



AGENDA

Workforce Development Board (WDB) Executive Committee Meeting
Humboldt County Courthouse
Conference Room A
825 5th St Eureka CA 95501
September 21, 2022, 9:00AM

The County of Humboldt is committed to providing equal access to all county programs, services and activities through the provision of accommodations for individuals with disabilities as required under the Americans with Disabilities Act (ADA). With 72 hours prior notice, a request for reasonable accommodation or modification can be made. Please contact the CAO's Office of Economic Development at 707-445-7745 or by email gohumco@co.humboldt.ca.us or the ADA Coordinator at 844-365-0352 or by email at ada@co.humboldt.ca.us

The Humboldt County Workforce Development Board is an equal opportunity employer / WIOA program. Auxiliary aids and services are available upon request to individuals with disabilities. Please call 707-445-7745 at least 72 hours prior to the meeting



Workforce Development Board Executive Committee Meeting
Location: Humboldt County Courthouse (Conference Room A)
825 5th St Eureka CA 95501

AGENDA

Date: 9/21/2022

Time: 9:00 AM

Opening

1. Board Chair calls meeting to order
2. Roll Call of Board Members
3. Director, Staff, & HWC Updates
4. Board Announcements
5. Adjustments to the agenda
6. Public comment on non-agenda items

Consent Agenda

1. **Approval of 7.20.22 meeting minutes (Attachment A)**
2. **Acknowledge award of \$500,000 in RERP funding (Attachment B) and direct staff to take the RERP award to Board Of Supervisors for acceptance and approval.**
 - a. Discussion
 - b. Public Comment
 - c. Action: Recommendation to approve consent agenda

Presentation

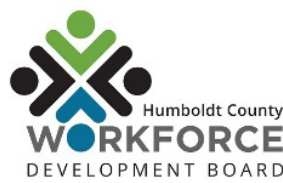
1. **CERF (Attachment C)**

Discussion and Action Items

1. **Workforce Development Board Retreat**
 - a. Discussion
 - b. Public Comment
 - c. Action
2. **Hybrid meetings**
 - a. Discussion
 - b. Public Comment
 - c. Action
3. **Full WDB Quarterly Meeting Presentation Scheduling**
 - a. Discussion
 - b. Public Comment
 - c. Action
4. **Future Agenda Items**

Adjourn

Next meeting: 10.19.2022



AGENDA DETAIL

Workforce Development Board Retreat

DISCUSSION:

Discussion Topics: Process for strategic recruitment, Brown Act training, Bylaw updates, Equity goals, Strategic planning for industry sectors to target, working groups and ad hocs, staffing and retreat logistics

Recommended Action:

Recommendation to establish a date in early 2023 to have retreat and determine discussion topics.

Hybrid Meetings

DISCUSSION:

Determine feasibility/challenges of continuation of hybrid meetings and decide to continue/stop.

Recommended Action:

Return to in person only meetings.

Quarterly Meeting Presentations

DISCUSSION:

Discuss scheduling and additional options for the next presentations at quarterly meetings. Requested presentations include Humboldt Workforce Coalition annual update, Nordic Aquafarms, Childcare, St Joseph Hospital Emergency Room status update, wage analysis, workforce participation rate by decade, Bylaws, Brown Act.

Recommended Action:

Schedule Humboldt Workforce Coalition annual update and Nordic Aquafarm for the November Full Workforce Development Board meeting.



Workforce Development Board Executive Committee Meeting

Date: 7.20.2022

Time: 9:00am-11:00am

Location: Humboldt County Courthouse Conference Room A: 825 5th St Eureka CA 95501

MEMBERS ATTENDANCE:

- Daniel Dixon-Chair
- Dennis Leonardi-Vice-Chair
- Cedar Reuben
- Kerry Venegas
- Pru Ratliff- Absent
- Lee Cunningham- Absent
- Rex Bohn
- Jeff Hunerlach- Late
- Michelle Bushnell- Absent
- Shelley Nilsen- Absent

STAFF: Peggy Murphy and Kim Hopmann

OTHERS IN ATTENDANCE:

