Humboldt County
Workforce Development Board (HCWDB)
Executive Committee Meeting
Location: Humboldt County Courthouse (Conference Room A)
825 5th Street Eureka, CA 95501

AGENDA

Date: 3/15/2023 Time: 9:00 AM

Opening

1. Board Chair calls meeting to order
2. Roll Call of Board Members
3. Board Announcements and Declarations
4. Director, Staff, & HWC Updates
5. Adjustments to the agenda
6. Public comment on non-agenda items

Consent Agenda

1. Jan.18, 2023 HCWDB Executive Committee meeting minutes (Attachment A)
2. Letter from CalTrans (Attachment B)
   a. Discussion
   b. Public comment
   c. Action

Discussion and Action Items

1. HCWDB Applications Review (Attachment C)
   a. Discussion
   b. Public Comment
   c. Action

2. HCWDB Attendance Review (Attachment D)
   a. Discussion
   b. Public Comment
   c. Action

3. Regional Plan Implementation 4.0 grant Key Performance Indicators (Attachment E)
   a. Discussion
   b. Public Comment
   c. Action

4. HCWDB Code of Conduct (Attachment F)
   a. Discussion
   b. Public Comment
   c. Action
5. HWC Memorandum of Understanding
   a. Discussion
   b. Public Comment
   c. Action

6. Future Agenda Items

Adjourn
**AGENDA DETAIL**

**HCWDB Applications Review**

**DISCUSSION:**
Review HCWDB applications received from Jason Pearce, Brian Mistler and John McEntagart. Discuss and recommend applications to be moved on to the full HCWDB for review and recommendation to the BOS for appointment to the HCWDB.

**Recommended Action:**
Direct staff to move selected applications on to the full HCWDB for review and recommendation to the BOS for appointment to the HCWDB.

**HCWDB Attendance Review**

**DISCUSSION:**
Per the HCWDB Bylaws, HCWDB Executive Committee shall routinely review member attendance at board and committee meetings. Members of the Board must not miss more than three (3) consecutive committee and full meetings of the HCWDB unless the absences are excused or more than five (5) consecutive committee and full meetings even if some or all of those absences are excused, except that the board may grant the member a leave of absence upon prior request.

**Recommended Action:**
Direct staff to retain specified members who have exceeded their allotment of allowable absences, or direct staff to alert absentee members of their retirement from the HCWDB and alert the Clerk of the Board of these vacancies. Additionally, direct staff to draft a letter to any Community Benefit Organization whose presence on the board is affected by these vacancies, so that they may have the opportunity to provide an alternative candidate.

**Regional Planning Implementation 4.0 Key Performance Indicators**

**DISCUSSION:**
Review attached guide and discuss proposed Key Performance Indicators (KPIs) for the Regional Plan Implementation (RPI) 4.0 grant. It is a requirement of the RPI 4.0 grant to establish KPIs.

**Recommended Action:**
Direct staff to implement the recommended KPIs as they pertain to RPI 4.0.
HCWDB Code of Conduct

**DISCUSSION:**
Discuss the creation of standardized rules and expectations for all members of the HCWDB. Review attached example Code of Conduct provided by the Board of Supervisors.

**Recommended Action:**
Direct staff to return with a draft HCWDB Code of Conduct.

HWC Memorandum of Understanding

**DISCUSSION:**
Consider the creation of a Memorandum of Understanding (MOU) between the members of the Humboldt Workforce Coalition (HWC). The proposed MOU would help to establish roles, responsibilities and protect firewalls required by Workforce Innovation and Opportunity Act (WIOA) mandates.

**Recommended Action:**
Direct staff to return with a draft MOU created in partnership with HWC members.
Workforce Development Board  
Executive Committee meeting minutes  

Date: 1.18.23      Time: 9:00  
Location: Humboldt County Courthouse: 825 5th St Eureka CA 95501 (Conference Room A)  

MEMBERS ATTENDANCE:  

- Daniel Dixon-Chair  
- Dennis Leonardi- Vice Chair  
- Shelley Nilsen- Absent  
- Lee Cunningham  
- Jeff Hunerlach  
- Cedar Reuben  
- Kerry Venegas- Arrived 9:13am  
- Michelle Bushnell- BOS -Excused  
- Rex Bohn- BOS Alt -Excused  

STAFF: Peggy Murphy, Kim Hopmann & Scott Adair. Andrew Rix from Humboldt Workforce Coalition was also in attendance. Jamie Winters from GO-Biz joined later in the meeting to present to the committee.

1. Opening:  
   a. Chair Dixon called the meeting to order at 9:10 am  
   b. Staff Updates:  
      i. Director Adair updated the committee on Offshore Wind activities including the Community Economic Resiliency Consortium (CERC) bi-weekly calls for businesses and industry professionals looking to gain information on Offshore Wind.  
      ii. Kim Hopmann notified the Executive Committee of the pending Form 700’s and their due dates as well as fielding questions regarding the requirements and the form.  
      iii. Vice Chair Leonardi requested additional staffing for Offshore Wind and requested looking into Offshore Wind grant opportunities.  
   c. Board Announcements  
      i. None  
   d. Adjustments to the Agenda;  
      i. None  
   e. Public Comment on non-agenda items:  
      i. None  

Consent Agenda  

1. Approval of 10.19.22 meeting minutes (Attachment A)  
   a. Discussion  
      i. The committee reviewed the attachments.  
   b. Public Comment  
      i. None  
   c. Action  
      i. It was moved by Member Reuben and seconded by Member Hunerlach to approve 10.19.22 meeting minutes. Motion carried 6:0  
      ii. It was moved by Vice Chair Leonardi and seconded by Member Hunerlach to approve 11.28.22 special meeting minutes. Motion carried 5:0 with 1 abstention from Member Venegas.
3. HCWDB Membership and attendance (Attachment C)
   a. Discussion:
      i. Peggy Murphy went over the Workforce Development Board attendance guidelines as outlined in the HCWDB bylaws and discussed the current standing of those in violation as well as the current board make up as it pertains to the Workforce Innovations and Opportunities Act (WIOA) requirements.
      ii. It was suggested to have committee members reach out to those board members who have exceeded their attendance threshold to determine whether the members would like to continue involvement with the board along with notifying the members that they would be required to attend the next full board meeting on 2.17 to maintain their seat.
      iii. Member Hunerlach volunteered to contact Member Hetticher and Vice Chair Leonardi volunteered to reach out to Megan Bonham. The committee directed staff to contact Michelle Vassel.
      iv. County staff will reach out prior to next meeting to follow up on those discussions and determine next steps for those members.
   b. Public Comment
      i. None
   c. Action
      i. It was moved by Member Reuben and seconded by Member Cunningham to contact the members regarding their attendance and report back to staff within two weeks. Motion carried 6:0.

4. HCWDB Applications- Timmothy Hooven, Marlee Chavez, James Forbes and Kristy Siino (Attachment D)
   a. Discussion
      i. Peggy Murphy led the discussion regarding the applicants and outlined where they would fit into the board composition. She presented the committee with a preview of the board composition if these members were to be added to the HCWDB.
      ii. It was determined that Kristy Siino-RCEA would not fit into the current board composition and would be passed over.
      iii. It was discussed that there were additional vacancies that need to be filled to meet requirements set forth by WIOA and recruitment for these vacancies would continue as directed by the committee in the previous meeting.
   b. Public Comment
      i. None
   c. Action
      i. It was moved by Member Reuben and seconded by Member Hunerlach to accept applicants Timmothy Hooven, James Forbes and Marlee Chavez, pass on Kristy Siino and present applicants to the full board to vote. Motion carried 6:0.

