

Print

Measure Z Application for Funding 2026 - Submission #45198

Date Submitted: 2/26/2026

MEASURE Z APPLICATION SUBMISSION

Agency Name*

Access Humboldt

Mailing Address*

1436 C Street

City*

Eureka

Zip*

95501

Contact Person*

Christina Marie Jeffers

Title*

Executive Director

Phone Number*

9169195965

Email*

Christina@AccessHumboldt.net

Project Title*

Digital Infrastructure For Access Humboldt

Funding Available

The estimated amount of Measure Z funding available for FY 2026-27 is \$1.65 million.

1. Amount of Measure Z Funding Requested For FY 26-27*

\$80,680

Agency Priority

1 - Top Priority

Agencies are encourage to submit one project per application. If your agency is submitting more than one application, please rank this application in terms of your agency's priority here.

SUMMARY OF REQUESTED EXPENSES

Item	\$ Amount	% of Total
Salaries (wages)		

Salaries Amount*

0

Salaries %*

0

Benefits

Benefits Amount*

0

Benefits %*

0

Overhead and Occupancy

(Administrative, Rent, Utilities, Phones, etc.)

Overhead/Occupancy Amount*

0

Overhead/Occupancy %*

0

Equipment/Supplies/Services

Equip./Services/Supplies Amount*

\$80,680

Equipment/Services/Supplies %*

100

Transportation/Travel

Transportation/Travel Amount*

0

Transportation/Travel %*

0

Fixed Assets

Fixed Assets Amount*

0

Fixed Assets %*

0

TOTAL

Total Amount of Application*

\$80,680

TOTAL 100%

2. ENTITY TYPE*

- Humboldt County Department
- Contract Service Provider to Humboldt County
- Local Government Entity
- Private Service Provider
- Non-Profit Service Provider
- Other (please describe)

ENTITY TYPE

If you selected other, please briefly describe the entity you represent.

3. Is this application a renewal or related to a project that has been funded by Measure Z in the past? *

No

If you checked "yes" please include the following:

1. a report detailing results from the most recent year the project was funded, and:
2. a completed Staffing Report detailing when the funded positions were filled during the most recent year you received funding for this project.

These documents must be uploaded in the "Required Attachments" section of this application.

4. Please provide a brief description of the proposal for which you are seeking funding.*

Access Humboldt's servers and digital infrastructure is long overdue for upgrading to Over The Top (OTT) Distribution for Broadband/Streaming. Integrated compliance for ADA is also necessary at this time as well as other server upgrades to accommodate cloud services and interacting with the 7 Cities and 3 JPAs that we have served for the last 20 years. These upgrades will make it easier for viewers and listeners to see text in Government meetings, be able to scan QR codes from their TV Screens at home, offer "On-demand" programming to TV, and distribute essential information in higher definition than is currently offered. ADA Compliance means that the visually impaired will have audio descriptions, translations in real time, and other digital compliance methods used for TV and Web. By having the ability for digital tools to accurately read text, note chapters, and summarize content, we are enabling the community to better interact in Civics & Educational programs; and participate in Pubic Access distribution in an authentic voice that uphold Free Speech for Humboldt County. Access Humboldt also distributes emergency notices and information and these upgrades will improve the delivery of alerts and communications County Wide by expanding coverage from Cable & Internet to OTT Distribution, serving more of Humboldt County's residents.

5. Describe how the scope of your proposal fits the intent of Measure Z. Specifically, how will it maintain and improve public safety and essential services?*

Access Humboldt is your local Public Access, Educational, and Governmental channels (PEG TV) upholding the Free Speech, Transparency in Government, and Education For All initiatives outlined in the Cable Act. We are an essential method of distribution for emergency alerts, disaster information, Public Service Announcements, and other Civic information crucial to viewers. What we air on TV and LPFM informs, educates, and inspires the residents of Humboldt specifically to take action and can be critical to their survival during a disaster. During the last 7.0 Earthquake Access Humboldt remained operational the entire time whereas other stations fell offline. We aim to build upon the foundation of Cable TV to reach additional people who have "cut the cord" and made the switch to the newer technology of OTT Distribution. As Cable continues down the road of being "outmoded" we must invest in this infrastructure to keep the content in front of Humboldt County Residents. This will help "future -proof" an essential piece of our information infrastructure.

6. What geographic area(s) and population(s) will be served by this project? Please indicate whether services will be provided countywide or in specific communities.*

All geographic areas and populations of Humboldt County will be served by this.

7. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future Measure Z funds? Please provide detail of your plan for sustainability here.*

We have already built into our budget the ongoing annual service fees of \$7,410 for OTT Distribution and ADA Compliance. We just need the one-time infusion to make this a reality this year. We have historically been funded from Cable Franchise Fees, Grants, and Individual Donors. Last year we hired a new Executive Director who specializes in 501c3 Fundraising with years of success of diversifying stations' funding strategies. In just her first year, she has raised an additional \$50k in donations alone, and created a County-wide initiative known as the BOLD Day Of Giving that will benefit all non-profits who chose to participate with a regional giving day. We will continue to receive PEG Funds, benefit from the regional giving day, and continue to write grants, ensuring the benefit to all of Humboldt County in perpetuity.

8. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?*

We are currently funded by the PEG Fees assessed to the Cable Providers in Humboldt County. We also write grants, offer underwriting/sponsorships, and accept donations from individual and businesses.

9. If you are awarded Measure Z funds, how do you plan to leverage these funds to secure additional grants, contributions or community support? *

The Measure Z Funds would be matched with our current PEG funds to deliver this program to Humboldt County.

10. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like. *

This will not require expanded activity from another entity. Services will go on uninterrupted and will be delivered in a fashion that is far improved.

11. Are there recurring expenses associated with this application, such as personnel cost? *

If you checked yes, please detail those expenses here.

\$7,410 a year in ongoing cloud services for OTT Distribution. Which we are fully capable of covering.

Please note, the Citizens' Advisory Committee in May, 2023, adopted a stance that it would not recommend funding for new, ongoing county positions.

12. If awarded less than the full amount requested, could the proposed project still be implemented? If yes, please identify the minimum funding amount required for the project to remain feasible and describe any changes to scope or outcomes.*

We are already asking for the portion of what we cannot afford at this time. With this one-time infusion of cash, we can get the equipment we need. We are providing everything else from the staffing, to the install, to the ongoing services. If you can please fund us at the full amount, we can deliver this mandatory compliance tool and much needed infrastructure to all of Humboldt County.

REQUIRED ATTACHMENTS

Be sure to include the following with your application.

Prior Year Results

If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

Upload Prior Year Results Attachment

No file chosen

Program Budget

[Download the budget narrative](#), then upload using the button at right.

Upload Program Budget Attachment*

Measure Z Proposed Budget AccessHumboldt - FY 2025-26.xlsx

Staffing Report

If your request was previously funded, please [download and complete the staffing report](#), then upload it using the option provided here.

Upload Staffing Report Attachment

No file chosen

Letters of Support

If you have letters of support from members of the community you can upload them here.

Upload Letters of Support

No file chosen

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct.

Date*

Signature*

Type Approving Official's Name

Measure Z Agenda Notifications

[Sign up on our website](#) to be notified when Measure Z agendas are posted. The applications are discussed in open session and it is often valuable for applicants to attend in person or virtually to address the committee.

Exhibit E - Proposed Budget

Agency Name: Access Humboldt	Address: PO Box
Coordinator/Contact: Christina Marie Jeffers, E.D.	Phone: 916-919-

Descriptions	Requested Budget	Current Quarter Costs	Total of Prior Quarter Costs	Remaining Balance
A. Personnel Costs				
Title: Already covered by other funds	0			
Salary (separate from benefits cost)				0.00
Benefits				0.00
Duties Description:				
B. Overhead and Occupancy Costs (Rent, Utilities, Phones, Administrative etc.)				
Title: Already covered by other funds	0.00			
Description:				
Title:				
Description:				
Total Overhead and Occupancy Costs:				
	0.00	0	0	0
C. Equipment/Supplies/Services (Equipment, Supplies and Services should be separate)				
Title: Equipment: TelVue Hypercaster	80,680.00			80680
Server. 12 HD-SDI ports, 8 playback or encode I/Os standard, expandable to 20, MAX 12 Playback. SDI & IP Switching, Graphics, Scheduling & Automation. 2RU, Redundant Power, 11TB RAID6. Streaming output license for AIO channel. H.264 HD/SD, AAC audio. RTMP, HLS with Adaptive Bit Rate. Up to 5 simultaneous destinations, control manually or via Streaming Automation Rules. Supports CloudCast, Social Media, CDNs and more. Professional, real-time Loudness Control plugin for ProVue and AIO channels. Pro Broadcast and Streaming presets including CALM. Industry leading audio processing engine from Linear Acoustic. Capture HD/SD IP streams on schedule or manually and store as a file for playback or transfer to another device. MPEG-2 TS unicast/multicast/SSM, RTMP, HLS (single rate). Max 2 Captures on B100 and 4 Captures on B1000. Switcher Control Software, Supported Switcher HyperCaster Archiving Module enables integration with any standard NAS running SMB or FTP for advanced archiving workflow. Scheduled archived content will automatically be retrieved to server for payout. Shipping charge included for HyperCaster-AIO				
Click on box for whole description. B2000/TPCL SmartCaptionTM LIVE channel license				
Title:				
Description:				
<i>Equipment Subtotal:</i>				
	<i>0.00</i>	<i>0</i>	<i>0</i>	<i>0</i>
Title: Supplies				
(Please be detailed. These expenses are generally under Description: \$200, depleted or consumed within 1 year)				
Title:				
Description:				
<i>Supplies Subtotal:</i>				
	<i>0.00</i>	<i>0</i>	<i>0</i>	<i>0</i>
Title: Services/Other Operational Costs				
(Please be detailed. These expenses are generally professional or contracted services, or other expenses that are not equipment or Description:				
Title:				
Description:				
<i>Services/Other Subtotal:</i>				
	<i>0.00</i>	<i>0</i>	<i>0</i>	<i>0</i>
Total Equipment/Supplies/Services:				
	0.00	0	0	0
D. Transportation/Travel (Local and Out-of-County should be separate)				
Title: Local Travel				
Description: Describe local travel and connection to your project				
Title: Out of County Travel				
Description: Describe out of county travel and connection to your project				
Total Transportation/Travel Costs:				
	0.00	0	0	0

Exhibit E - Proposed Budget

Agency Name: Access Humboldt	Address: PO Box
Coordinator/Contact: Christina Marie Jeffers, E.D.	Phone: 916-919

Descriptions	Requested Budget	Current Quarter Costs	Total of Prior Quarter Costs	Remaining Balance
E. Fixed Assets (According to your agency's definition of a fixed asset)				
Title:				
Description:				
Title:				
Description:				
Total Fixed Asset Costs:	0	0	0	0

Totals	80,680.00	0.00	0.00	80,680.00
	Current			
	Requested Budget	Quarter Costs	Prior Quarter Costs	Remaining Balance