



**RECEIVED**  
By Kaylie Harpin at 5:21 pm, Feb 18, 2022

#29

## CITIZENS' ADVISORY COMMITTEE ON *MEASURE Z* EXPENDITURES

The Advisory Committee meets on each Wednesday in March to review applications and will make recommendations to the Humboldt County Board of Supervisors in April.

### APPLICATION FOR FUNDING

Agency Name: Redwood Parks Conservancy

Mailing Address: 1111 Second Street, Crescent City, CA 95531

Contact Person: David Reed/Keven Harder Title: Development Director/Supervising Ranger

Telephone: 707-498-7837/707-845-6171 E-mail address: david@redwoodparks.org/  
Keven.Harder@parks.ca.gov

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2022-2023: \$ 41,250

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other, Describe: \_\_\_\_\_

3. Is this application a renewal or related to a project that has been funded by *Measure Z* in the past?  
(check one)  Yes  No

4. Describe how the scope of your proposal fits the intent of *Measure Z*. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page?

The lifeguard program of California Parks & Recreation (CDPR) is essential to public safety and 911 emergency response on the Humboldt Coast. State Parks Lifeguards provide timely rescue and recovery to people in distress on our coastal waters and support other agencies in joint ocean rescue operations and in response to medical and mutual aid calls. Lifeguards also provide hundreds of hours of safety education to the recreating public and local school children. They make safety and preventative contacts with beach goers and provide free school programs on water safety.

State Parks Lifeguards, including the Seasonal Lifeguard II position funded by Measure Z in 2021-22, are essential to keeping residents and visitors safe in and around our ocean beaches. They are also our first line of defense in creating a "culture of aquatic safety mindedness" that protects our children and adults when near the ocean through educational outreach.

Redwood Parks Conservancy is seeking \$41,250 in Measure Z funds to continue additional lifeguard staffing to provide more complete lifesaving coverage to our coast.

5. Please provide a brief description of the proposal for which you are seeking funding.

The County Board of Supervisors awarded Redwood Parks Conservancy (RPC) \$85,250 in Measure Z funds in 2021-22 at the recommendation of the Measure Z Citizens Advisory Committee. The funds have paid for a Seasonal Lifeguard II position and a patrol vehicle. The additional lifeguard position has greatly increased the amount of patrol and safety contacts the lifeguard force can undertake. It has also allowed CDPR lifeguards to actively patrol beaches under county and city control on top of the State and National Parks administered beaches. Finally, the number of educational contacts and on-beach safety contacts has increased by 33% since the second position was added.

RPC is seeking Measure Z funding in 2022-23 to continue the Seasonal Lifeguard II position in 2022-23. This additional lifeguard has increased the visibility of the lifeguard force to the beachgoing public and greatly increased safety contacts and educational outreach. Having two lifeguards has allowed patrol of County, City, State and National Park administered beaches.



**6. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future *Measure Z* funds?**

Over the last 3 years, State Parks Lifeguards on the north coast have funded one permanent intermittent lifeguard position through revenue raised from the summer Junior Lifeguard program and from the NCRD district's budget. This will be the first year of the summer safety program with the additional seasonal lifeguard position currently funded through Measure Z.  
RPC and CDPR will be able to determine after the summer of 2022 if any additional funds will come from the Junior Guard program to help fund the second seasonal position. At the same time, RPC will be using the results of the first full year of the Seasonal Lifeguard II position to explore other grant funding. The number of additional safety contacts and educational programs in local schools is encouraging to us and shows that we may be able to diversify our funding based solely on the safety education lifeguards are providing.

**7. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?**

Lifeguard staff levels prior to 2021-22 have been funded through CDPR's North Coast Redwoods District (NCRD) budget and the Junior Lifeguard program fees collected. Humboldt County Measure Z Funds have been used in 2021-22 to fund an additional Seasonal Lifeguard II position and patrol vehicle. CDPR Law Enforcement and Lifeguard vehicles, equipment, fuel and maintenance are funded through the CDPR NCRD budget.