5. HCWDB Executive Committee Nomination Committee
   a. Discussion
      i. Peggy murphy outlined the goals and requirements of a nomination committee formation.
      ii. Several members were nominated to chair the nomination committee including Member Nilsen and Member Reuben. Member Nilsen was not in attendance and Member Reuben declined.
i. None

c. Action
   i. It was moved by Member Reuben and seconded by Member Hunerlach to nominate Member Venegas to chair the Nomination committee. Motion carried 6:0

6. HCWDB Membership Application Updates (Attachment E)
a. Discussion
   i. Staff shared the application updates with the committee. Updates included the addition of a questionnaire that outlines some general qualifications and expectations of HCWDB members and also included clarification of public and private seats, nomination requirements to align with the bylaws and removal of addresses for references.
   ii. It was recommended to include some basic information regarding the Form 700 and add a link to the Form 700 guide, while noting that the form is to be submitted within 30 days of appointment and annually thereafter.
   iii. Additionally, it was requested to add the business name for the nominations in Part III of the application.

b. Public Comment:  
   i. None

c. Action
   i. It was moved by Vice Chair Leonardi and seconded by Member Venegas to accept the updated application with edits and direct staff to draft a cover letter to bring back to the committee for approval. Motion carried 6:0

7. HCWDB Rules of Order Ad Hoc
a. Discussion
   i. Staff offered a brief description of what “Rules of Order” would entail and it was suggested to post-pone this item until the next HCWDB-EC meeting due to time constraints.
   ii. Peggy Murphy shared that the HCBOS have a “Code of Conduct” that goes over expectations of Supervisors, it was recommended by the Clerk of the Board to initiate a similar system for the HCWDB

b. Public Comment
   i. None

c. Action
   i. It was moved by Member Reuben and seconded by Vice Chair Leonardi to postpone this item until the next meeting. Motion carried 6:0.

8. HCWDB Quarterly Meeting Agenda items
a. Discussion:
   i. Peggy Murphy went through the items listed to be discussed at the HCWDB quarterly meeting.

b. Public Comment:
   i. None

c. Action:
   i. It was moved by Member Reuben and seconded by Member Hunerlach to approve the proposed items for the HCWDB quarterly meeting agenda on 2.17.2023. Motion carried 6:0
   a. Discussion:
      i. The committee raised questions as Jamie presented information about upcoming grant opportunities, deadlines and how CERF functions.

10. **Future Agenda Items**
    a. Discussion
      i. A request was made to outline living/prevailing wage as set by the State of California
      ii. Staffing for Offshore Wind- Member Hunerlach working on job analysis
      iii. Assess the possibility of transitioning the Offshore Wind ad hoc to become a standing committee and sharing the CERC link with the full board.

**Adjourn – Time: 11:05AM**
February 7, 2023

Workforce Development Board of Humboldt County
Scott Adair, Director of Economic Development
825 5th St #112
Eureka, CA 95501

SUBJECT: Richardson Grove Operational Improvement Project Update

Dear Mr. Adair,

The purpose of this letter is to provide an update on the Richardson Grove Operational Improvement Project. An Addendum to the Final Environmental Impact Report was recently circulated for public comment. Responses to comments are now available at https://dot.ca.gov/caltrans-near-me/district-1/d1-projects/d1-richardson-grove-improvement-project.

A long-standing transportation priority for Humboldt County, this project would remove the last restriction for industry-standard sized trucks on US Highway 101 in Northern California. No old growth trees would be removed or threatened by the project.

To request printed copies of the responses to comments or any other project documents, please email me at Julie.East@dot.ca.gov. If you have any questions about the project, please contact the Project Manager, Kim Floyd, at (707) 441-5739.

Sincerely,

JULIE EAST
Senior Environmental Scientist

"Provide a safe and reliable transportation network that serves all people and respects the environment"
# APPLICATION FOR APPOINTMENT

## PART I – Personal Information

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<td>Jason T. Pearce</td>
<td>707.496.5323</td>
<td><a href="mailto:jpearce@nccrc.org">jpearce@nccrc.org</a></td>
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Please provide three references (name, address, phone # and e-mail)

1. Dan McCulloch [redacted]
2. Mike Jurkovich [redacted]
3. Bill Matthias [redacted]

Please indicate which industry you represent

- [ ] PRIVATE INDUSTRY (please specify which sector you represent)
  - [ ] Diversified Health Care
  - [ ] Building and Systems Construction
  - [ ] Management and Innovation Services
  - [ ] Forest Products
  - [ ] Other:

- [ ] PUBLIC INDUSTRY (please specify which sector you represent)
  - [ ] Wagner-Peyser Act
  - [ ] Board of Supervisors Representative
  - [ ] Assembly/State Representative
  - [ ] Education (specify)
    - [ ] Adult
    - [ ] K-12
  - [ ] Community Based Organization (specify)
    - [ ] Native American Employment Development
    - [ ] Employ People with Barriers
    - [ ] Train People with Barriers
  - [ ] Economic Development
  - [ ] Vocational Rehabilitation
  - [ ] Labor Organization
  - [ ] College of the Redwoods
  - [ ] Child Care
  - [ ] Youth Employment, Training, or Education
  - [ ] Federally Fund Programs/Services for Low-Income Residents
PART II – Guidelines

The following guidelines have been developed to assist the Board of Supervisors in the process of recruiting and appointing new Workforce Development Board members.

To become a member of the Workforce Development Board, you must:

1. Represent the sector for which you are applying (be an owner of a business, a chief executive/operating officer of a business or agency, or other business executive or employer with optimum policy making or hiring authority).

2. Private Sector seats require a formal nomination by an open-membership business organization (i.e., a chamber of commerce or a professional or business organization such as Kiwanis or Rotary), a business trade association, or an agency board of directors. Labor Union seats require a formal nomination from a local labor federation. All other seats require no formal nomination. Your nomination must be secured prior to submitting this application by completing Part III below.

3. Forward the completed application to:

   Workforce Development Board
   825 5th Street
   Eureka, CA 95501
   Attn: Scott Adair, Economic Development Director
   sadair@co.humboldt.ca.us

   Applicants selected for appointment will be required to file Form 700, Statement of Economic Interest.

   For questions or additional information, please call (707)445-7745
   or visit our website: http://cohumco.org/216/Humboldt-County-Workforce-Development-Board

PART III – Nomination

PLEASE NOTE: Private Sector and Labor Union applications must secure the nomination and signature as described in Part II - #2 above, prior to submitting the application to the Workforce Development Board.

Nor Cal Carpenters Union

(Agency/Organization/Association Name)

hereby formally nominates

Jason Travis Pearce

(Applicant’s Name)

for appointment to the Workforce Development Board of Humboldt County

[Signature]

Signature of Chair/Director/Chief of Nominating Agency

3-6-2023

Date

PART IV – Applicant Certification and Signature

I hereby certify all answers and statements are true and complete to the best of my knowledge. I understand the County may verify information and that untruthful or misleading answers are cause for rejection of this application.