1. Opening:
 - a. Meeting called to order at 9:16am
 - b. Staff Updates:
 - i. Andy Rix has transitioned to Cal Poly Humboldt at the end of his Extra Help contract and will continue to work on workforce as a Specialist.
 - c. Board Announcements:
 - i. n/a
 - d. Adjustments to the Agenda:
 - i. n/a
 - e. Public Comment on non-agenda items:
 - i. n/a

Consent Agenda

2. **Approval of 6.15.2022 Minutes**
 - a. Discussion
 - i. The board reviewed the minutes.
 - b. Public Comment
 - i. n/a
 - c. Action:
 - i. It was moved by Cedar Reuben and seconded by Dennis Leonardi to approve the minutes. Motion carried 5:0
3. **Review Workforce Development Board application from David Wayte**
 - a. Discussion
 - i. The board reviewed the application and discussed the applicant's industry affiliation.
 - b. Public Comment
 - i. n/a



- c. Action
 - i. It was moved by Kerry Venegas and seconded by Dennis Leonardi to approve the application and present to the full Workforce Development Board. Motion carried 6:0

4. Future Meeting Topics

- a. Discussion
 - i. Update from Nordic Aquafarms
 - ii. CERF
 - iii. County Counsel Brown Act Training
 - iv. Pipeline Grants/ARPA Funding
 - v. Humboldt Childcare Taskforce update and history
 - vi. Meeting with the new Auditor Controller and CFO

Adjourn – Time: 9:53am

DRAFT

From:

To:

Cc:

Subject: Congratulations North Coast RPU - RERP Award Announcement

Date: Monday, August 1, 2022 10:56:16 AM

Caution: This email was sent from an EXTERNAL source. Please take care when clicking links or opening attachments.

Congratulations! We are pleased to inform you that the North Coast RPU has been awarded \$500,000.00 under the Regional Equity and Recovery Partnership (RERP) initiative. The estimated grant term will be December 1, 2022 through September 30, 2025.

To authorize funding and to begin your project, you must first enter into a contract with the State. The CWDB's RERP team will be reaching out in the coming weeks to schedule an award orientation which will cover this process and what is required from you at this time, along with what to expect prior to grant term start. It will also give you an opportunity to ask any questions you may have in terms of the grant or your project.

We will be in contact soon with next steps for revising exhibits and completing your contract package.

The RERP grant is a collaboration with the Community Colleges Chancellor's Office Workforce and Economic Development Division, and the Chancellor's Office will be announcing AB132 RERP awards pending the Board of Governors approval. Please direct any inquiries for the Chancellor's Office to WEDD@cccco.edu.

Please feel free to reach out to RERPInfo@cwdb.ca.gov with any questions.

The RERP Team.

Kind Regards,

Branch Manager

Program Implementation & Regional Support Branch

California Workforce Development Board

800 Capitol Mall, Suite 1022

Sacramento, CA 95814

REDWOOD REGION RISE

RESILIENT INCLUSIVE SUSTAINABLE ECONOMY

**Update on the Community Economic
Resilience Fund (CERF) Planning Process**

August 23 and 25, 2022



WELCOME! WHO IS PRESENT TODAY?

Please share your name and organization in the chat.



**TODAY'S GOALS:
CERF PROGRAM REQUIREMENTS
OUR REGION'S PROPOSED PROCESS
TIMELINE FOR NEXT STEPS
WAYS TO STAY ENGAGED**

Community Economic Resilience Fund

\$600M American
Rescue Plan Act
allocation moved to
State General Fund

Economic Challenges:

- Uneven recovery from pandemic
- Impacts of climate change on water and wildfire management
- Limited access to jobs in emerging industries
- Disproportionate representation of BIPOC peoples in low wage work
- Community disinvestment

CERF Policy Goals:

- Economic equity
- Sustainable and resilient regional economies
- Carbon neutrality

**PROGRAM
GOALS**
**Community
Economic
Resilience
Fund**

Purpose

Build an equitable, sustainable and resilient regional economy as CA transitions to carbon neutrality.