**8. If you are awarded *Measure Z* funds, how do you plan to leverage these funds to secure additional grants, contributions or community support?**

In the past, Redwood Parks Conservancy has secured grants from the Simpson Family Fund, Pacific Power Foundation, and the Caldwell Family Fund to fund the Lifeguard program and Junior Lifeguard program.  
Based on the additional seasonal lifeguard's first full year of increased education and aquatic safety contacts, RPC will seek additional funding to continue this preventative safety education.  
RPC is collecting this information from our State Parks partners and will have a full year of data by October 2022.

**9. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like.**

The CDPR lifeguard program will not require another entity to be effective. The additional staffing added through Measure Z funding would be integrated into normal patrol and deployment operations.  
The additional staffing provided by Measure Z fund have allowed State Parks Lifeguards to better assist county agencies and other agencies (Humboldt County Sheriff's Office, Humboldt County Search and Rescue, USCG Sector Humboldt Bay and Humboldt Bay Fire) in responding to aquatic emergencies. State Parks lifeguards have and will continue to respond on mutual aid, traffic and emergency medical calls to assist other agencies.

**10. Are there recurring expenses associated with this application, such as personnel cost? Please check yes or no:  Yes  No**

If you checked yes, detail those expenses here:

To continue the Seasonal Lifeguard II position now funded through Measure Z grant funds, there will be an ongoing expense for the salary for that position. This is a 9-month/year, 1,500 hour position at a rate of \$25/hour for wage and benefits, totaling \$37,500 per year.



### REQUIRED ATTACHMENTS

Include the following with your application, making sure to **limit your responses to one page, per section.** Responses longer than the maximum, may not be read by committee members or considered as part of your application

**Proposal Narrative:** Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or improves public safety. (one page maximum)

**Prior Year Results:** If your request is a continuation of a program funded with *Measure Z* in prior fiscal years, please provide the results of implementation. (one page maximum)

**Program Budget:** Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding. You may also download this as an excel using this link:  
<https://humboldt.gov/DocumentCenter/View/102873/Measure-Z-Proposed-Budget-Template---FY-2022-23>

DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

***I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct***

**SUBMIT YOUR COMPLETE APPLICATION TO:**

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures  
c/o County Administrative Office  
825 Fifth Street, Suite 112  
Eureka, CA 95501-1153

---

# Exhibit E

## PROPOSED BUDGET

<b>Agency Name: Redwood Parks Conservancy</b>
<b>Coordinator/Contact: David Reed/Keven Harder</b>
<b>Address: 1111 Second St., Crescent City, CA 95531</b>
<b>Phone: 707-498-7837</b>

Descriptions	Costs	Requested Budget	Remaining Balance
<b>A. Personnel Costs</b>			
Title: Seasonal Lifeguard II payroll			
Salary and Benefits 1,500 hours @ \$25/hour.	37,500	37,500	0
Duties Description: Lifeguard, safety contacts, patrol, rescues, mutual aid			
Title:			
Salary and Benefits			0
Duties Description:			
Title:			
Salary and Benefits			0
Duties Description:			
Title:			
Salary and Benefits			0
Duties Description:			
Title:			
Salary and Benefits			0
Duties Description:			
<b>Total Personnel:</b>	<b>0.00</b>	<b>37500</b>	<b>0.00</b>
<b>B. Operational Costs (Rent, Utilities, Phones, etc.)</b>			
Title: Administrative Cost	3,750	3,750	
Description: RPC grant management			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
<b>Total Operating Costs:</b>	<b>0</b>	<b>3750</b>	<b>0</b>
<b>C. Consumables/Supplies (Supplies and Consumables should be separate)</b>			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
<b>Total Consumable/Supplies:</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>D. Transportation/Travel (Local and Out-of-County should be separate)</b>			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
<b>Total Transportation/Travel Costs:</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>E. Fixed Assets</b>			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
Title:			
Description:			
<b>Total Other Costs:</b>	<b>0</b>	<b>41,250</b>	<b>0</b>
<b>Budget Total:</b>	<b>41,250</b>		