Jason Travis Pearce

Signature of Applicant

3-6-2023

Date

FOR OFFICE USE ONLY:

Date Rec’d: Staff: Submittal Date:
APPLICANT QUESTIONNAIRE

1. Meetings of the Workforce Development Board shall be called and held pursuant to the provisions of the Ralph M. Brown Act.

   Have you ever been participated on a board or committee that adheres to the Brown Act?
   Yes X No __ If yes, which one? Carpenter Local 751 Union Meetings & Board

2. Appointment to the Humboldt County Workforce Development Board is a commitment for a two-year term starting the date of appointment by the Board of Supervisors through June 30th of the following fiscal year. If appointed to the Workforce Development Board, you are expected to attend meetings quarterly. Each meeting of the full Workforce Development Board is approximately three hours long.
   If appointed to the Workforce Development Board, do you agree to attend these meetings?
   Yes X No ___

3. Upon appointment to the board, you will be provided with a copy of the current Workforce Development Board bylaws.
   Do you agree to review and adhere to the Workforce Development Board bylaws? Yes X No ___

4. Attendance expectations are outlined in the bylaws. Members of the board must not miss more than three consecutive meetings unless excused and no more than five consecutive meetings, whether excused or unexcused, to maintain your seat on the board. Attendance is tracked, reviewed and recorded in the minutes for each meeting. Failure to adhere to the attendance guidelines may result in termination from the Board. If you expect to be absent from a meeting that you must notify the Chair of the Board and/or the Executive Director of the intended absence by no later than 5:00PM the day prior to the scheduled meeting, to be considered excused.
   Do you agree to properly notify staff if you are unable to attend a scheduled meeting? Yes X No ___
   Do you understand the attendance expectations for this Board? Yes X No ___

5. Applicants selected for appointment will be required to submit a Form 700: Statement of Economic Interest, annually
   Do you agree to file the Form 700 annually and disclose any conflict of interest? Yes X No ___
   For more information on the Form 700 please go to: www.fppc.ca.gov/Form700.html

FOR OFFICE USE ONLY:

Date Rec’d: ___________________ Staff: ___________________ Submittal Date: ___________________
March 3, 2023

Scott Adair  
Director  
Workforce Development  
Humboldt County Courthouse  
825 5th St  
Eureka, CA 95501

RE: Support for Appointment of Jason Pearce

Mr. Adair,

On behalf of the Nor Cal Carpenters Union, we support the appointment of Jason Pearce to the Humboldt County Workforce Development Board.

Jason was born, raised, educated, and is now raising his family in Humboldt County. As a lifetime resident of Humboldt County, Jason has been an active community servant. Jason has participated in projects that aid the senior community as well as participating in cleanup events to keep Humboldt County beautiful. As a dedicated father, Jason attends all of his daughters gymnastics and cheerleading events. Jason has been a carpenter building projects for over 15 years and now, as a representative of the Carpenters Union, he represents hundreds of carpenters in and around Humboldt County.

With Jason’s long-standing community ties, his background in construction and management, and his devotion to this great county we ask that he be appointed to the Workforce Development Board. We thank you for your time and consideration. Please feel free to contact me with any questions.

Sincerely,

Jay Bradshaw  
Nor Cal Carpenters Union  
Executive Director
APPLICANT QUESTIONNAIRE

1. Meetings of the Workforce Development Board shall be called and held pursuant to the provisions of the Ralph M. Brown Act.

   Have you ever been participated on a board or committee that adheres to the Brown Act?
   Yes X  No  If yes, which one? Humboldt Sponsored Programs Foundation Board

2. Appointment to the Humboldt County Workforce Development Board is a commitment for a two-year term starting the date of appointment by the Board of Supervisors through June 30th of the following fiscal year. If appointed to the Workforce Development Board, you are expected to attend meetings quarterly. Each meeting of the full Workforce Development Board is approximately three hours long.

   If appointed to the Workforce Development Board, do you agree to attend these meetings?
   Yes X  No

3. Upon appointment to the board, you will be provided with a copy of the current Workforce Development Board bylaws.

   Do you agree to review and adhere to the Workforce Development Board bylaws? Yes X  No

4. Attendance expectations are outlined in the bylaws. Members of the board must not miss more than three consecutive meetings unless excused and no more than five consecutive meetings, whether excused or unexcused, to maintain your seat on the board. Attendance is tracked, reviewed and recorded in the minutes for each meeting. Failure to adhere to the attendance guidelines may result in termination from the Board. If you expect to be absent from a meeting that you must notify the Chair of the Board and/or the Executive Director of the intended absence by no later than 5:00PM the day prior to the scheduled meeting, to be considered excused.

   Do you agree to properly notify staff if you are unable to attend a scheduled meeting? Yes X  No

   Do you understand the attendance expectations for this Board? Yes X  No

5. Applicants selected for appointment will be required to submit a Form 700: Statement of Economic Interest, annually.

   Do you agree to file the Form 700 annually and disclose any conflict of interest? Yes X  No

   For more information on the Form 700 please go to: www.fppc.ca.gov/Form700.html

FOR OFFICE USE ONLY:
Date Rec’d:  Staff:  Submittal Date:
### APPLICATION FOR APPOINTMENT

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<td>Mistler, Brian J</td>
<td>8043727426</td>
<td><a href="mailto:BrianMistler@gmail.com">BrianMistler@gmail.com</a></td>
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Please provide three references (name, phone # and e-mail)

1. Cedar Ruben, [Contact Information]
2. Bethany Rizzati [Contact Information]
3. Kacie Flynn [Contact Information]

Please indicate which industry you represent.

- [ ] PRIVATE INDUSTRY (please specify which sector you represent)
  - [ ] Diversified Health Care
  - [ ] Building and Systems Construction
  - [X] Management and Innovation Services
  - [ ] Forest Products
  - [ ] Other:

- [ ] PUBLIC INDUSTRY (please specify which sector you represent)
  - [ ] Wagner-Peyser
  - [ ] Board of Supervisors Representative
  - [ ] Assembly/State Representative
  - [ ] Education (specify)
    - [ ] Adult
    - [ ] K-12
  - [ ] Community Based Organization (specify)
    - [ ] Native American employment development
    - [ ] Address Barriers to Employment

#### PART II – Guidelines
The following guidelines have been developed to assist the Board of Supervisors in the process of recruiting and appointing new Workforce Development Board members.

To become a member of the Workforce Development Board, you must:

1. Represent the sector for which you are applying (be an owner of a business, a chief executive/operating officer of a business or agency, or other business executive or employer with optimum policy making or hiring authority).

1. Secure a Nomination. A nomination must be secured prior to submitting this application by completing Part III below. Guidelines for nominations are as follow:
   - **Private Sector** seats require a formal nomination by an open-membership business organization, a sitting WDB business member or a business trade association, or an agency board of directors.
   - **Labor Union** seats require a formal nomination from a local labor federation.
   - **All other seats** require a nomination from a senior executive from the agency or institution of employment or affiliation.

2. Forward the completed application to:
   - Workforce Development Board
   - 825 5th Street
   - Eureka, CA 95501
   - Attn: Scott Adair, Economic Development Director
   - sadair@co.humboldt.ca.us

Selected applicants will be required to file Form 700: Statement of Economic Interest, annually.

For questions or additional information, please call (707)445-7745 or visit our website: [https://www.gohumco.com/162/HC-WDB-Meetings-and-Governance](https://www.gohumco.com/162/HC-WDB-Meetings-and-Governance)

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**PART III – Nomination**

**PLEASE NOTE:** All applicants must secure the nomination and signature as described in Part II - #2 above, prior to submitting the application to the Workforce Development Board.

