



August 7, 2025

Headwaters Fund Board of Directors  
County of Humboldt  
Via Email

Dear Headwaters Fund Board,

We are pleased to submit this request for \$5,000 from the Headwaters Fund Mini-Grant fund to support the inaugural Cámara de Comercio Humboldt Latino Business Summit in November 2025. This funding will support direct costs associated with the Summit, ensuring all participants can attend at no cost to them.

This request directly aligns with goals of the Headwaters Fund Mini-Grants:

- Community economic development events
- Projects furthering the County Economic Development Strategy (from the 2025-30 CEDS): Foster an effective and valuable small business ecosystem

The vision of Cámara de Comercio Humboldt is to strengthen the Latino business community by fostering partnerships and creating a network of resources that drive economic growth.

Thus far, we have identified more than 200 Latino-owned businesses and organizations in Humboldt County. Virtually all major employers in Humboldt also employ members of the Latino community. Despite the significant presence of Latino-owned businesses and employees in Humboldt, business services in Spanish are nearly non-existent.

Your investment will support the economic success of 50-75 local businesses who otherwise may not have access to this type of training.

The Redwood Coast Chamber Foundation (RCCF) is a 501(c)3 nonprofit, EIN 92-3116505. Cámara de Comercio Humboldt is a program of RCCF. RCCF is an affiliate of the Greater Eureka Chamber of Commerce.

Thank you for your consideration of this request.

Warm regards,

A handwritten signature in black ink that reads "Nancy Olson". The signature is fluid and cursive, with the first name being more prominent.

Nancy Olson, CEO



# Cámara de Comercio Humboldt

A program of the Redwood Coast Chamber Foundation

## Announcing the Inaugural Humboldt Latino Business Summit November 5, 2025



*The mission of the Cámara de Comercio Humboldt is to uplift Latino economic prosperity by providing accessible education, resources, robust networking opportunities, strategic partnerships, innovative thinking, and advocacy for entrepreneurship and future economic growth.*

The Latino Business Summit will help address critical gaps in access to education and coaching to meet the needs of Humboldt's 200+ Latino business owners and entrepreneurs, and countless Latino business professionals, with programs offered in both Spanish and English. Attendees will expand skills, increase understanding of core business practices, and increase awareness of and access to resources necessary for their businesses to thrive.

### Draft Agenda

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|---------|---|
| 8:00am  | Registration, networking and continental breakfast  |
| 8:30am  | Welcome and keynote speaker   |
| 9:30am  | Workshop content – launching and managing a successful business, some tentative topics include: <ul style="list-style-type: none"><li>• Business planning</li><li>• Financial management</li><li>• Access to capital</li><li>• Human resources</li></ul>  |
| 10:45am | Workshop content - marketing your business, some tentative topics include: <ul style="list-style-type: none"><li>• Concepts of digital marketing</li><li>• Why online presence is important and how to maintain a good reputation</li><li>• Creating and managing your Google and other online profiles</li></ul> |
| 12:00pm | Lunch and keynote speaker   |
| 1:00pm  | Summit close - tables open until 1:30pm   |

The summit will take place at the Wharfinger Building in Eureka, in partnership with the City of Eureka and other business-serving organizations. Expected speakers and partners include North Coast SBDC, Better Business Bureau, California Hispanic Chambers of Commerce, North Edge, RREDC, local financial institutions, and more.

Sponsors of this event at the \$5,000 level will receive the following benefits:

- Recognition as a presenting sponsor and event partner on all event signage, promotions and invitations
- Verbal recognition during the event
- Opportunity to have a booth at the event
- Speaking opportunity

Your partnership will support this substantial and growing segment of our business community. We truly appreciate your investment.

Contact Nancy Olson with any questions: [nancy@eurekachamber.com](mailto:nancy@eurekachamber.com) / 707-442-3738.