# REDWOOD PARKS CONSERVANCY

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures  
c/o County Administrative Office  
825 Fifth Street, Suite 112  
Eureka, CA 95501-1153

## **Subject: Prior Year Results - Redwood Parks Conservancy – Seasonal Lifeguard Position**

Redwood Parks Conservancy received notice in August 2021 that we had been awarded '21-22 Measure Z funding to support a State Parks (CSP) Seasonal Lifeguard II position and the purchase of a lifeguard patrol vehicle. Prior to receiving Measure Z funding, CSP had limited availability for a patrolling lifeguard due to budgetary circumstances.

A seasonal lifeguard was brought on with Measure Z funds in October 2021. Since then, CSP has been able to have two lifeguards patrolling our coast. The most significant change has been lifeguards' ability to actively patrol beaches administered by Humboldt County and cities as well as State and National Park-managed beaches. Many of our ocean beaches with the most dangerous conditions — including Samoa Beach near the north jetty and at Big Lagoon County Park — were impossible to patrol before, due to short staffing.

Since the award of Measure Z funds and hiring in October (20 weeks) the Measure Z funded lifeguard has conducted **1176 safety contacts** on local beaches, **assisted with 3 vehicle collisions** and **1 medical emergency**, conducted **rescue boat operations trainings** with USCG bi-weekly as weather permits and **conducted 2 days of rescue boat operations** searching for missing canoeist off Trinidad Bay. Our measure Z-funded lifeguard has also **conducted 14 classroom presentations to elementary school students** about aquatic safety. Since the hiring of a second lifeguard, **safety contacts have increased by 33%**.

Redwood Parks Conservancy took delivery of a 2019 Chevy Colorado this month that is being outfitted for use as a lifeguard patrol vehicle now.

The following stats reflect our existing lifeguard AND the Measure Z funded lifeguard's stats for 2021:

CSP lifeguard water *safety programs* at local schools: **14, reaching over 420 students**

CSP lifeguard preventative *beach/water safety contacts*: **5,283**

CSP lifeguard program *rescues performed*: **29**

CSP lifeguard program *boat rescues*: **2**

CSP lifeguard program *mutual aids provided*: **22**

**1111 SECOND STREET, CRESCENT CITY CA, 95531 | 707-464-9150.**

**WWW.REDWOODPARKSCONSERVANCY.ORG**

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2022-2023: \$ 41,250

2. ENTITY TYPE -- Please check appropriate box.

e. Non-Profit Service Provider

3. Is this application a renewal or related to a project that has been funded by *Measure Z* in the past?

YES

**4. Describe how the scope of your proposal fits the intent of *Measure Z*. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page?**

The lifeguard program of California Parks & Recreation (CDPR) is essential to public safety and 911 emergency response on the Humboldt Coast. State Parks Lifeguards provide timely rescue and recovery to people in distress on our coastal waters and support other agencies in joint ocean rescue operations and in response to medical and mutual aid calls.

Lifeguards also provide hundreds of hours of safety education to the recreating public and local school children. They make safety and preventative contacts with beach goers and provide free school programs on water safety.

State Parks Lifeguards, including the Seasonal Lifeguard II position funded by Measure Z in 2021-22, are essential to keeping residents and visitors safe in and around our ocean beaches. They are also our first line of defense in creating a "culture of aquatic safety mindedness" that protects our children and adults when near the ocean through educational outreach.

Redwood Parks Conservancy is seeking \$41,250 in Measure Z funds to continue additional lifeguard staffing to provide more complete lifesaving coverage to our coast.

**5. Please provide a brief description of the proposal for which you are seeking funding.**

The County Board of Supervisors awarded Redwood Parks Conservancy (RPC) \$85,250 in Measure Z funds in 2021-22 at the recommendation of the Measure Z Citizens Advisory Committee. The funds have paid for a Seasonal Lifeguard II position and a patrol vehicle. The additional lifeguard position has greatly increased the amount of patrol and safety contacts the lifeguard force can undertake. It has also allowed CDPR lifeguards to actively patrol beaches under county and city control on top of the State and National Parks administered beaches. Finally, the number of educational contacts and on-beach safety contacts has increased by 33% since the second position was added.