---

Humboldt County Workforce Development Board

(Agency/Organization/Association Name)

hereby formally nominates

Brian Mistler

(Applicant’s Name)

for appointment to the Workforce Development Board of Humboldt County

---

Daniel Dixon 01/24/2023

Signature of Senior Executive of Nominating Agency  Date

Daniel Dixon  WDB Chair

Print Name  Title

---

**PART IV – Applicant Certification and Signature**

I hereby certify all answers and statements are true and complete to the best of my knowledge. I understand the County may verify information and that untruthful or misleading answers are cause for rejection of this application.

---

Signature of Applicant  1/24/2023  Date
# APPLICATION FOR APPOINTMENT

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<td>(707) 477 2140</td>
<td><a href="mailto:john@ibewlocal551.org">john@ibewlocal551.org</a></td>
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<td>IBEW Local 551</td>
<td>Business Manager</td>
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<th>Business Phone</th>
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<tr>
<td>(707) 542 3505</td>
<td>707 542 9134</td>
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Please provide three references (name, address, phone # and e-mail)

1. Jeff Hunerlach - [email protected]
2. Keith Dias - [email protected]
3. Doug Toland - [email protected]

Please indicate which industry you represent

- [ ] PRIVATE INDUSTRY (please specify which sector you represent)
  - [ ] Diversified Health Care
  - [ ] Building and Systems Construction
  - [ ] Management and Innovation Services
  - [ ] Forest Products
  - [ ] Other:

- [ ] PUBLIC INDUSTRY (please specify which sector you represent)
  - [ ] Wagner-Peyser Act
  - [ ] Board of Supervisors Representative
  - [ ] Assembly/State Representative
  - [ ] Education (specify)
    - [x] Adult
    - [ ] K-12
  - [ ] Community Based Organization (specify)
    - [x] Native American Employment Development
    - [x] Employ People with Barriers
    - [x] Train People with Barriers
  - [ ] Economic Development
  - [ ] Vocational Rehabilitation
  - [x] Labor Organization
  - [ ] College of the Redwoods
  - [ ] Child Care
  - [ ] Youth Employment, Training, or Education
  - [ ] Federally Fund Programs/Services for Low-Income Residents
PART II - Guidelines

The following guidelines have been developed to assist the Board of Supervisors in the process of recruiting and appointing new Workforce Development Board members.

To become a member of the Workforce Development Board, you must:

1. Represent the sector for which you are applying (be an owner of a business, a chief executive/operating officer of a business or agency, or other business executive or employer with optimum policy-making or hiring authority).

2. Be formally nominated by an open-membership business organization (i.e., a chamber of commerce or a professional or business organization such as Kiwanis or Rotary), a business trade association, or an agency board of directors. Your nomination must be secured prior to submitting this application by completing Part III below.

3. Forward the completed application to:

   Workforce Development Board
   520 E Street
   Eureka, CA 95501
   Attn: Scott Adair, Economic Development Director
   sadair@co.humboldt.ca.us

   Applicants selected for employment will be required to file Form 700, Statement of Economic Interest.

   For questions or additional information, please call (707)445-7745
   or visit our website @ http://humboldtgov.org/1709/Workforce-Development-Board

PART III – Nomination

PLEASE NOTE: Applicant must secure the nomination and signature of an appropriate Agency, Organization, or Association as described in Part II - #3 above, prior to submitting the application to the Workforce Development Board.

Building and Construction Council of Humboldt and Del Norte Counties
(Agency/Organization/Association Name)

hereby formally nominates

John McEntagart
(Applicant's Name)

for appointment to the Workforce Investment Board of Humboldt County

Signature of Chair/Director/Chief of Nominating Agency: [Signature]
Date: 1-10-2023

PART IV – Applicant Certification and Signature

I hereby certify all answers and statements are true and complete to the best of my knowledge. I understand the County may verify information and that untruthful or misleading answers are cause for rejection of this application.

Signature of Applicant: [Signature]
Date: 1-10-2023

FOR OFFICE USE ONLY:
Date Rec'd: [Blank]
Staff: [Blank]
Submittal Date: [Blank]
January 10, 2023

Scott Adair, Economic Development Director
The Humboldt Workforce Development Board
520 E St.
Eureka, CA. 95501

Dear Mr. Adair;

On January 10th, 2023, The Building and Construction Trades Council of Humboldt and Del Norte Counties met and nominated Mr. John McEntagart as a Labor Delegate to the Humboldt Workforce Development Board.

Mr. McEntagart has been an advocate for labor and working people in Humboldt County for over five years. He serves as a Trustee on our Council and we are unanimous in nominating him for this position.

We appreciate your consideration of Mr. McEntagart’s application.

Thank you,

Jeff Hunerlach, Secretary-Treasurer

JH/jm
OPEIU 29 afl-cio
### Humboldt County Workforce Development Board Composition

#### I. Representatives of Business

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<thead>
<tr>
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<th>Sub-Category</th>
<th>Organization</th>
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<td>Independent Physicians Association</td>
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<td>Providence St. Joseph Healthcare/BIM</td>
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<tr>
<td>Manufacturing</td>
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<td>Bay Tank Metals</td>
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<td>Investment Support Services</td>
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<td>Humboldt Investment Capital, LLC</td>
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<td>Operating Engineers Local #3 Union</td>
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<td>Heat and Frost Insulators, Local #16</td>
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<td>Nor Cal Carpenters Union</td>
<td>Jason Pearce</td>
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<tr>
<td>CBO serving individuals with barriers to employment</td>
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<td>Wiyot Tribe (public-community based org)</td>
<td>Michelle Vassel</td>
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<tr>
<td>CBO serving employment, training, education for eligible youth</td>
<td></td>
<td>Blue Lake Rancheria Tribal Ed. Agency</td>
<td>Marlee Chavez</td>
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#### III. Education and Community Development Entities

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<td>Institution of Higher Education Offering Workforce Investment Activities</td>
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<td>Vocational Rehabilitation</td>
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#### IV. Local Area representatives appointed by BOS

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<td>Humboldt County Office of Education</td>
<td>Tanya Trump</td>
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<tr>
<td>Federally funded serving low income</td>
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<td>Humboldt County Board of Supervisors</td>
<td>Michelle Bushnell; Rex Bohn (Alt.)</td>
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<tr>
<td>Chief Elected Official (BOS)</td>
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<td>Humboldt County Board of Supervisors</td>
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<tr>
<td>State elected representative</td>
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<td>Humboldt County Board of Supervisors</td>
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<td>Former Youth Council Board Member to serve on the Executive Committee</td>
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**Total Private Sector Representatives:** 9
**Meeting WIOA Requirement:** 51%
**New HCWDB Applicant:** 20%
**Pending Retirement from HCWDB:** 15%
**Pending BOS Ratification:** 0

---

**Add to Total:**

- **WIOA Required:** 24
- **WIOA optional, but deemed important in Humboldt:** 9
- **Not Meeting WIOA Requirement:** 9
- **Meeting WIOA Requirement:** 36%
- **New HCWDB Applicant:** 20%
- **Pending Retirement from HCWDB:** 15%
- **Pending BOS Ratification:** 0

*Updated 3/9/2023*
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| Quorum Met? | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | CANCELLED |

**Key**

- Present: ✓
- Excused: EX
- Unexcused: UE
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I. Executive Summary .................................................. 3

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In 2014, the California Workforce Development Board articulated a regional mission and vision toward fulfilling federal Workforce Innovation and Opportunity Act objectives to strengthen and improve our nation’s public workforce system, centering employment opportunities in high-quality jobs and careers, while also helping employers hire and retain skilled workers. In the same year, CWDB launched the Slingshot Challenge, in which newly formed Regional Planning Units (RPUs) were tasked with aligning their local areas with regional labor markets and developing regional workforce plans. These plans were aimed at facilitating the implementation of sector strategies, coordination and alignment of service delivery systems, pooling of administrative costs, and collective development of shared strategies among regionally organized local boards.

