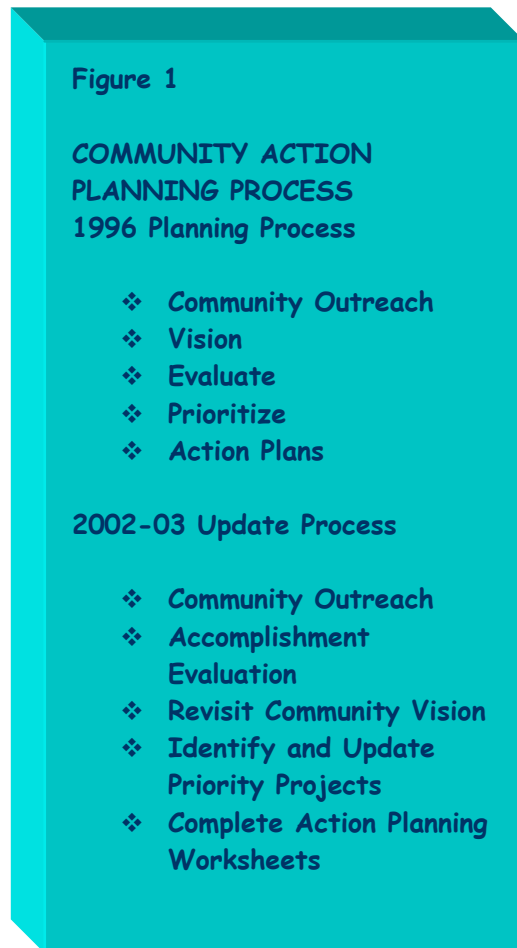
II. THE COMMUNITY PLANNING PROCESS

The general goal of strategic planning is to collectively identify a common vision of what community members would like to see for the future of their community and lay out strategies for making that vision a reality. During the development of the 1996 plan, community members came together and created a series of vision statements that were later organized into major goal categories. The statements reflected a desire for a clean, safe town with high quality housing stock and a diverse array of employment opportunities. In addition, the statements described Orick as having adequate access to services, a productive relationship with the Parks and a balance between economic prosperity and a small town feel.

The initial visioning process was followed by a community assessment focusing on the strengths, opportunities, and obstacles that were affecting the community's ability to achieve the goals identified in the vision statements. The results of this analysis helped community members prioritize and categorize the goals. Based on the prioritization process community members developed action plan worksheets as project implementation guides.

The 2002-2003 CAP update process began with a review of 1997 planning goals and an evaluation of the extent to which they were accomplished. Time was spent on developing project ideas that would address some of the most pressing issues and categorizing them into themes. Based on the information collected, project ideas were either developed into action planning worksheets or added to the idea bank. (See *Figure 1* for a summary of the strategic planning steps associated with both the original and the updated CAP.)

Strategic planning will be an ongoing process for Orick. The results of the action plan projects will be periodically assessed to determine if they were implemented, if they had the desired effects, and if the community is accomplishing its goals and moving closer to its vision. It will be important to modify the CAP accordingly as the priorities of the community evolve and new issues emerge.



III. THE COMMUNITY OF ORICK

Orick is a small town located in the northwestern corner of Humboldt County, California with a population of about 314. The town is considered to be the southern Gateway Community to Redwood National And State Parks. It is a rural town surrounded by the Parks, private forests and agricultural lands and has Redwood Creek meandering through its center.



The southern end of Orick

Orick is characterized by flat bottomlands surrounded by steeply sloping forested hillsides. The valley floor is composed of rich alluvial soils that have been developed into productive agricultural lands. Residential and commercial development is clustered along HWY 101.

The development of goldmines in the 1850s brought the first wave of white settlers to the area. The gold boom only lasted a short while and by the 1870s most of the mines were closed. Dairy farming then became the economic base of the community until the 1940s when local logging operations began to dominate Orick's economy. The timber industry continued to grow into the 1960s at which point a variety of factors began to influence its decline. The automation of and relocation of mills to more central locations, the housing industry's decreased dependence on lumber, and the establishment and expansion of the Redwood National Park all contributed to a shrinking timber industry in Orick.

There has yet to be a new major industry to replace the jobs lost to reductions in timber harvesting and many people have gradually moved out of the area in search of employment. There is still one local mill providing employment to a handful of Orick residents and the community is turning to the tourism industry for future economic opportunities. The hope of a prosperous and sustainable future for Orick depends on the success of several development projects. The construction of the National Park Service's administration building in downtown Orick has already had a positive influence on the confidence of local business owners. There are plans to build a Park lodge near the town, develop a new RV park, install a modern wastewater storage and treatment facility, renovate the levee and build additional housing. If some of these projects succeed and are accompanied by general downtown improvements and beautification, the desired future of the community will be realized.

IV. COMMUNITY VISION

The following vision statement has been synthesized from information gathered during a CAP update brainstorming activity (see *Appendix E for full record of the brainstorming session*). The statement describes both what community members would like to change about Orick and what they would like to preserve. This community vision of a possible future for Orick can be visited often and used to guide residents as they work to build their ideal community.

“Orick is a thriving coastal town that, through hard work and entrepreneurial innovation, has become a model for rural community revitalization. The town has nurtured and capitalized on the beauty of its natural surroundings and proximity to and positive relationship with the Redwood National and State Parks. Although the town is growing, residents have made it a priority to preserve small town qualities like community pride, openness, citizen involvement and nurtured youth and senior populations. Because of its proximity to both the redwood forests and the Pacific Ocean, Orick is known as the town where the sea meets the trees.



Redwood Creek

A state-of-the-art wastewater storage and treatment system has contributed to Orick’s ability to effectively accommodate growth. A carefully maintained levee protects the town from flooding and dictates where new development can be located. Growth in Orick is organized, responsible, esthetically pleasing and closely monitored by town residents. There is sufficient housing to meet the demand as more people move to the area. Orick residents, new and old, are able to find employment near their homes.

Orick’s economic vitality allows for the provision of necessary services such as public transportation, free toll calls, tourism facilities, a variety of restaurants, a hardware store and an auto repair shop with tire service, to name a few. There is enough high quality lodging to accommodate visitors all year round. Orick is a safe community with accessible and responsive law enforcement and citizens enjoy excellent and affordable medical service.