Strategy

Regional economic development to support equitable access to quality jobs.

- Industry led by **employers and workers** – start with the jobs and build pathways into careers.
- Build collaborative, problem-solving partnership structures.
- Center voices from affected communities.

**PROGRAM
STRUCTURE**
Community
Economic
Resilience
Fund

CERF Rolls Out in Two Phases

Planning Phase 1: 10/22 – 6/24

- Form an inclusive planning leadership group.
- Use a decision-making process that shifts and shares power.
- Develop a regional plan based on data and community knowledge.
- Identify projects for funding.

Implementation Phase 2: TBD

- Projects recommended in planning phase.
- Program guidelines released Fall 2022.

How we
reached this
milestone:
**CERF Planning
Network
forms.**

**Winter 2021-2022: CERF Planning
Network begins to meet.**

Diverse stakeholders from Del Norte,
Humboldt, Mendocino and Lake Counties.

- About forty-five organizations attend.

May 2022: Nominating Committee forms.

Smaller group agrees to gather nominations:

- Help prepare the CERF proposal.
- Invite required stakeholders to join leadership group (High Road Transition Collaborative).

**State releases CERF Notice of Funding May
26, 2022.**

How we
reached this
milestone:
Organizations
selected to lead
planning
prepared CERF
proposal.

CERF Support and Proposal Writing Team

CERF requires a Fiscal Agent and Regional Convener to support the Collaborative, planning process and community engagement.

Fiscal Agent = Arcata Economic Development Corporation (AEDC)

Regional Convener = California Center for Rural Policy (CCRP)

Outreach and Engagement = North Coast Opportunities (NCO)

CERF Planning Network meets in June and July to provide input on proposal.

Proposal successfully submitted July 25th.



Our Mission:

- Support data-driven decision making and strategic planning to improve community health and well-being;
- Provide evaluation and research to support continuous quality improvement in projects and systems;
- Highlight innovative programs and collaborative efforts in rural communities;
- Deepen efforts that promote system and policy change.

Our History:

- In 2005, CCRP was established by a diverse group of community members from four Northern California counties (Del Norte, Humboldt, Trinity, and Mendocino) who were concerned about the quality of life for rural people in Northern California.



Celebrating 50 years of Community Action • 1968-2018



A Community
Action Network
Member, serving
Mendocino and
Lake Counties

Mission:
Strengthening Communities
Through Local Action

Vision:
Healthy and safe communities with
equitable opportunities for all!

Key Values and Goals:

- Honor Justice, Equity, Diversity, and Inclusion
- Become a Community Leader in addressing Climate Change
- Strengthen Communities through Advocacy, Engagement and Services
- Training and Educational Opportunities to Increase Resources and Self-sufficiency

CERF Centered Partners:

- Redwood Community Action Agency
- True North Organizing Network
- Community Based Organizations and Grassroots Leaders



Arcata Economic Development Corporation:

Fiscal Agent

- Provide **loans and support to** entrepreneurial, innovative business and community projects that promote the economic prosperity in the CERF region.
- Spur economic development through **job creation, creation of new businesses, retention or expansion of existing businesses** by providing commercial loans to businesses who might not be eligible to get funding through traditional sources.
- Run **community programs and training** that help build individual and community wealth, leadership skills and regional partnerships.

CERF Phase I Plan: Proposal Requirements

Concept Proposal

- Vision for initial leadership group (High Road Transition Collaborative)
- What we know about the regional economy now

Outreach and Engagement Plan

- Methods to inform, engage, empower stakeholder participation
- Methods to offer orientation, training, support

Partnership Agreement Letter

- Proposed governance/decision-making structure for initial leadership group
- Signatures

Redwood Region RISE: Vision and Goals

VISION: In the next decade, the Redwood Coast Region will become a vibrant, regenerative economy catalyzed by the implementation of community-driven innovations and collaborative governance.

GOALS: **Align existing plans and develop projects to:**

Build economic development capacity to maximize opportunities for growth and effective implementation of projects.