Now in Slingshot’s fourth iteration of regional planning implementation, or RPI 4.0, state funding is being used to support the RPUs in their efforts to develop leadership and coordinate among industry leaders and workforce, education, and economic development partners. The goal is to promote systems change and worker empowerment by building a “high road” economy based on equity, skills, innovation, worker voice, and shared prosperity. Based on priorities emerging from the RPUs, RPI 4.0 is intended to support local and regional efforts focused on three key policy objectives that cascade into four impact indicators recognized by local boards and the state as high-leverage focus areas for improving equity, job quality, and economic mobility, as in the table on the next page.
**EXECUTIVE SUMMARY**

---

### RPI 4.0 Objectives

1. Fostering demand-driven skills attainment
2. Enabling upward mobility for all Californians
3. Aligning, coordinating, and integrating programs and services

### RPI 4.0 Indicators

A. Region has a process to communicate industry workforce needs to supply-side partners.
B. Region has policies supporting equity and strives to improve job quality.
C. Region has shared target populations of emphasis.
D. Region deploys shared/pooled resources to provide services, training, and education to meet target population needs.

---

To help advance the goals of RPI 4.0, Jobs for the Future (JFF) worked with state and local workforce leaders to develop a strategic framework that illustrates how local and regional plans can be strategically aligned and mutually reinforcing with CWDB statewide goals. A major focus of RPI is connecting equity and job quality to support all Californians in achieving upward mobility, including long-term economic self-sufficiency and economic security. The California Workforce Framework for Regional Plan Implementation aims to support workforce leaders in identifying and tracking the range of activities that collectively demonstrate how regions are creating workforce systems that ensure equity and increase upward mobility for their community through strategizing, coordinating, and measuring the goals and objectives of regional plans.

This document is intended for use by Regional Organizers, CWDB Local Directors, and staff in supporting and guiding conversations with relevant stakeholders tasked with creating and implementing regional plans. As these workforce leaders identify the RPI 4.0 indicators most closely aligned to their regional efforts, the framework is designed to support fundamental conversations with the intent of establishing metrics to track the progress and impact of local boards. A starting point for local conversations around all four indicators is presented to provide a full range of options for consideration by local workforce leaders.
To support these efforts, the framework includes three primary sections:

**Conversation Guides**
Each indicator from RPI 4.0 has a complementary Conversation Guide to serve as a starting point for Regional Organizers and Local Directors to use to help leaders identify measurements for the aligned indicator. We recognize the intentional planning and collaboration required to advance regional plans, and these Conversation Guides aim to unlock the potential for local leaders to advance the conversation relevant to each indicator from different starting points.

**Regional Spotlights**
Each indicator features a regional example of how leaders are using regional goals and activities in ways that are mutually reinforcing for RPI 4.0.

**Menu of Metrics**
The Menu of Metrics included for each indicator provides examples of basic metrics that can be used to demonstrate local and regional progress and tell a compelling story for the impact of workforce activities within a region or subregion. The selection of a few key metrics for sharing local and regional impact is an ongoing and iterative process. These example metrics are intended to initiate conversations or augment the work already happening within local boards on identifying and measuring progress on benchmarks. Regions are not required to use the metrics outlined; the intention of including this in the framework is to serve as a starting point for thinking about how to track progress toward the indicators and support regional conversation within present practices.
These tools seek to support connections between the activities of local boards with their corresponding measurable regional impact. The groundwork laid here is designed to bolster regional efforts to align to other complementary initiatives, investments, and policy efforts. The framework also leaves workforce leaders with additional guiding questions that can be used to shape continued collaborative efforts to refine the strategic framework, transition from planning to action, and apply the lessons learned from this process to a broader set of initiatives systemwide.

**Guiding Questions**

- What is the best way to orient your team to the framework and continue the practice of strategic planning and data collection and analysis?
- Which of the four indicators most closely align with the goals in your regional plan? Where would you be able to hit the ground running, and which indicators will take more time and consideration?
- Do any of the example data measures resonate with what your local board or region discussed as potential measures? What could you use and what could you modify to meet your regional goals?
- What are some of the most important or first steps your board can take to build your overall data capacity?
- What opportunities are there for leveraged funding, especially those that can support the target populations?

Ultimately, the California Workforce Framework for Regional Plan Implementation presents an entry point for local boards and the state to work together in achieving equitable economic advancement for all Californians.
Regional Plan Implementation 4.0 is an evolution of the California Workforce Development Board’s 2014 Slingshot initiative, designed to accelerate income mobility through regional collaboration. The RPI 4.0 framework aims to support workforce leaders in identifying and tracking the range of activities that collectively demonstrate how regions are creating workforce systems that ensure equity and increase upward mobility for their community through strategizing, coordinating, and measuring the goals and objectives of regional plans.

RPI 4.0 is focused on three policy objectives that cascade into four impact indicators recognized by local boards and the state as high-leverage focus areas for improving equity, job quality, and economic mobility.

**TABLE 1: RPI 4.0 OBJECTIVES AND INDICATORS**

<table>
<thead>
<tr>
<th>RPI 4.0 Objectives</th>
<th>RPI 4.0 Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fostering demand-driven skills attainment</td>
<td>A. Region has a process to communicate industry workforce needs to supply-side partners.</td>
</tr>
<tr>
<td>2. Enabling upward mobility for all Californians</td>
<td>B. Region has policies supporting equity and strives to improve job quality.</td>
</tr>
<tr>
<td>3. Aligning, coordinating, and integrating programs and services</td>
<td>C. Region has shared target populations of emphasis.</td>
</tr>
<tr>
<td></td>
<td>D. Region deploys shared/pooled resources to provide services, training, and education to meet target population needs.</td>
</tr>
</tbody>
</table>
Measuring the improvements over time around these indicators is both a local and regional challenge given the increasing interconnectedness of economies across California. National trends, prior to the pandemic, demonstrated the growth in average distances that workers travel across a region for accessing jobs, with disproportionate impact on residents earning lower incomes and people who identify as Latinx and Black. The geography of poverty also continues to change with a 57 percent increase of residents experiencing poverty in suburban areas just between 2000 and 2015. Critical services like transportation, access to childcare and support services, and connecting workers to good jobs are all increasingly regional challenges, and so are the solutions. As local boards, regions, and subregions come together to address both the micro and macro levels of economic equity, defining and tracking progress across jurisdictions presents considerable complexity.
Using This Framework

This document is intended for use by Regional Organizers, California Workforce Development Board (CWDB) Local Directors, and Staff in supporting and guiding conversations with relevant stakeholders tasked with creating and implementing regional plans. Depending on the individual plan and local capacity, we anticipate workforce leaders will benefit from different sections of this framework to support their efforts. All regions can be working toward identifying metrics and setting benchmarks that are relevant and meaningful to the regional plan, and we encourage workforce leaders to select the components of this framework that will help to build on the solutions and objectives already underway within a region.