Residents of Orick make it a priority to keep their community clean and healthy. Historic sites are valued and maintained, an artist community flourishes and the school is stable and well supported by locals. The town hosts a number of annual events including the rodeo, a frog-croaking contest, a kite festival, a wood carving contest, a sand castle festival and seasonal farmers markets.”

V. ACCOMPLISHMENTS

A central component of the 2002-03 CAP update process was to identify the accomplishments associated with the original CAP. In order to move forward with new project ideas it was important to evaluate what had been done in the past. Planning for community improvement projects can be much improved by incorporating the lessons learned and resources discovered through earlier efforts.

During the 1996 CAP process, community members chose four goals for initial action plan development. Residents volunteered to be group coordinators with the responsibility for dividing the necessary work into detailed tasks, identifying resources needed, and creating work plans for implementation over time. The four chosen goals were to:

1. Improve Highway 101 Corridor
2. Improve Housing Stock
3. Improve Infrastructure
4. Diversify Employment Opportunities

The following section recognizes the accomplishments of the community as they worked to achieve the objectives of these four goals.

Improve Highway 101 Corridor

A Tree planting and flower beds –

- An Urban Forestry grant of \$34,000 was received from the California Department of Forestry and Fire Protection. The funding supported a plan to plant trees along Highway 101 as a beautification measure. There are three years of funding and within that time the goal is to plant 352 trees. At this time 50 trees have been planted and community volunteers plan to plant 60 trees per year.
- Flowers were planted in a few locations along Highway contributing to an Improved look coming into town from both the north and south. There are plans to plant daffodils this Spring as they bloom early enough not to be prematurely cleared by CalTrans mowers.

B. Town Beautification - After securing a Cesar Chavez grant of \$2,000 from an AmeriCorps program, the Chamber of Commerce organized a community cleanup-day along with a breakfast commemoration of Cesar Chavez. Community members invested many hours of volunteer labor, the use of their vehicles and heavy equipment to this day long effort. People came out of the woodwork with their garbage and old appliances, far exceeding the expectations of the organizers. Not including the \$2,000 grant, the Camber paid \$12,121 to

Humboldt Sanitation and Recycling for the disposal of garbage, tires and appliances.

Improve Housing Stock

In an effort to address 30 years of housing stock decline, community members came together to find a way to encourage home improvements in Orick. Volunteers collected information on the number of homes needing improvements and the level of improvements needed. With the help of RCAA (Larry Miller), CDGB funds were used to improve eight homes. Unfortunately, there were not sufficient funding to cover all of the improvement needs. However, there was some evidence that the funded improvements did encourage and inspire other homeowners to invest their own resources in home improvements.

Improve Infrastructure

- A. **Undergrounding utilities** – Research was conducted by Charles Wilson to determine the level of community interest in and commitment to the process of undergrounding utilities. Out of 105 property owners along the HWY contacted by Mr. Wilson, sixty-five responded, ten of which were in support of the idea, four were against it and the rest didn't have an opinion. During the 2002 CAP update meetings community members expressed interest in revisiting the concept at some point in the future.
- B. **Internet Service** – After years of research, networking and community outreach Orick residents managed to secure local dial-up Internet service. Harborside Internet out of Crescent City provides the service and fifty-one people are signed up to go on-line.
- C. **Sewage Treatment** - In order to develop any further, the town of Orick must install a community wastewater collection, treatment and disposal system. The first step has been to secure funding for a feasibility study/facilities plan to detail the specific system alternatives. In May 2003 the project was awarded a \$41,000 Economic Development Administration (EDA) grant to carry out the necessary study. As matching funding the project has been promised support from a variety of sources including the County of Humboldt (\$8,500), Orick Community Service District (\$5,000), Orick Chamber of Commerce (\$1,250), Orick Economic Development Corp (\$1,250), The Redwood National and State Parks (\$7500) and a Community Development Block Grant (\$20,000).

With an updated, appropriate sewer system, Orick will be able to build a sustainable economic future based on its natural assets. For example, the project could have a positive effect on the historic sites of Orick. As one of the first communities in Humboldt County, Orick has many deteriorating historic

buildings. A wastewater treatment system would allow the necessary construction to rehabilitate and restore these historic structures. Additionally, an updated sewer system would allow the construction of new businesses. With the Park headquarters now located in Orick and businesses growing, additional workforce will be needed, which will necessitate housing construction and rehabilitation, both of which will be facilitated by an updated sewer system. The positive economic tide will likely increase revenues to the Orick Community Service District, Orick Community Fire District and Orick schools. This project will guide planning and open opportunities for future development.

After the feasibility study is complete, the Orick Community Service District will be in a position to apply for a grant from the United States Department of Agriculture and other sources to offset a portion of the cost of constructing a system.

Diversify Employment Opportunities

- A. Redwood National and State Parks Office Building - The Redwood National** Park is building a presence in Orick by way of a new National Park Service Building. The Orick chamber of Commerce website announces “ the community of Orick looks forward to an attractive addition to Highway 101, and welcomes park employees as new neighbors.”
- B Redwood Parks Lodge Company** – The site of the proposed Redwood Parks Resort Complex is located north of Orick, inside Redwood National and Prairie Creek State Parks. The mission of the company is to convert the site of a former sawmill into a resort complex where visitors can come to enjoy the natural beauty of the area. It is hoped that this endeavor will have a positive effect on Orick’s economy by providing job opportunities for locals and attracting more visitors to the area.
- C. The Redwood Creek National Watershed Center at the Fish Hatchery Site**

The need for a training center for watershed restoration was expressed in the 1997 Community Action Plan (CAP). This need was recorded in the list of vision statements associated with the goal to

“diversify employment opportunities”. There were also references throughout



Site for the proposed Redwood Creek National Watershed Center

Source: RCNWC website,
<http://www.humboldt.edu/~storage/rcnwc/index.html>

the CAP to do something productive with the old Park Fish Hatchery. These two requests were met through the concept of creating the Redwood Creek National Watershed Center (RCNWC) at the old Hatchery site. The following mission statement outlines the objectives of the Center:

“The Redwood Creek National Watershed Center seeks to create opportunities for people to experience the beauty of the redwood ecosystem and learn about it while taking part in watershed scientific and practical field programs, thus connecting people with the natural world and responsible actions to sustain it”. – 1998

The Center seeks to provide watershed-related education in the living laboratory of Redwood National and State Parks, an experience that can also be an educationally based recreation opportunity for ecotourism. It also seeks to assist in providing a means of economic development to the community of Orick, which has been negatively impacted by the transformation of the regional economy away from natural resources extraction and toward one of recreation and conservation.