Create an inclusive and equitable regional economic plan aligned with existing plans and informed by data, community participation and community priorities.

Increase diversity of the regional workforce employed in high road occupations by ensuring training and pathways to flourishing-wage careers for people historically under-represented in growth sectors.

Identify funding opportunities driven by stakeholder participation in decision-making for priority projects.

Redwood Region RISE: Our Economy

HISTORY BASED IN
NATURAL RESOURCE USE
AND AGRICULTURE.

2021 TARGETS OF
OPPORTUNITY STUDY
FOUND FUTURE GROWTH
HAPPENING IN:

Diversified Health Care

Management and Innovation
Services

Building and Systems
Construction;

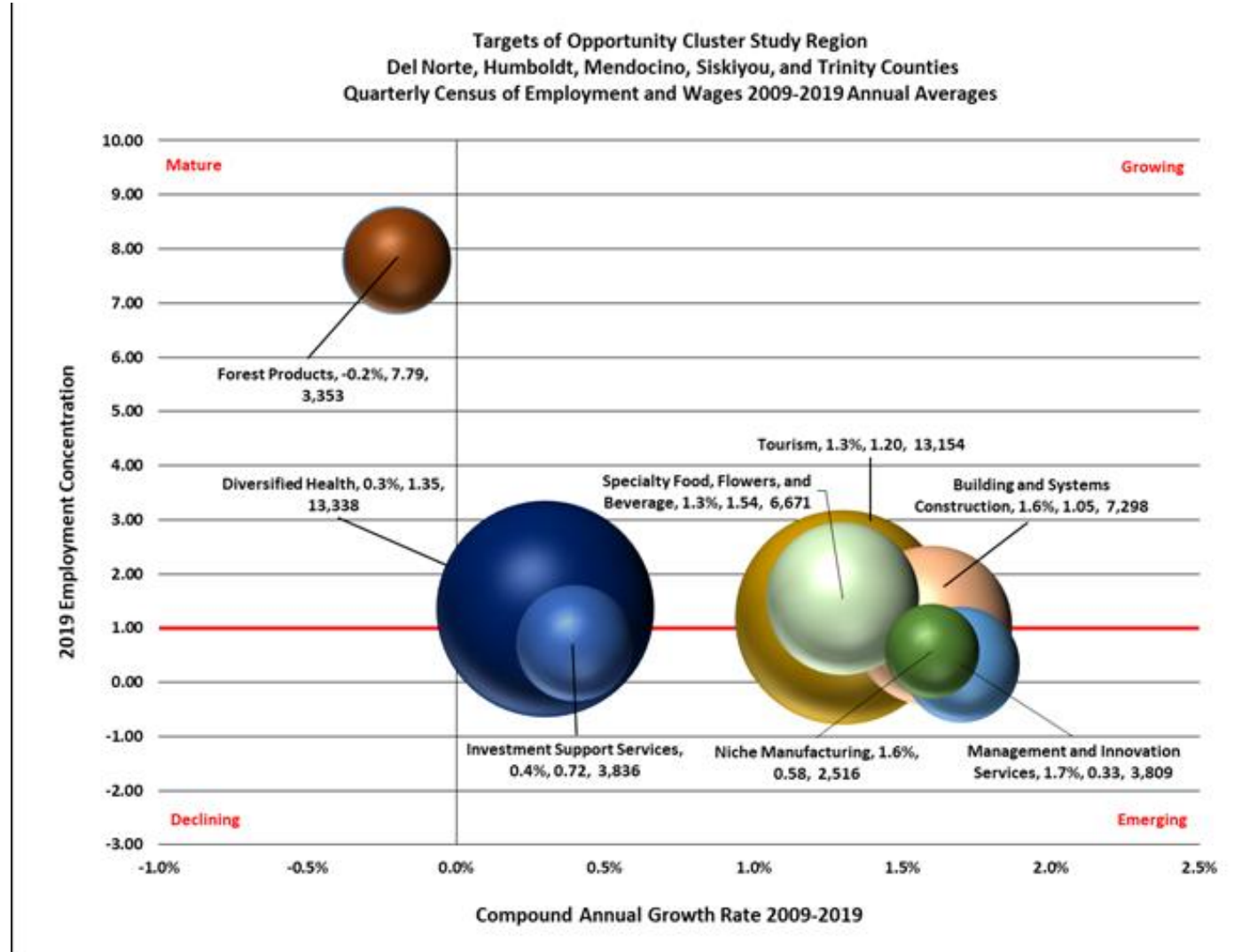
Specialty Food, Flowers, and
Beverage;