How to Use

As workforce leaders identify the RPI 4.0 indicators most closely aligned to their regional efforts, this framework is designed to support fundamental conversations with the intent of establishing metrics to track the progress and impact of local boards. Regions have the option of choosing one or more of the RPI 4.0 indicators to report on, given the goals and objectives that each region has already identified through its multiyear regional planning work. A starting point for local conversations around all four indicators is presented to provide a full range of options for consideration by local workforce leaders.

To support these conversations, the framework includes the following three primary sections.
**Conversation Guides**

Each indicator from RPI 4.0 has a complementary Conversation Guide to serve as a starting point for Regional Organizers and Local Directors to use to help leaders identify measurements for the aligned indicator. We recognize the intentional planning and collaboration required to advance regional plans, and these Conversation Guides aim to unlock the potential for local leaders to advance the conversation relevant to each indicator from different starting points.

**Regional Spotlights**

Each indicator features a regional example of how leaders are using regional goals and activities in ways that are mutually reinforcing for RPI 4.0.

**Menu of Metrics**

The Menu of Metrics included for each indicator provides examples of basic metrics that can be used to demonstrate local and regional progress and tell a compelling story for the impact of workforce activities within a region or subregion. The selection of a few key metrics for sharing local and regional impact is an ongoing and iterative process. These example metrics are intended to initiate conversations or augment the work already happening within local boards on identifying and measuring progress on benchmarks. Regions are not required to use the metrics outlined; the intention of including this in the framework is to serve as a starting point for thinking about how to track progress toward the indicators and support regional conversation within present practices.

The framework seeks to connect the activities of local boards to corresponding measurable regional impact. Examples of this cascading impact are outlined below (Table 2), showing where programmatic activities contribute to wider regional outcomes related to economic mobility.

The groundwork laid by the framework is designed to bolster regional efforts to align to other complementary initiatives, investments, and policy efforts.

---

**Table 2: Cascading Metrics from Program to Regional Impact**

<table>
<thead>
<tr>
<th>Programmatic Impact</th>
<th>Regional Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Training completions</td>
<td>- Increase in employment of high-wage industries for Black and Latinx residents</td>
</tr>
<tr>
<td>- Job placements</td>
<td>- Decrease in homelessness and displacement</td>
</tr>
<tr>
<td>- Retention</td>
<td>- Increase in per-capita income for residents from low-income backgrounds</td>
</tr>
<tr>
<td>- Number of employers engaged</td>
<td>- Increase in proximity of quality jobs to low-income neighborhoods</td>
</tr>
</tbody>
</table>
History of Regional Work in California

In 2014, CWDB set a regional mission and vision toward fulfilling the federal Workforce Innovation and Opportunity Act objectives to strengthen and improve our nation’s public workforce system and help adults, dislocated workers, youth, and those with significant barriers gain employment in high-quality jobs and careers, while helping employers hire and retain skilled workers. That same year, CWDB launched an effort to accelerate income mobility through regional collaboration called the Slingshot Challenge. Local workforce development boards formed Slingshot regions to work with leaders at the intersection of industry, education, labor, workforce, and economic development to identify and solve employment challenges. WIOA gave statutory relevance to the regional approach taken by the Slingshot initiative because it required all states to designate Regional Planning Units, or RPUs. These newly formed RPUs were tasked with aligning their local areas with regional labor markets, developing regional workforce plans to facilitate the implementation of sector strategies, coordination, and alignment of service delivery systems, pooling of administrative costs, and collective development of shared strategies among regionally organized local boards. Now in its fourth iteration of implementation, or RPI 4.0, funding is being used to support the RPUs in their efforts to develop leadership and coordinate among industry leaders and workforce, education, and economic development partners. The goal is to promote systems change and worker empowerment by building a “high road” economy based on equity, skills, innovation, worker voice, and shared prosperity.
Based on priorities emerging from the RPUs, RPI 4.0 is intended to support local and regional efforts in fostering demand-driven skills attainment, enabling upward mobility for all Californians. It is also intended to align, coordinate, and integrate programs and services across regions or subregions. RPI 4.0 set out Regional Indicators of Coordination and Alignment Outcomes, which facilitated a need for a Regional Plan Implementation Framework.

To help advance the goals of RPI 4.0, Jobs for the Future (JFF) worked with state and local workforce leaders on developing a strategic framework to illustrate how local and regional plans and CWDB statewide goals can be strategically aligned and mutually reinforcing.

**Equity and Upward Mobility for Californians**

A major focus of RPI is connecting equity and job quality to support all Californians in achieving upward mobility, including long-term economic self-sufficiency and economic security. Regions are especially tasked with creating greater equity in services and outcomes by increasing access to quality jobs and targeting services and trainings to populations that have experienced barriers to employment, including discrimination, economic exclusion, and exploitation. To achieve this, local workforce boards are working to strategize, align, and coordinate services with multiple partners within regions and subregions.
Indicator A

Indicator A encourages regions to look at supply and demand in key regional sectors and occupations. It requires workforce boards to understand employer demands such as skills, competencies, and the number of positions available in associated jobs. Indicator A asks regions to establish a benchmark around placement into these key jobs and work with supply-side partners to understand the demands and adjust their training services and recruitment as necessary. Supply-side partners refer to a range of potential regional workforce system partners, including community colleges, adult education providers, alternative training providers, human service agencies, and community-based organizations (CBOs). Alignment of industry workforce needs and supply-side offerings is critical to understanding the opportunities in regional economies and overcoming the challenges associated with disconnected tracking and reporting systems between training and service providers and employers.

TABLE 3: INDICATOR A OUTCOMES (AS OUTLINED IN RPI 4.0)

<table>
<thead>
<tr>
<th>Region has a process to communicate industry workforce needs to supply-side partners.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outcome 1</strong></td>
</tr>
<tr>
<td>Region has developed benchmarks and measurements to track improvement in the number of individuals placed in jobs that align with the sectors and occupations emphasized in the Regional Plan.</td>
</tr>
</tbody>
</table>
INDICATOR A
Conversation Guide

The Conversation Guide is designed to support Regional Organizers and Local Directors in leading conversations to identify and advance Indicator A. The following questions are considerations intended to support and augment conversations; local leaders should adapt as necessary.

You may benefit from a conversation on Indicator A if...
You have already identified top sectors and occupations in a regional plan.

Who should be present:
• Local Directors
• Regional Organizer

Orientation and Purpose
To foster demand-driven skills attainment, workforce boards can support supply-side partners in understanding existing and anticipated demand to adjust program offerings accordingly.

Understanding Our Supply-Side Partners
• Which supply-side partners (e.g., community colleges and adult education providers) are currently providing training for our top regional industry sectors?
  › Which are having the greatest job placement success? Why?
• What do we know about the number of individuals trained in each of these programs per year?
• What do we know about the number of job placements within the top industries resulting from these training programs per year?