From the time of its inception as a concept the RCNWC has accomplished many of the steps necessary for fulfilling its mission. Between 1998 and the present time the project has been the recipient of numerous grants from both private and public donors. A diverse Advisory Committee has been formed under the umbrella of the Orick Economic Development Corporation, including Orick Chamber of Commerce, Redwood National and State Parks, Humboldt State University and the Yurok Tribe. A website has been constructed as a tool to communicate the evolution of the Center, a Project Director has been hired, Business Plan completed and progress has been made to gain non-profit status. A transition is currently underway to change the name of the Center from the “Redwood Creek National Watershed Center to the “Redwood Regional Watershed Center.” Much more has been accomplished than there is room to cite in this document so please visit the Center’s very informative website if you would like to learn more.

Source: The Redwood Creek National Watershed Center website at - <http://www.humboldt.edu/~storage/rcnwc/index.html>

- D. RV Park** – Planning is underway for the development of a RV and camping resort on the south side of Orick. The park will be developed in three phases within a three years period. Phase I will have no RV hookups but will include restrooms and showers, a covered picnic and gathering area, a snack bar, and other commercial services such as recreational rentals and firewood sales. Phase II will include improved facilities with some RV spaces with hookups. Phase III will have full hookups for all spaces, cabins, a store, a food facility, cocktail

lounge and pool. At this time the Humboldt County permit process has been initiated and property improvements are being planned for the near future.

- E. Bed And Breakfast** – After 7 years of dedication and tireless work, the permit process for a Bed and Breakfast 2 miles north of Orick is complete. Construction can now move forward on the three-story, craftsman style residence and bed and breakfast inn. The first two floors of the inn will consist of 15 rooms, which will be rented on a nightly or weekly basis, while the third floor will serve as the caretaker's residence. The inn will operate year-round. Meals will be prepared on site for the guests.



The art gallery and residence neighboring the future site of the Bed and Breakfast

VI. PLANNING THEMES AND GOALS

During the course of the 2002-03 CAP update meetings, three planning themes emerged as community priorities. The themes were Community Planning, Highway 101 Corridor Beautification, and Community Services. The following section briefly describes these themes and identifies associated goals.

Community Planning

The theme of 'Community Planning' reflects the need, expressed by community members, to focus on taking strategic steps towards community economic vitality. Five interdependent community planning goals were brought up during discussions at update meetings. The five goals were: (1) Levee improvement, (2) the construction of a wastewater facility, (3) the development of additional housing, (4) downtown planning and business expansion and (5) preservation of community character. These goals were recognized as interconnected. The levee needs to be secure before the wastewater system can go in, and the wastewater system has to go in before the businesses and housing can expand. Before the wastewater system can be funded, good housing and business expansion projections are needed. When all of this happens some serious downtown planning can be done. As an added factor, while juggling all these different goals, great importance was placed on the need to retain the community's character as a small rural town. The following list of goals was generated based on what was heard at community meetings:

- Improve the Levee to insure the safety of the people of Orick as well as their investments in the community.
- Install a modern wastewater system that will support necessary growth.
- Develop additional housing in the town to meet the future needs of the community.
- Conduct town center planning workshops and produce a downtown plan.
- Support business expansion and new local enterprises.
- Preserve Orick's small town character.

Highway 101 Corridor Beautification

As noted in the 1996 CAP, Highway 101 is one of Orick's chief economic assets. Community members still hold this to be true and consider Highway 101 beautification to be a priority for the town. The goals associated with this theme are to:

- Continue to advance downtown improvement and beautification projects.
- Take measures to promote pedestrian safety through traffic calming.
- Keep planting street trees.

Community Services

During the third CAP update meeting community members were asked to make a list of services that they thought were most needed in their community. This list was then prioritized and the following is a record of what community members identified as priority services. (*Refer to Appendix E for the full list of desired services.*)

- Continue to support the development of a wastewater facility and additional housing.
- Advocate for the increased presence and commitment of law enforcement personnel.
- Support the development of services such as:
 - One hour photo processing
 - Public transportation
 - Free toll calls
 - Tourism facilities
 - More restaurant variety
 - A hardware store
 - An auto repair shop with tire service
 - Medical services
 - Lodging

VII. PRIORITY PROJECTS

The project ideas and associated tasks that came out of the discussions at CAP update meetings were recorded and entered into the following action planning worksheets. The worksheets are in the beginning stages of development and will need additional input from community members. Completing the worksheets will help move the projects forward and clarify responsibility. It will be important for participating community members to identify which projects they can commit to and communicate this to the rest of the action-planning group.

There is a blank worksheet attached to this document that can be used as a guide for the future development of projects.

Community Action Planning Worksheet

Theme: Improve Highway 101 Corridor Through Orick

Team Leader:

Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
<p>Town Cleanup</p>	<ul style="list-style-type: none"> -Collaborate with citizens of Orick to find a feasible way to inspire people to dispose of their garbage in a responsible way. -Find out what it takes to get County Health officials involved in a productive way to enforce health code violations -Clean up old mobile home park, Lunblade subdivision, and vacant commercial structures (gas stations, etc.) -Find out what would be involved in setting up a town facility for collecting and transporting recyclable materials -Determine safe strategy for cleaning up toxic and Hazardous waste and pursue affordable garbage disposal services 	<ul style="list-style-type: none"> -County Health Department: Patrick Owen, 268-2235; Bob Hipp, 268-2202; and Jack Bernstein (code enforcement) 445-7518 -Orick Chamber of Commerce (488-5615) -Orick Service Groups -County Economic Development Div. (445-7745) -County Planning Code Enforcement Technician (Claude Young), 268-3702 -County Health Department toxic waste (Brent Whitner) – 268-2203 		

Community Action Planning Worksheet

Theme: Community Planning

Team Leader:

Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
Levee Improvement	Contact Public Works and find out when a list of levee improvement alternatives will be available and in what way they will be presenting them to the community Review alternatives Support preferred alternative	Public Works - Don Tuttle and Adam Forbes		
Plan for Housing needs	Determine housing needs: appropriate number, variety and location	Local developers County Economic Development Div. County Planning Land owners and residents		

Community Action Planning Worksheet

Theme: Community Planning

Team Leader:
Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
<p>Wastewater collection, treatment and disposal system</p>	<p>Apply for funding of feasibility study (done) Hire a consultant for the planning, design, construction, and startup of the community wastewater collection, treatment, and disposal system</p>	<ul style="list-style-type: none"> -Orick Community Services District -County of Humboldt Economic Development Division -State of California Water Resources Control Board (Small Community Grant Program) -Community Development Block Grant Program -The U.S. Department of Agriculture and Economic Development -Economic Development Administration (EDA) 	<p>Paula Mushrush Jacqueline Debets Orick Community Services District</p>	<p>Have applied for funding Feb. 2003 Receive funding for study Late Summer/Fall 2003</p>

Community Action Planning Worksheet

Theme: Community Planning

Team Leader:
Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
Town Center Planning	<ul style="list-style-type: none"> -Incorporate past town planning documents into any new efforts to improve the downtown area. Locate and apply for grant funding that will help pay for a town center planning process. -Identify what aspects of the town center need to be improved or changed -Revitalize the downtown area through business expansion, improvement and development -Pursue County Re-Development status and funding -Plan for improved storm water drainage and find funding -Take another look at the feasibility of undergrounding utility lines. 	<ul style="list-style-type: none"> -County of Humboldt Economic Development Division -Orick Economic Development Corporation -Orick Chamber of Commerce -Citizens of Orick -County of Humboldt Planning Division 		

Community Action Planning Worksheet

Theme: Community Planning

Team Leader:
Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
<p><u>Community Character</u> -Build on the town's identity as:</p> <ul style="list-style-type: none"> • A friendly, safe, rural, beautiful place • A place where everyone knows each other • A good place to raise kids - 	<p>-Set up an annual festival to celebrate Orick, such as:</p> <ul style="list-style-type: none"> • Frog croaking contest • Kite Festival • Sand Castle Festival • Wood carving contest <p>-Maintain agricultural open space (possibly through conservation easements) -A working dairy open to the public -Preserve natural beauty of area -Protect Redwood Creek, wildlife and beach access</p>	<p>-Local Churches -Community Services District -Chamber of Commerce -Orick Economic Development Corporation -The school -Local business owners -Eureka/Humboldt County Convention and Visitors Bureau (443-5091) -Orick Arts (help with event promotion on website) http://www.orickarts.com/ -Local dairy farmers -Marna Powell (help advertising and use of mailing list)</p>		

Community Action Planning Worksheet

Theme: Community Services

Team Leader:

Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
<p>Develop public transportation system</p>	<ul style="list-style-type: none"> -Locate past transportation surveys and use as a resource for addressing current transportation issues -Determine the necessity for an updated survey of potential riders to assess transportation needs -Find out what the criteria is for getting a bus line to Orick from either the South or North -Contact Humboldt County Association of Governments (HCAOG) 	<ul style="list-style-type: none"> -Humboldt State University Sociology Department -Humboldt Transit Authority (707) 445-8419 - Humboldt County Association of Governments (HCAOG) 444-8208 	<p>Robin</p>	

Community Action Planning Worksheet

Theme: Community Services

Team Leader:

Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task
<p>Increase level of law enforcement to combat problems associated with drug use in the community and to improve traffic control</p> <p>Improve alcohol and other drug (AOD) Prevention Programs</p>	<ul style="list-style-type: none"> -Maintain the position of resident Deputy Sheriff (currently held by Steve Berry, 445-7251) -Attain regular nighttime law enforcement coverage -Work with County law enforcement on implementing more aggressive drug eradication policies and activities. -Gain access to drug and alcohol abuse prevention services and outreach -Find out what services are already offered in community and try to fill gaps -Find out from Linda Thompson at the County about programs like "Project ALERT", 1-time AOD Prevention workshops, in-service for staff, 7th & 8th grade curriculum and the club "Friday Night Live" that can be coordinated for schools and community based organizations throughout Humboldt County. 	<ul style="list-style-type: none"> -County Sheriff's Office Humboldt County Drug task Force -Healthy Start Alcohol/Drug Care Services (707) 445-8369 -DARE Program -Redwood Community Action Agency Youth Service Bureau (707) 443-8322 -Humboldt County Department of Health and Human Services (Linda Thompson AOD Prevention Coordinator 445-7327) 		

Community Action Planning Worksheet

Theme:

Team Leader:

Team Members:

List of Projects	Breakdown of Tasks For Each Project	Resources Available and Needed	Responsible Parties For Each Task	Target Dates For Completion of Task

APPENDICES

APPENDIX A: Participant List & Acknowledgments

Barbara Bruner
Ben Shepherd
Bill Guevara
Billy Joe & Marcie Allen
Blanche Blankenship
Bob & Ruby McNamara
Bob Rohde
Bob Wright
Carla McRae
Carol McCall
Carole Hurst
Catherine Herrera-Lancisero
Charles Day
Charles Wilson
Cheryl & Larry Zuber
Chris Plocher
Dennis Daisy
Don Comstock
Donna & Joe Hufford
Donnis McCurdy
Doug Hess
Earl Hansen
Ed Salsedo
Ellen Voorhees
Florine Buchert
Gail Christian
Gregory Hufford
Gwen Ontiveros
Jason Bachus
Jeremy (Flip) Eaton
Jill Geist
Joe Romanini
John & Joseph Russavage
Juanita & Wm P Porter
Judith & Will Schmidt
Ken Childs
Kimberly Hufford
Laura Chapman
Lee Miller
Lori Miguel
Marcie Allen
Margie Logan
Marna Powell

Martha Reeves
Mary Beswick
May Healey
Melvin Shahean
Michael Harder
Nancy Beyer
Nita Porter
Patricia Hill
Paula Yoon
Phil Rovai
Phil Nessel
Raymond McQuillen
Richard & Jessica Chiaudano
Richard & Kathy Machado
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Robyn Lancisero
Ron Barlow
Sally & Jan Ball
Stiivi Aguilar
Susan Lalar
Thelma Hufford
Vic Harlow

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- Carole Hurst for her help publicizing the meetings
- The Orick Community Services District Board and staff for hosting the meetings
- Maureen Hart for her help with research and recording

APPENDIX B: Humboldt County Resource Kit

Humboldt County
Community Development
Services Department



Who We Are:

The Humboldt County Community Development Services Department is responsible for protecting the public health, safety, and welfare. This is accomplished through building permit review and inspection, planning and development review and approval, maintaining the County's general plan, administering economic development grants and programs, and overseeing staff management of the Local Agency Formation Commission (LAFCO) which reviews proposals for changes in boundaries of cities and special districts in the County.

