

Proposed timeline and document updates

Timeline:

- February 16, 2026: Promotion begins- this includes NOFA, press release, chamber/rotary meetings attended, etc?
- March 1, 2026: Application opens
- April 15, 2026: Application closes
- April 16, 2026: Staff perform initial eligibility review with Vice Chair supporting and verifying decisions of ineligibility
- May 1, 2026: Applications sent to full board for review
- May 15, 2026: Scoring completed by board members
- June 9, 2026: Presentations and finalizing funding recommendations to the BOS
- July 2026: Funding recommendations go to the BOS
- July 2026 Grant awardee workshop to support expedited contracting (Insurance, reporting, promotion, and legal requirements clearly defined)
- August 2026: Contracts Executed

Grant Application:

- Updated dates and logistic information
- Changed Industry Clusters to Align with CEDS
 - Education and Training
 - Healthcare
 - Financial Services
 - Agriculture
 - Arts, Hospitality, and Tourism
 - Construction
 - Renewable Energy
 - Forestry and Logging
 - Aquaculture and Fisheries
- Provided link to CEDS Strategic Framework and ask to align strategies with their proposal
 - 1. Industry Elevation and Diversification
 - 1.1 Advance efforts to cultivate favorable conditions for Humboldt County's legacy industries to thrive.
 - 1.2 Catalyze growth for Humboldt County's emerging industries.
 - 1.3 Foster an effective and valuable small business ecosystem.

- 1.4 Revise regulations, policies and incentives to boost local industries and drive future investment.
- 2. Collaboration
 - 2.1 Continue Redwood Region Rise collaboration (beyond CA Jobs First) and actively participate in implementation.
 - 2.2 Set a unified brand and marketing strategy for Humboldt County.
 - 2.3 Develop marketing strategies to attract and retain business.
 - 2.4 Leverage partnerships and marketing to attract and retain residents and workforce.
 - 2.5 Invest in a wide variety of targeted marketing campaigns to draw visitors to the county and region.
- 3. Natural Assets and Disaster Response
 - 3.1 Prepare for natural disasters.
 - 3.2 Balance increases in use and development with the protection of natural assets.
- 4. Fundamental Community Needs
 - 4.1 Catalyze the growth of the healthcare industry to expand opportunities and support local demand.
 - 4.2 Enhance housing stock availability and quality at all income and market levels.
 - 4.3 Provide avenues for growth in workforce initiatives, education and training to develop a relevant talent pool for employers and increase wages and promising career opportunities for workers.
- 5. Infrastructure
 - 5.1. Develop and maintain transportation infrastructure that supports local industries and increases access for residents.
 - 5.2. Increase reliability and resiliency of electric infrastructure.
 - 5.3. Provide support and resources to expand broadband infrastructure.
 - 5.4. Expand water, wastewater and solid waste infrastructure.