

-PROP 31 PASSED- WHY DO WE STILL NEED LOCAL TOBACCO RETAIL LICENSING?

LOCAL TOBACCO RETAIL LICENSING (TRL) GIVES LOCAL CONTROL

**57% OF HUMBOLDT COUNTY VOTED FOR
PROP 31**

CUSTOMIZED TO PROTECT OUR COUNTY

- Tobacco retailer density can be restricted in youth-serving areas.
- Total number of available licenses can be decided locally based on our population.

LOCAL TRL MEANS LOCAL ENFORCEMENT

- There is no funding for enforcement through SB 793 and Prop 31.
- A local TRL would fund local enforcement through an annual fee paid by retailers.

MORE CONTROL OVER TOBACCO SALES

- Coupons, discounts and samples of tobacco products can be restricted.
- A local TRL can prohibit online sales, mobile vending and tobacco sales at pharmacies.

LOCAL CONTROL IS MORE IDEAL THAN STATE CONTROL

- With a local ordinance we can better control how and when implementation takes place.



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