Our Mission:

"In partnership with the people of Humboldt, and under the guidance of policy makers, we apply professional community development skills, consistent with regulations, to promote the welfare of our citizens, the growth of our businesses and the sustainability of our communities".

Organizational Divisions:

The Community Development Services Department is made up of the following divisions:

- ***Building Division:***
The Building Division is located in the Community Development Services office on the corner of H and Harris Streets. This department includes two sections: Building Inspections and Development Assistance. These two sections respectively; ensure compliance with building codes and ordinances; and provide necessary services to permit applicants.
- ***Economic Development Division:***
The Economic Development Division is located at 520 E Street, Eureka, in the Redwood Region Economic Development office building. The Economic Development Division acts as the liaison for the County in coordination and representation for a number of economic and community development issues
- ***Planning Division:*** The Planning Division is located in the Community Development Services office on the corner of H and Harris Streets. This division is responsible for planning and facilitating land use development based on the policies of the General Plan, Community Plans, County Codes and Ordinances as well as State and Federal regulations.
- ***LAFCO:***
The Local Agency Formation Commission (LAFCO) reviews proposals for changes in boundaries of cities and special districts in the County.

Communication Information:

Physical Address:

Send correspondence to, or stop by the following address:

Community Development Services
County of Humboldt
3015 H Street Eureka, CA 95501-4484

Our offices are located in the Henderson Center area on the corner of H and Harris Streets.

Important Phone Numbers:

The office is open to the public Monday-Friday from 8:30 to 5 PM

Building Division: (707) 445-7245
Toll Free Building Division: (800)-900-4034
Economic Division (707) 445-7745
Planning Division: (707) 445-7541
LAFCO: (707) 445-7508
Inspection Request line: (707) 4457244
Send Faxes to: (707) 445-7446
Zone Phone (call this number to find out about the zoning of a specific parcel): (707) 445-7550

Important Websites Addresses:

Website to locate on-line community action plans:
http://www.co.humboldt.ca.us/planning/planning/action_plan.asp

Community Development Services:
<http://www.co.humboldt.ca.us/planning/>

Prosperity! The North Coast Strategy - Humboldt County's Comprehensive Economic Development Strategy (CEDs).
<http://www.northcoastprosperity.com/index.html>

Humboldt County Switchboard
<http://www.theswitchboard.org/>

The Humguide
<http://www.humguide.com/>

Your District's County Supervisor:

Jill Geist 825 5th Street
Eureka, CA 95501
Phone: (707) 476-2395
E-mail: j.geist@co.humboldt.ca.us

Staff Contact Information:

Kirk Girard Director of Community Development Services – 268-3735

Advance Planning:

Kirk Gothier Assistant Planning Director and LAFCO Staff – District formation, district boundary and sphere of influence questions. (707) 268-3725, kgothier@co.humboldt.ca.us.

Tom Hofweber Supervising Planner – Advance planning programs, GIS mapping. (707) 268-3738, thofweber@co.humboldt.ca.us.

Martha Spencer Senior Planner – General Plan Update and Coastal Plan information. (707) 268-3704, mspencer@co.humboldt.ca.us.

Michael Richardson Senior Planner –Current planning General Plan Update, and Housing Element questions. (707) 268-3723, mrichardson@co.humboldt.ca.us.

Michael Wheeler Senior Planner – Current Planning, General Plan Update, and surface mining questions. (707) 268-3730, MWheeler@co.humboldt.ca.us

Cybelle Immitt Planning Technician - Community Action Plan Coordination. (707) 268-3736, cimmitt@co.humboldt.ca.us

Claude Young Code Enforcement Officer - Code violation enforcement questions. (707) 268-3702

Economic Development:

Paula Mushrush Community Development Coordinator – community block grant funding information. (707) 445-7746, pmushrush@co.humboldt.ca.us.

Jacqueline Debets Economic Development Coordinator – (707) 445-7745, jdebets@co.humboldt.ca.us.

Public Works:

Allen Campbell: Director
 1106 2nd Street
 Eureka, CA 95501
 Phone: (707) 445-7491
 Fax: (707) 4457409

Community Action Plan vs. Community Plan:

A “**Community Action Plan**” is an optional document which can be used as a guide for future economic development and community enhancement projects. The ideas outlined in this kind of plan are intended to be carried out by community members with assistance from the appropriate government and non-government agencies. This plan does not need to be adopted by the County Supervisors. This plan can also be used as a tool for leveraging funding.

A “**Community Plan**” is a component of the County general plan, which is a State mandated planning document that is a long-range statement of public policy for the use of public and private lands. This document has to be adopted by County Supervisors and is then used as a guide for future land use and community development, and is primarily implemented through zoning. The location addressed by a Community Plan is called a County Community Planning Area. Please refer to the attached map, “General Plan and Zoning for Orick, California”, to see zoning designations around the town of Orick. For an explanation of the zoning abbreviations please go to: www.co.humboldt.ca.us/planning/zoning/Zoning/. You will find the list of Principal and Combined Zones within Chapter 1 - General Provisions, section 311-6.

The County Planning Division is in the process of updating the County General Plan. The exact procedure for updating individual community plans is being developed. If you are interested in learning more about our progress please contact us at, (707) 445-7541 or visit the “General Plan Update Home Page” at: website at: <http://www.planupdate.org/>.

APPENDIX C: Community Economic Development Tool Kit

7 Secrets to Coping with Change in Small Towns

Secret 1: *Positive Attitude* -Community Leadership is more important than location, and community attitude is more important than size. Community must have a positive yet realistic attitude to promote development.