RPC is seeking Measure Z funding in 2022-23 to continue the Seasonal Lifeguard II position in 2022-23. This additional lifeguard has increased the visibility of the lifeguard force to the beachgoing public and greatly increased safety contacts and educational outreach. Having two lifeguards has allowed patrol of County, City, State and National Park administered beaches, increasing the safety of locals and visitors as well as reducing 911 response times.

**6. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future *Measure Z* funds?**

Over the last 3 years, State Parks Lifeguards on the north coast have funded one permanent intermittent lifeguard position through revenue raised from the summer Junior Lifeguard program and from the NCRD district's budget. This will be the first year of the summer safety program with the additional seasonal lifeguard position currently funded through Measure Z.

RPC and CDPR will be able to determine after the summer of 2022 if any additional funds will come from the Junior Guard program to help /fund the second seasonal position. At the same time, RPC will be using the results of the first full year of the Seasonal Lifeguard II position to explore other grant funding. The number of additional safety contacts and educational programs in local schools is encouraging to us and shows that we may be able to diversify our funding based solely on the safety education lifeguards are providing.

**7. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?**

Lifeguard staff levels prior to 2021-22 have been funded through CDPR's North Coast Redwoods District (NCRD) budget and the Junior Lifeguard program fees collected. Humboldt County Measure Z Funds have been used in 2021-22 to fund an additional Seasonal Lifeguard II position and patrol vehicle. CDPR Law Enforcement and Lifeguard vehicles, equipment, fuel and maintenance are funded through the CDPR NCRD budget.

**8. If you are awarded *Measure Z* funds, how do you plan to leverage these funds to secure additional grants, contributions or community support?**

In the past, Redwood Parks Conservancy has secured grants from the Simpson Family Fund, Pacific Power Foundation, and the Caldwell Family Fund to fund the Lifeguard program and Junior Lifeguard program.

Based on the additional seasonal lifeguard's first full year of increased education and aquatic safety contacts, RPC will seek additional funding to continue this preventative safety education. RPC is collecting this information from our State Parks partners and will have a full year of data by October 2022.

**9. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like.**

The CDPR lifeguard program will not require another entity to be effective. The additional staffing added through Measure Z funding would be integrated into normal patrol and deployment operations.

The additional staffing provided by Measure Z fund have allowed State Parks Lifeguards to better assist county agencies and other agencies (Humboldt County Sheriff's Office, Humboldt County Search and Rescue, USCG Sector Humboldt Bay and Humboldt Bay Fire) in responding to aquatic emergencies. State Parks lifeguards have and will continue to respond on mutual aid, traffic and emergency medical calls to assist other agencies.

**10. Are there recurring expenses associated with this application, such as personnel cost? Please check yes or no: YES**

If you checked yes, detail those expenses here:

To continue the Seasonal Lifeguard II position now funded through Measure Z grant funds, there will be an ongoing expense for the salary for that position. This is a 9-month/year, 1,500 hour position at a rate of \$25/hour for wage and benefits, totaling \$37,500 per year.

**REQUIRED ATTACHMENTS** Include the following with your application, making sure to **limit your responses to one page**, per section. *Responses longer than the maximum, may not be read by committee members or considered as part of your application*

**Proposal Narrative:** Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or improves public safety. *(one page maximum)*

**Prior Year Results:** *If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)*

**Program Budget:** *Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding. You may also download this as an excel using this link: <https://humboldt.gov/DocumentCenter/View/102873/Measure-Z-Proposed-Budget-Template---FY-2022-23> **declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct***

DATE: SIGNATURE:

**SUBMIT YOUR COMPLETE APPLICATION TO:**

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures  
c/o County Administrative Office  
825 Fifth Street, Suite 112  
Eureka, CA 95501-1153