Tourism;

Investment Support Services;

Forest Products; and

Niche Manufacturing.



Redwood Region RISE: Our Economy

New and Emerging Projects:

Blue Economy: The Noyo Harbor Ocean Science Center and Multi-modal project; Seawater Intake Project; The Georgia Pacific Mill Site redevelopment planning; Nordic Aquafarms; Klamath Dam removal and habitat restoration.

Green/Regenerative Economy: Blue Lake Rancheria microgrid; Humboldt Bay for off-shore wind development; CORE Hub goal to make the Region “the first proven carbon sequestering rural area by 2030;” CA Strategic Growth Council Regional Climate Collaboratives.

Broadband: Lake County Broadband Master Plan; world’s longest subsea cable coming to Humboldt County in 2023. In Mendocino County, Fort Bragg has municipal broadband, and is planning more projects to expand access.

Arts, Leisure, Tourism: Lake County Tourism Improvement District and joint Recreation District. The Great Redwood Trail connecting San Francisco and Humboldt Bays; Mendocino County projects and Fort Bragg Performing Arts Center and Industrial Arts Center.

Redwood Region RISE: Our Communities

The State requires a focus on including disinvested communities:

- Identified as disadvantaged by the CA EPA
- Income at or below 80% of statewide median household income or low income by Dept. of Housing and Community Development
- High poverty area and high unemployment area by GoBIZ California Competes Tax Credit Program

Important Groups in Our Region:

- Seniors
- Opportunity Youth
- Tribal Communities
- Farmworkers
- BIPOC peoples

Redwood Region RISE Proposed Outreach Plan

Strategy 1: Communicate a cohesive, transparent regional message.

- Interactive regional web-based platform, linguistically and ADA accessible
- Transparent feedback loop that centers cross-regional community voices and the Redwood Economic Collaborative (REC)
- Multilingual community survey processes to improve participation and address barriers

Strategy 2: Develop support structures in each County.

- County specific leadership teams that mirror and support REC “team of teams”
- Provide meeting, training and other supports to grow local support and acknowledge the strengths and challenges of the entire region throughout the planning process
- Pair traditional economic development stakeholders with leaders from disinvested communities

Redwood Region RISE: Outreach Plan

Strategy 3: Address equity and overcome traditional power imbalances

- Train all stakeholders to incorporate Justice, Equity, Diversity and Inclusion practices; understand Tribal sovereignty and cultural humility; and consider traditional knowledges in climate change strategies
- Fund trusted CBOs and grassroots organizations to outreach and meaningfully engage residents with local and regional planning tables; formalize participation and governance processes
- Assure each County specific leadership team is led or co-led by a trusted local organization working with populations historically excluded from planning and economic development processes.

Redwood Economic Collaborative: Proposed Consensus Governance

The Redwood Economic Collaborative will form work groups focused on CERF Goals.

The Collaborative will be led by a Steering Committee formed by 2 nominees from each work group.

A Review Caucus comprised of BIPOC members will advise on policy, strategy, inclusion.

Every County will form a Local Leadership Team.

Local Leadership Teams will be co-led by an organization or member from a disinvested community.