Secret 2: *Entrepreneurial Spirit* -Communities must be creative and encourage risk taking. Business and government work together in a partnership that attempts to innovate new approaches to development.

Secret 3: *Bias for Action* -Communities cannot wait for help from the outside, nor can they just talk about doing something. Rather, they must take action, gain widespread involvement, and pick projects that succeed. While active communities may take on risky projects, they are willing to learn from failures and avoid projects where failure will devastate the community.

Secret 4: *Focus on Controllables* -Successful communities cope with change by directing their efforts toward outcomes they can control rather than worrying about forces they cannot control.

Secret 5: *Plan for Development* -Communities that recognize change realistically assess their weaknesses and strengths, and base a plan of action on that assessment. Their plan of action is specific with regard to expected outcomes, costs, time, and responsibility.

Secret 6: *Strategic Outlook* -A community that recognizes future opportunities and threats is better equipped to realize a preferred future. Like a business, communities should be aware of their competitive position and plan accordingly.

Secret 7: *Vision for the Future* -Communities must have a long range vision of what they would like to be, and that vision must be shared and supported throughout the community.

Source: Heartland Center for Leadership Development, Lincoln, Nebraska, 1984.

20 Clues to Rural Community Survival

Resulting from an extensive study of community dynamics in the Great Plains States, sociologists Milan Wall and Vicki Luter believe the following traits to be found in communities with the will to survive.

1. Evidence of community pride.
2. Emphasis on quality in business and community life.
3. Willingness to invest in the future.
4. Participatory approach to community decision-making.
5. Cooperative community spirit.
6. Realistic appraisal of future opportunities.
7. Awareness of competitive positioning.
8. Knowledge of the physical environment.
9. Active economic development program.
10. Deliberate transition of power to a younger generation of leaders.
11. Acceptance of women in leadership roles.
12. Strong belief in and support for education.
13. Problem-solving approach to providing health care.
14. Strong multi-generational family orientation.
15. Strong presence of traditional institutions that are integral to community life.
16. Attention to sound and well-maintained infrastructure.
17. Careful use of fiscal resources.
18. Sophisticated use of information resources.
19. Willingness to seek help from the outside.
20. Conviction that, in the long run, you have to do it yourself.

Source: Heartland Center for Leadership Development, Lincoln Nebraska, 1987

PREVENTION STRATEGIES FOR MINIMIZING BARRIERS TO COLLABORATIVE BUILDING

1. Keep the commitment and activities simple at first. Move through each stage of developing the collaboration only when members are ready.
2. Make clear communication a priority. Communicate with all members regularly and avoid assuming that the members are informed on collaboration business.
3. Spend time getting to know the other members. If most members do not know each other, schedule time for information sharing and team-building at early meetings.
4. When new members join the collaboration, make an extra effort to include them in the social and business activities of the group. People who are new often remember the little acts of courtesy and hospitality that helped them feel welcomed.
5. Encourage members to be "up front" about their needs. Set up win/win situations so that members' needs can be met whenever possible.
6. Don't avoid turf issues and hidden agendas. Encourage negotiation and communication among member organizations that are in conflict. Bring in outside experts if necessary.
7. Develop clear roles for members and leaders. Develop written statements that document commitments expected of participants.
8. Plan activities that are fun. Celebrate the accomplishments of the collaboration. Recognize the contributions of the members and reward their accomplishments.

Of course, problems will occur from time to time. When they do, deal with them as quickly as possible. When a problem is not attended to immediately, it will become worse. People often ignore problems, hoping they will go away by themselves—but they rarely do! Problems often become more apparent after the newness of the collaboration wears off and the group begins to tackle larger and more difficult projects.

Adapted for The Community Collaboration Manual for the National Assembly of the National Voluntary Health & Social Welfare Organization, January 1991, pgs 29 & 30.

THINGS THAT BUILD A GROUP

1. Humor.
2. Starting on time.
3. Short meetings.
4. Fun.
5. Compromising.
6. Similar backgrounds.
7. Common goals.
8. Enthusiasm.
9. Cooperation.
10. Assigning a leadership role on a temporary basis (rotating facilitator).
11. Having clear goals that are understood by all.
12. Alternative ideas.
13. Consensus decision-making.
14. Respect.
15. Defined roles.
16. Commitment.
17. Flexible structuring.
18. Support for others.
19. Facilitation rather than leadership
20. Initiative.
21. Cooperation.
22. Sensitivity to people's differing needs.
23. Trust.
24. Being process-oriented not task-oriented.
25. Listening
26. Following through and accepting responsibility.
27. Dealing with the affects of power differences on group process

Adapted from Working Together: A Manual for Helping Groups Work More Effectively (University of Massachusetts: The Citizen Involvement Training Project (CITP)) 1978, pgs 118 & 119

THINGS THAT BLOCK A GROUP

1. Not listening.
2. Unclear issues.
3. Disorganized.
4. No facilitator.
5. No defined goals and objectives.
6. Not buying into goals and objectives.
7. Not being involved in decision-making.
8. Impatience with the group decision-making process.
9. Being afraid to speak up at a meeting because of what others might say
10. Using words and jargon that some members might not understand.
11. Lack of information.
12. Not listening to what others have to say.
13. Suppressing conflict.
14. Rejecting other's ideas without hearing them.
15. Animosity and dislikes in the group.
16. Lack of multi-lingual communication.
24. False humor or too much humor.
25. Inflexible group structure.
26. Lack of planning.
27. No prepared agenda.
28. Age group differences.
23. Lack of well-defined roles.
22. Hidden agenda/self-interest
21. Pushy people.
20. Ego.
19. Using Robert's rules.
18. Outside pressures.
17. Time Pressures.

Adapted from Working Together: A Manual for Helping Groups Work More Effectively (University of Massachusetts: The Citizen Involvement Training Project (CITP)) 1978, pgs 118 & 119.

North Coast Small Business Development Center

A Program of the North Coast Small Business Resource Center

www.northcoastsbdc.org

520 E Street

Eureka, CA 95501

Del Norte: (707) 464-2168

Humboldt: (707) 445-9720

Fax: (707) 445-9652

Small Business Services

NCSBDC programs are available to all Humboldt and Del Norte County businesses- existing and start-up. All business interactions are confidential. Our hours of operation are Monday through Friday 8 a.m. to 5 p.m.

