

## NEWS RELEASE

### For Immediate Release:

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### **Arcata-Eureka Airport Enhances Customer Convenience with New Flight Information Display Technology in Terminal**

McKinleyville – Air travelers will now have an easier time keeping track of flights while in the terminal at Humboldt County’s Arcata/Eureka Airport (ACV).

The new state-of-the-art Flight Information Display System (FIDS) featuring flight status, weather and visitor news was installed Wednesday June 15, 2011. The real-time flight information uses cutting edge technology to provide travelers with the most reliable flight data possible. The FIDS video monitor is located opposite the main entry doors to the terminal with two additional monitors in the passenger screening area.

“The system has been requested by travelers and is a fantastic improvement for our customers’ experience at ACV,” stated Jacquelyn Hulseley, Aviation Division Manager. “From check-in information in the terminal to destination information while waiting to board after security screening, to local information: passengers will see their flight status and other interesting and useful information.”

ACV partnered with airport technology company ProDIGIQ to install the new FIDS which includes arriving and departing flight data. This information will be user friendly as it allows for sorting flights by destination or time. The FIDS, with its streamlined data feed, will provide the most accurate flight status while detailing any delays, cancelations, or flight adjustments with data provided in real time by FAA and United Airlines, currently the only airline serving ACV.

By upgrading to ProDIGIQ’s technology, ACV is providing its customers with more reliable flight information than much larger airport such as LAX or SFO. “At ACV passengers are our first priority, this is just one of the Aviation Division’s continued commitment to provide exceptional service. The FIDS system along with free Wi-Fi, convenient parking and a modernized terminal all add to improved customer service.” continued Ms. Hulseley.

In addition to flight information, travelers may watch entertainment, news and weather on the Monitors in the post security screening room while waiting to board flights. ProDIGIQ’s advanced technology allows for customized programming. For example, while travelers are waiting to board a flight to San Francisco, they will be able to view news, tourism, weather information and advertising for business there.

Local businesses and businesses in final destination cities will find that the opportunity to advertise on the ProDIGIQ system is a very efficient way to target travelers.

ProDIGIQ is a California based technology company. Their expertise is in mobile technology, TV Network, FIDS, information technology, custom software and consulting for airports. Arpit Malaviya, Vice President of Business Development for ProDIGIQ, is available for any questions at [prodigiq.com](http://prodigiq.com)

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