Redwood Region RISE Initial Redwood Economic Collaborative

Labor:

- Operating Engineers #3
- Building and Construction Trades Council of Humboldt and Del Norte Counties

Employers/Business Assn:

- Adventist Health
- Noble Vineyard Management
- Del Norte Chamber of Commerce
- Lake County Chamber of Commerce
- North Coast Small Business Development Center
- Chamber of Commerce Mendocino
- Chamber of Commerce Ukiah
- Visit Mendocino

Grassroots/Community:

- True North Organizing Network
- Centro del Pueblo
- Laytonville Family Resource Center
- Hope Rising

Tribal:

- Blue Lake Rancheria
- Redwood Valley Little River Band of Pomo Tribe

Government:

- Del Norte County Board of Supervisors
- Humboldt County Economic Development Division
- City of Fort Bragg
- City of Ukiah
- Mendocino County Resource Conservation District
- Mendocino County Board of Supervisors Economic Development Committee

Philanthropy:

- Humboldt Area + Wild Rivers Community Foundation
- Community Foundation of Mendocino County

Education/Training:

- Cradle to Career Collaborative Humboldt
- Mendocino Community College
- Mendocino County Superintendent of Schools
- Mendocino/Lake Adult and Career Education (ACE)

Workforce Entities:

- Northern California Indian Development Council
- Smart Workforce; Workforce Alliance of the North Bay

Environmental Justice:

- Mid-Klamath Watershed Council
- Environmental Protection Information Center

Economic Development:

- Redwood Region Economic Development Commission
- City of Crescent City Economic Development
- Lake County Economic Development Commission
- West Business Development Center
- Economic Development & Financing Corp

Worker Centers:

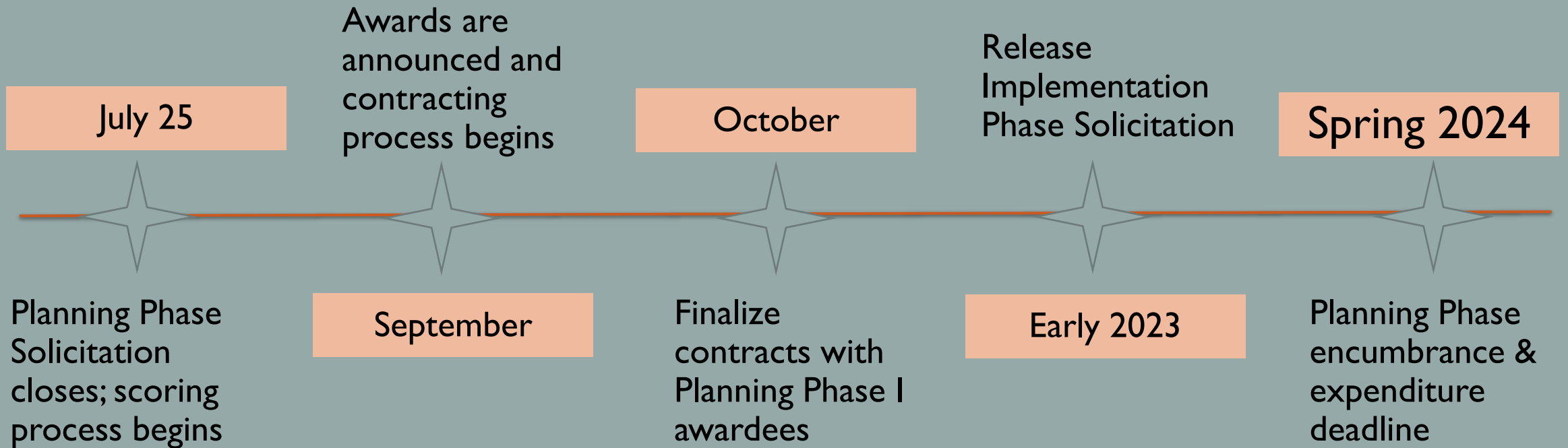
- North Coast Opportunities
- Cooperation Humboldt
- Mendocino County Farm Bureau

Disinvested Community:

- Building Black Community
- UVA : Vecinos en Acción
- Periodico Al Punto

- Queer Humboldt
- Arts Council of Mendocino County

CERF Planning Timeline



Redwood Region RISE Resources

Information about the Community Economic Resilience Fund

State website: <https://opr.ca.gov/economic-development/just-transition/cerf.html>

Subscribe to email lists: <https://opr.ca.gov/e-lists.html>

Information about Redwood Region RISE

Redwood Region RISE project site coming soon!