ONE-ON-ONE SERVICES

BIZNET:

BizNet is a North Coast SBDC program designed to provide local businesses with answers and information on common business concerns such as licensing, permits, zoning, etc. BizNet also is the one-stop center for booking counseling and signing up for workshops offered by the SBDC. Direct Line: (707) 445-9035

INDIVIDUAL BUSINESS COUNSELING:

Private, 1-on-1 counseling is available through the North Coast Small Business Development Center. The SBDC offers counseling on a broad list of topics including but not limited to: start-up issues, the loan application process, licensing and permits, marketing, sales and distribution, international import/export, inventory control, hiring and managing employees, financial management and bookkeeping, e-commerce, legal and tax issues, home-based businesses, and Small Business Administration programs including 8-A certification. Counseling is available by appointment in the following communities: Eureka, Arcata, Crescent City, Fortuna, Garberville, Willow Creek, Rio Dell, Klamath, Hoopa, and Bridgeville.

SPECIAL PROJECT CONSULTING:

Businesses needing specialized technical assistance may be referred to local consultants for specific projects. Projects are defined with an SBDC staff counselor, a contract is established with an outside consultant, and then the business receives assistance from the consultant during the duration of the project. Sample projects include but are not limited to: assistance with bookkeeping procedures, marketing projects, expansion planning and merger/acquisition work. Businesses interested in assistance on Special Projects must first become NCSBDC clients. Funding for Special Project Consulting is limited, and preference is given to clients with below median income levels.

ENRICHMENT OPPORTUNITIES

RESOURCE LIBRARY:

The Frances Clark Memorial Business Library includes books, periodicals, videos and regional reports on a wide range of business topics. The library has a computer, printer, high-speed internet connection, business software, and an excellent off-line database useful for market research. Also located in the business library are color and black and white copiers. Library hours are 10:00-4:00, Monday through Friday.

PRE-VENTURE SEMINAR SERIES:

The "Pre-Venture Seminar Series" is designed for the start-up business operator. Seminars provide a good legal/financial/operational foundation for the new business owner. The three-part series includes "Start-Up Basics," "Business Plan Basics," and "Basics in Financial Management." All three seminars are offered monthly, are 2 hours in length, free for participants, and individuals who complete the series receive Certificates of Completion. Call BizNet for monthly seminar dates, locations and for registration: (707) 445-9720

ADVANCED WORKSHOPS:

The North Coast SBDC and other partners in the Prosperity Network offer workshops encompassing a wide range of topics seasonally. For a listing of upcoming workshops and/or to find out about scholarship opportunities for workshops: (707) 445-9720

The North Coast SBDC is partially funded by the U.S. Small Business Administration under the current Cooperative Agreement. The support given by the U.S. Small Business Administration and the State of California does not constitute an expressed or implied endorsement of any of the cosponsor(s) or participants' opinions, products, or services.

BizNet Program- **One-Stop Center for Entrepreneurs**

A new level of services collaboration between the Prosperity Network Partners was marked with the formalization of a central "one-stop" business service center in 2002. BizNet is a central location where company owners can go to find out about workshops, get information about licensing and permits, schedule counseling appointments, find options on business financing, get industry-specific questions answered, and look through compiled resource databases/books/guides. The BizNet program manager has been aggressively marketing this position in a variety of venues resulting in an influx of center activity and community awareness. An added benefit of this position is that the North Coast Small Business Resource Center counseling staff has more time to provide one-on-one counseling to clients.

The BizNet Program is also an asset to industry cluster strategies. The BizNet Program Manager has begun interfacing with leaders in each industry cluster, and will provide networking opportunities to businesses within the clusters. BizNet attendance at the cluster meetings has resulted in several recent quick wins in the business community. An example of this was the immediate addition to our website of the "New Business Suggestions" section at the request of the Tourism Cluster in their February 2003 meeting.

The BizNet program has continued to grow at an amazing rate. In the first quarter of 2003, 679 businesses were served with quick answers and referrals through the BizNet program. This activity represents a 40% increase in client calls/walk-ins over the previous quarter. During this same period BizNet reportable SBA hours increased 37%.

Remote Counseling

Owing to the geography of the Humboldt – Del Norte region, some 4,600 square miles, clients or would-be clients from areas outside of the 20 mile long Eureka-McKinleyville corridor where 55% of the area's population lives, have a hardship when they seek counseling. SBDC has contracted with



three contractors to provide regular dependable counseling hours in three regions. Call for more information: *Humboldt* (707) 445-9720 *Del Norte* (707) 464-2168 *Toll Free* (800) 697-SBDC

APPENDIX D: Services Provided By The Region's Institutions Of Higher Education

A. HUMBOLDT STATE UNIVERSITY

The HSU Economic Development Portal helps connect the intellectual and creative capital of Humboldt State University to opportunities for fostering economic development in the North Coast region. This office fosters a two-way flow of access between those working in business, community, and economic development on the one hand, and the faculty, staff, and students of the university on the other. HSU recognizes that the North Coast's economy and quality of life are linked to the vitality of our distinctive rural communities, the integrity of our natural environment, and the success of our business enterprises.

Services Offered

- A referral service whereby people can call, e-mail (econdev@humboldt.edu), use an on-line service request form (<http://www.humboldt.edu/%7Estorage/econdev/>), or use an on-line faculty expertise directory (https://www.humboldt.edu/experts/public_html/index.jsp) to connect with HSU faculty (or their students) and staff
- Assistance in project development
- Planning, facilitation, and follow-up for events that bring together faculty, staff, students, and members of the economic development and business communities
- Participation in Prosperity Network-sponsored planning, activities, and events
- Assistance to faculty in identifying project and internship opportunities in the community

If you have a project that you think would benefit from HSU expertise, call the Portal at 826-3237, e-mail us at econdev@humboldt.edu or fill out our on-line service request form. We can help you identify expertise both on and off campus. Note that most faculty have busy schedules, and some may require fees for their services. Due to faculty workloads and other obligations, not all requests can be fulfilled.