Building Our Communication Strategy
• How do our supply-side partners currently find out about existing and emerging industry demands for jobs that offer career mobility and wage progression (e.g., website, dashboard, and meetings)?
• How often are partners able to access or receive updated information on industry and workforce needs?
• What do we know about professional development taking place with and for training providers that incorporate industry workforce needs from our priority sectors?
  › How is this data currently captured (e.g., survey or through meetings)?
  › Collectively, what are our goals around improving the industry relevance of professional development opportunities?
Developing Data Benchmarks and Goals
Purpose: To track how workforce boards are improving job placement rates in priority sectors (Outcome 1), local leaders will need to develop a way of establishing a baseline of current placements, set improvement goals, and then support the necessary training and communication to achieve the desired results.

1. Review currently available data related to how training programs are leading to job placements in the top industry sectors.

2. Collectively, set a three-year goal (number or percentage increase) for individuals placed in top industry sectors.

Additional Considerations Moving Forward
• What do we know about these partners’ recruitment efforts? Is there scope to increase recruitment for our target populations?

• How could we incorporate feedback from industry and supply-side partners in refining our goals around job placement?
The North State Regional Planning Unit consists of one local board. The Northern Rural Training and Employment Consortium covers 11 counties across 33,000 square miles of primarily rural communities. NoRTEC staff use quantitative data from CalJOBS and qualitative data from stakeholder meetings to understand, respond to, and communicate industry needs to supply-side partners.

To align to the NoRTEC regional plan, Business Service Representatives meet with NoRTEC staff monthly to discuss a variety of issues, including monthly review of occupational reports (job openings), changes in workforce, and current business challenges. They also meet to strategize and share information on outreach methods to business within NoRTEC’s identified priority sectors. BSRs are now being asked to include NAICS codes with each employer contact record they are entering into CalJOBS to ensure they are gathering information and analyzing employer needs, which will better enable the region’s America’s Job Centers of California to connect potential workers with these employers. The plan is to use this data to develop performance metrics to 1) assist NoRTEC in measuring its success with RPI funding (now and in the future), and 2) to measure the success of the business services programs operated through NoRTEC’s network of AJCCs (12 in all).

The Industry Sector Partnerships in the area have been developed and maintained through the assistance of local entities that contract with NoRTEC and regularly attend sessions with NoRTEC staff to share best practices and brainstorm new ideas. Outside trainers are also utilized to ensure that the collaboration necessary for a successful partnership continues.

A 2021 example of collaborative efforts to meet the needs of local employers was work done by the Rural Healthcare Collaborative that focused on addressing demand from local medical entities (hospitals, clinics, and doctor’s offices) for trained employees (CNAs, Medical Assistants, LVNs, and RNs). Local training entities in the area (in this case, community colleges), in collaboration with AJCCs and employers, were able to create or increase local classroom training opportunities by developing new training programs or increasing capacity of training programs already in existence. AJCC staff helped with recruitment of, and financial assistance to, workers who were interested in careers in the healthcare field in our rural areas (using ITAs and the development of OJT contracts). In addition, to help encourage relocation of already skilled medical personnel to our region, local AJCCs are modifying their websites to include information on jobs outside of the medical field, which raises awareness of opportunities for spouses and partners and gives families one place to peruse job openings.
The following table outlines examples of metrics that local boards could measure to track progress toward Indicator A. The metrics listed as Process Measures are potential foundational steps toward aligned outcomes rather than tools to assess direct impact.

**TABLE 4: INDICATOR A MENU OF METRICS**

<table>
<thead>
<tr>
<th>Example Measures for Indicator A</th>
<th>Possible Data Elements (Description)</th>
<th>Possible Data Elements</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of individuals served who will attain employment related to training</td>
<td>Community college data on CTE students who report working in a job very closely or closely related to their field of study</td>
<td>Student enrollment file CTE survey question: If you are working, how closely related to your field of study is your current job?</td>
<td>Chancellor’s Office Management Information Systems CTE Outcomes Survey National Student Clearinghouse CSU/UC Cohort Match</td>
</tr>
<tr>
<td>Participant data</td>
<td></td>
<td></td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td>Industry_Name</td>
<td>NAICS</td>
<td></td>
<td>Derived from NAICS</td>
</tr>
<tr>
<td>Distribution of job placements that align to the top sectors and occupations emphasized in the regional plan</td>
<td>Unique_Individual_Identifier</td>
<td>PIRL 100</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td>Job_Placement_2q (2 quarters after exit)</td>
<td>PIRL 1602</td>
<td>Reported in CalJOBS</td>
<td></td>
</tr>
<tr>
<td>Job_Placement_4q (4 quarters after exit)</td>
<td>PIRL 1606</td>
<td>Reported in CalJOBS</td>
<td></td>
</tr>
<tr>
<td>Occupation_Code</td>
<td>PIRL 1613 or 1612 or 1610</td>
<td>Reported in CalJOBS</td>
<td></td>
</tr>
<tr>
<td>Occupation_Name</td>
<td>ONET</td>
<td>Derived from ONET</td>
<td></td>
</tr>
<tr>
<td>Industry_Code</td>
<td>PIRL 1617 or 1615 or 1614</td>
<td>Reported in CalJOBS</td>
<td></td>
</tr>
<tr>
<td>Industry_Name</td>
<td>NAICS</td>
<td>Derived from NAICS</td>
<td></td>
</tr>
<tr>
<td>Example Measures for Indicator A</td>
<td>Possible Data Elements (Description)</td>
<td>Possible Data Elements</td>
<td>Data Source</td>
</tr>
<tr>
<td>------------------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Identification of top sectors and occupations that provide quality jobs</td>
<td>Labor market analysis to include the following information: demand, showing work within sectors and occupations; scale, based on the number of employed individuals in associated sectors and occupations; growth, as indicated by projected average annual earnings for sectors and occupations; and wages, defined by the median living wage for the region. LMI analysis might also consider other measures of job quality.</td>
<td></td>
<td>JobsEQ, Employment Development Department, American Community Survey</td>
</tr>
</tbody>
</table>
| Percentage of frontline staff participating in training that addresses the needs of target sectors and jobs identified in economic analysis and labor market studies | Economic analysis/labor market study  
Catalog of training programs  
Training program participation                                                                                                                        |                         | EDD/Econovue/LMI study  
Locally determined adult education, ETPL, community colleges                                                                                       |
| Percentage of professional development participants (including WIOA-required partners) who report training supported their understanding of employer needs in priority sectors and jobs | Example question:  
Did the training improve your understanding of employer needs in [target sector]? Yes or No                                                                                                                               |                         | Professional development survey, locally determined                         |
Indicator B

Indicator B is focused on the two core tenets of RPI 4.0: job quality and equity. Here, local leaders are asked to both define and benchmark improvements in equitably serving populations in their region and ensuring that there is equitable distribution in job placements in positions that are deemed to be high-quality jobs within the region. One option for workforce leaders to consider is focusing on job quality at a local or subregional level and establishing equity principles, traits, and strategy at a macro-regional level, given how job quality will contribute to and influence impact related to equity.

TABLE 5: INDICATOR B OUTCOMES (AS OUTLINED IN RPI 4.0)

<table>
<thead>
<tr>
<th>Indicator B</th>
<th>Region has policies supporting equity and strives to improve job quality.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome 1</td>
<td>Region has developed benchmarks and measurements to track progress towards ensuring equity and job quality and serving employers who provide quality jobs that provide economic security through family sustaining wages and comprehensive benefits.</td>
</tr>
<tr>
<td>Outcome 2</td>
<td>Region has developed benchmarks and measurements to track individuals that complete training and/or attain industry recognized credentials aligned with the sectors and occupations emphasized in the Regional Plan.</td>
</tr>
</tbody>
</table>

INDICATOR B: Conversation Guide

The Conversation Guide is designed to support Regional Organizers and Local Directors in leading conversations to identify and advance Indicator B. The following questions and considerations are intended to support and augment conversations; local leaders should adapt as necessary.