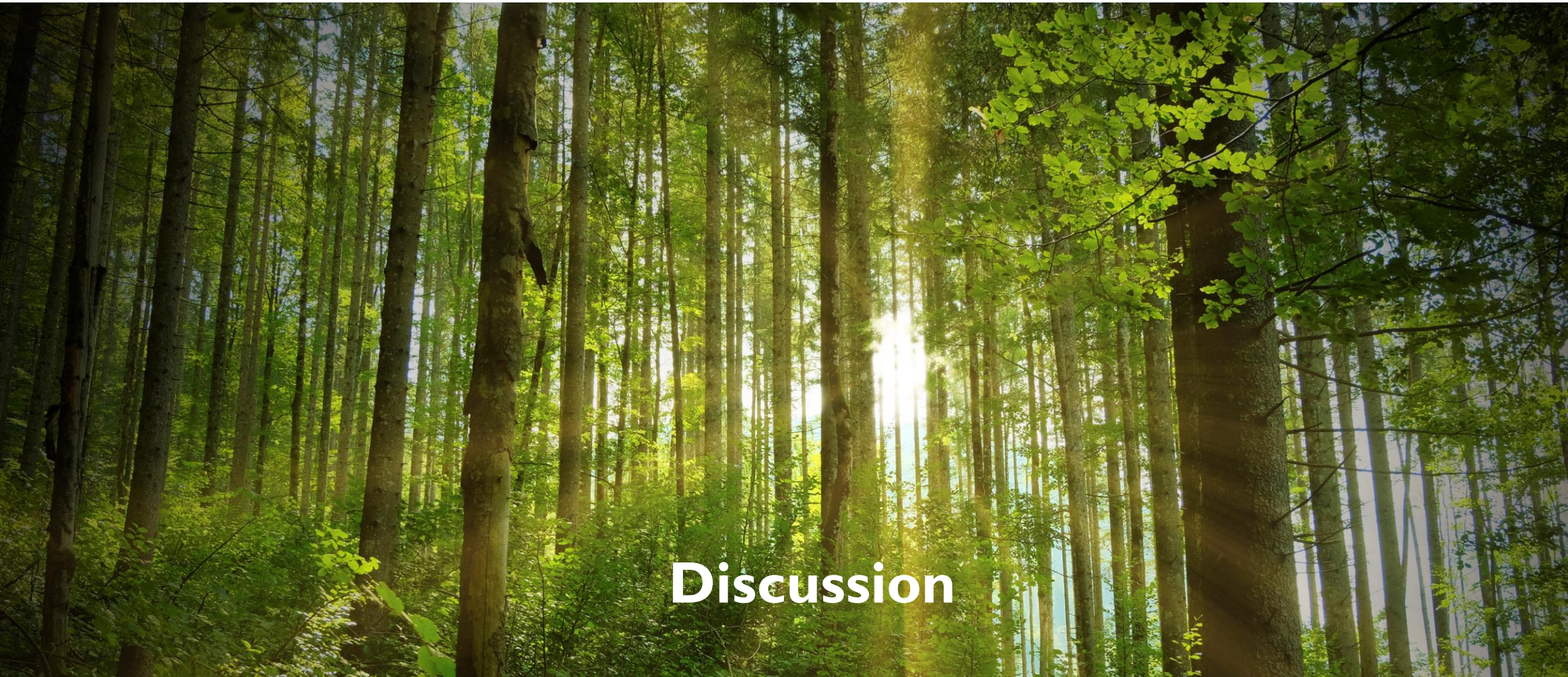
West Center website: <https://www.westcenter.org/economic-development/redwood-coast-cerf/>

Questions? Contact CCRP: ccrp@humboldt.edu; (707) 826-3400

Redwood Coast Region Economic Development Summit 9/22-9/23

<https://www.aedc1.org/redwood-coast-region-economic-development-summit>





Discussion