If you are interested in finding a student intern or employee, you should call the HSU Career Center at 826-3341 or e-mail them at career@humboldt.edu.

B. COLLEGE OF THE REDWOODS

College of the Redwoods offers Associate degrees and university transfer programs in the arts and sciences and a wide variety of occupational and career certificate programs. The college also plays a significant role in the continuing economic development of the North Coast region of California.

A list of all of the educational programs offered at CR, including University Transfer Programs, Professional and Technical Programs, Non-credit Business and Industry Training, Non-credit Continuing Education Programs, and Distance Education Programs are available at this web site link:

<http://www.redwoods.edu/departments/>.

C. HUMBOLDT-DEL NORTE COUNTIES COOPERATIVE EXTENSION OFFICES

Contact Email: cehumboldt@ucdavis.edu

Phone: (707) 445-7351 FAX: (707) 444-9334

Mail Address: Cooperative Extension Humboldt County,
5630 South Broadway,
Agricultural Center Building
Eureka CA 95503-6998
Deborah Giraud is the County Director.

The Coop Extension Office's programs and services for rural communities are described on their website:

<http://cehumboldt.ucdavis.edu/>.

APPENDIX E: Town Planning and Community Visioning Brainstorm

During the third CAP update meeting, residents participated in a town planning and visioning workshop. Four groups were formed and each was asked to complete three exercises. The three group exercises were:

1. List their community's assets, what they would like to preserve and build around and what they would like to remove.
2. List and prioritize services needed in the community.
3. Designate on a map, where they understood to be the boundaries of the community, distinct neighborhoods, town center, and where new housing should be located. (*Following is the map created from this exercise.*)

Exercise 1 – Community Vision:

Community Assets:

- Beautiful Valley
- Elk
- Rodeo and grounds
- River-fishing
- Beach
- Natural environment/
- Surroundings
- Redwood National and State Park
- New Park building
- Planned lodge
- Orick Inn (Historic value)
- Historic roots
- People/community spirit and focus
- Open minded mindset
- Artists
- School
- Little Traffic
- Small town feel/ Pastoral atmosphere
- HWY 101 access
- Internet Access
- Churches
- Land for controlled growth
- Open Space
- Mill
- Pride
- Great community involvement
- Dyke
- Levee
- Location:
 - Where the sea meets the trees
 - Elk, wildlife and fishing
 - Equally between San Francisco and Portland
 - Redwood Creek

Preserve/Build Around:

- Redwood Creek
- Small Town Atmosphere
- Pastoral Atmosphere
- Historic Elements
- Barns (Zanotti and Romanini)
- School (ADA)
- Employment Opportunities (Build Up)
 - Manuel and Technical
 - Construction
 - Tourism
- Parks and Recreation
- Natural Beauty
- Community spirit
- Agricultural Land/open space
- River
- Orick Inn

- Community spirit and people
- Beautify Orick (Build Up)
- Over Highway walk way for kids (Build Up)
- Emergency Medical capabilities (Build Up)
- Bus system (Build Up)
- Accommodations for Tourists (Build Up)
- The Dyke

Remove:

- Junk Cars
- Negligent landowners and slum conditions
- Drug habitation
- Old homes/trailers
- Negative attitudes/Tension (need better relationship with Park)
- Eyesores/Derelict appearance (Clutter and debris)
- Constricted Zoning (out dated)
- Coastal Commission
- Overhead wiring

Exercise 2 - Desired Community Services:

Prioritized Services

- Public Transportation
- Free Phone calls
- Medical Services
- Lodging
- Sheriff's Office
- One-hour photo/Tourism services
- More restaurant variety
- Hardware Store and auto repair shop with tire service

Services that are already being worked on:

- Sewer
- Housing

Other Important Services Desired by Community Members:

- Bank
- Beauty shop
- Horseback Tours

- Laundry
- Health club
- Large Market
- 24-hour gas
- Post Office opened 8-5
- Expanded water district
- Yurok gift shop
- Museum
- Art gallery
- Town center
- Stationary store
- Storage
- Town Parks
- Public restrooms
- Job training
- Music/Art venues
- Horse boarding
- Traffic control
- Espresso
- Veterinarian
- Health food store
- Farmers market
- RV Park
- Restore Movie Theater
- Assisted living
- Opportunities for youth

Exercise 3 – Community Mapping:

See map for an illustration of this exercise

Community Boundaries: *What do you consider to be the boundaries of Orick?*

Group Responses:

- North Boundary - Newton B Drewy Road (Park Bypass)
- East Boundary – School House Preak
- South Boundary
 1. Stone Lagoon (Orange)
 2. Freshwater Spit (Pink)
 3. Kane Road (Green and Yellow)
- Western Boundary – Pacific Ocean

Neighborhoods: *What do you consider to be the neighborhoods of Orick?*

Group Responses:

- Robinson Road (Skunk Cabbage)
- Riverview Road
- Orick Hill Lane
- Downtown Orick
- Lunblade Subdivision
- Gunst Road
- Hufford Hill Road
- South Gateway (Shoreline Deli)
- Hilton Road
- Zuber Hill

Town Center: *What area of Orick do you consider to be the town center?*

Group Responses:

1. The Bridge over Redwood Creek (Green)
2. In the area of the Redwood Park administration building and the Blankenship property (Pink).
3. North of Bridge in the area of the Post Office and Market (Orange)
4. A corridor along Highway 101 from the Shoreline Deli to Orick Hill Lane (Yellow)

Housing: *Where would you put new housing in Orick?*

Group Responses:

The desired location of new housing varied significantly between the four groups. Two popular locations for new housing areas were the Romanini property behind the school and the site of the new R.V. Park that is being developed by the Redwood Parks Lodge Company. One group designated additional agricultural land for new housing development locations. Another group designated a number

of possible housing locations on surrounding hillside properties. (Housing is identified on the attached map with an "H").

As part of the housing needs exercise, County staff presented the estimated needs for new housing in Orick based on population projections. During the follow-up meeting (the final CAP update meeting), community build-out and housing needs were revisited. The overwhelming community sentiment was that there is a need to provide substantially more new housing than what had been previously projected by the County. It was suggested that 80 new units would be necessary to revitalize community vitality and support desired community services.



Community map created from exercise 3