

McKinleyville Incorporation Exploration Sub-Committee (MIESC) Meeting

May 15, 2024– 4:00 p.m.

Committee Members Present:

Tom Boyer, Mary Burke (arrived 4:21 p.m.), Lisa Dugan, Pat Kaspari, Kevin Jenkins and Tom Sheets

Committee Members Absent:

Lisa Dugan, Pat Kaspari

Guests Present:

Joey Blaine, Board Secretary, McKinleyville Community Services District

Josh Zender, Associate Professor of Accounting, Cal Poly Humboldt

Will Streich, Economics Undergraduate Student, Cal Poly Humboldt

Call to order at 4:00 p.m.

A.1 Roll Call

A.2 Approval of agenda:

Motion: Boyer **Second:** Sheets

Ayes: Boyer, Sheets and Jenkins

Nays: None.

B. Public Comment

There was no public comment.

C.1 Redwood RISE Report Out

Mr. Boyer attended the Redwood RISE meeting and gave a brief summary of the groups purpose and descriptions of several projects that persons at the meeting have proposed and passed out notes he had put together.

C.2 Continued Discussion of Next Steps

Will Streich, Economics undergraduate student at Cal Poly Humboldt, gave a presentation of McKinleyville Economic Data.

Mary Burke arrived at 4:21 p.m.

Mr. Boyer asked Mr. Zender if he had any new information on funding sources for the IFA. Mr. Zender said he is expecting new information from the Small Business Administration on funding applied for to help with Planning and Technical Assistance in the 30-60 days.

Ms. Burke suggested speaking with the State office of Planning and Research.

Mr. Jenkins identified one next step as continuing attempting to get a meeting with Ryan Heitz, assistant to Scott Adair, Economic Development Director at the County. This is necessary as there is funding available, but the committee needs the County at the table as a liaison to the funding.

Mr. Zender explained that you not only need historical data, but a projection of the future to create a complete IFA. He suggested comparing and contrasting Arcata (a full service city) versus Fortuna (a city with leaner services.)

Ms. Burke suggested further than financials, promoting community engagement.

Mr. Jenkins expressed that financials and community engagement are not more important than one another, but rather symbiotic in creating a city that the people want. The people will have the vote on whether to incorporate or not, so the people must be educated and engaged.

Jesse Miles suggested a tabling idea for the Pony Express days for unofficial information regarding incorporation.

The committee discussed what the tabling would look like and potential general survey questions to gauge the community's feelings about McKinleyville's future.

Mr. Zender suggested the use of students as researchers during the summer.

D. Future Agenda Items

Further and Continued Discussion of Community Engagement

Continued Discussion of Initial Feasibility Analysis

Continued Discussion of Next Steps

E. Member Announcements

F. Adjournment

Next meeting is June 19, 2024

Meeting adjourned at 5:22 p.m.