You may benefit from a conversation on Indicator B if...
Your region or subregions have expressed commitment to defining and improving equity and job quality.

Who should be present:
- Local Directors
- Regional Organizer
**Orientation and Purpose**

To enable upward mobility for all Californians, workforce boards can focus on economic equity by defining and advancing equity and job quality for the region and subregions.

**Establishing Local Infrastructure for Success**

- Before defining and establishing benchmarks around equity, consider who and how you will want to address these questions as a region or subregions.

Considerations:
- What additional stakeholders should be part of developing policies and regional and subregional metrics on equity and job quality?
- What are the potential benefits of establishing a shared definition for these concepts? What is the shared vision for what this will bring to your communities? How will your definitions incorporate racial equity?
- What already exists by way of local definitions of equity and job quality?
- What data is already being collected around equity and job quality?

**Defining Equity and Establishing Local and Regional Policies**

Existing definitions and resources:
- **National Equity Atlas** A national report card on racial and economic equity incorporating regional equity measures of well-being and racial gaps. It provides a resource for thinking about optional indicators of equity.
- **Oakland Equity Indicators Report (2018)** A framework that defines equity and outlines six broad themes that contribute to economic equity: economy, education, public health, housing, public safety, and neighborhood and civic life.
- **Indicators of an Inclusive Regional Economy** A picture of economic inclusion in the Minneapolis-St. Paul region’s economy, designed by the Center for Economic Inclusion. A report and dashboard support transparency of progress across the indicators.
- **Ready for Equity in Workforce Development** An assessment tool created by Race Forward to evaluate existing racial equity efforts and develop ways to expand racial equity practices.
- **Racial Equity Toolkit** Tools developed by the Michigan Department of Civil Rights and the Gerald R. Ford School of Public Policy to guide organizations with developing strategies to advance racial equity.
- **Government Alliance on Race & Equity** A series of tools and resources to help organizations operationalize their equity work. This includes best practices, metrics, and strategies.
- **Our AREA 2021 Alliance Regional Equity Agenda** Strategies and insight on how to advance equity based on principles, input, and expertise.
**Sample conversation prompts:**
- Who should be involved in establishing a shared definition of equity for your subregion or region?
- What impact do you want to achieve by addressing equity in your subregion or region?
- What are the key measures of your success in improving equity in your region?

**Defining Job Quality and Establishing Local and Regional Policies**
Existing definitions and resources:
- **San Diego Workforce Partnership Job Quality Framework** A three-part framework that includes a formula and indicators for achieving job quality.
- **Worker-Led Research Yields a New Framework for Assessing Job Quality** A worker-led approach to addressing job quality that could be replicated or adapted by local boards interested in incorporating worker voice into the definition of job quality. The framework looks at what, beyond wages and benefits, makes a quality job.
- **The California High Road: A Road Map to Job Quality** An outline of the definition and components of quality jobs, such as stable and predictable schedules, worker voice and agency, healthy work environment, and family-sustaining wages.
- **National Fund Framework** A framework that allows local boards to review and choose a combination of items that best fit local needs.

**Sample conversation prompts:**
- Which stakeholders do you want to help inform the definition and policies related to job quality?
- Brainstorm all the components of job quality that are relevant in local areas and subregions. Are there any components that cut across all jurisdictions?

**Benchmarking Progress**
- What data do you already collect that could help you understand challenges and opportunities related to access and retention for quality jobs? Does any entity in your region or subregion collect disaggregated data?
- How can you gain a picture of how race, gender, and other demographics impact participants’ training access, completion, and job placements? Examples may include census data, local or regional data, and community surveys.
- How can you work to ensure data integrity? What new or existing processes can you support?
  - How can you engage key stakeholders in understanding the data, build buy-in and commitment, and identify organizations and entities that could help make progress on the goals?
What opportunities are there to codify these ideas in policies, job descriptions, MOUs, data-sharing agreements, and other practices?

Setting Goals

- How can you continuously communicate your goals and progress with key stakeholders?
- What changes do you want to see in three or five years’ time?
- How can these goals be embedded in organizational plans and key performance indicators?

INDICATOR B

Regional Spotlight | Southern Border

The Southern Border Region comprises Imperial and San Diego Counties across the geographic area at the border with Mexico. SBR’s two boards, along with a range of partners, work together to create workforce development solutions that meet both business and jobseeker needs for its diverse population of over 3.4 million. And while the road toward understanding and defining equity and job quality will be unique for each region, SBR’s journey through RPI and beyond has highlighted key processes and strategies that have strengthened its work in this area. Like many, SBR is guided by strategic pillars it developed and adopted to guide the work in the region, including inclusive business growth, job quality, outcomes-focused funding, population-specific interventions, and 2Gen.

The region used the Listen, Learn, Act diversity, equity, and inclusion (DEI) framework to develop and build its thinking around focus areas. It also was able to make incredible strides with its job quality work after establishing living wages and self-sufficiency thresholds that support regional strategies and make sense locally—especially with employers. And before landing on definitions for the region, SBR used “job quality experiments” to test job quality concepts with the field. SBR used this time to identify gaps and strengths in thinking and to engage local stakeholders (e.g., community members, employers, post-secondary institutions, and local government officials) to ensure its definitions were representative, responsive, and supported.

Finding job quality and equity to be closely related, the region has leveraged disaggregated data from CalJOBS, Salesforce, and Domo to better understand and address equity gaps in the region as it pertains to job placements and access to quality jobs. SBR’s regional and local plans are also informed by research and community input. For example, as part of its Listen, Learn, Act DEI framework, SBR convened nearly 400 community members at its Race, Equity, and Worker Power conference. Throughout each phase of SBR’s journey, community members and stakeholders were a part of the discussion.
INDICATOR B
Menu of Metrics

The following table outlines examples of metrics that local boards could measure to track progress toward Indicator B. Again, the metrics listed as Process Measures are potential foundational steps toward aligned outcomes rather than tools to assess direct impact.

### TABLE 6: INDICATOR B MENU OF METRICS

<table>
<thead>
<tr>
<th>Example Measures for Indicator B</th>
<th>Possible Data Elements (Description)</th>
<th>Possible Data Elements</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wage increases experienced by race and ethnicity³</td>
<td>Unique_Individual_Identifier</td>
<td>PIRL 100</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Hispanic_Latino</td>
<td>PIRL 210</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>American_Indian_Alaska_Native</td>
<td>PIRL 211</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Asian</td>
<td>PIRL 212</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Black_African_American</td>
<td>PIRL 213</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Native_Hawaiian_Other_Pacific_Islander</td>
<td>PIRL 214</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>White</td>
<td>PIRL 215</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_Prior_q3 (3 quarters prior to participation)</td>
<td>PIRL 1700</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_After.Exit.q1 (1 quarter after exit)</td>
<td>PIRL 1703</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_After.Exit.q2 (2 quarters after exit)</td>
<td>PIRL 1704</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_After.Exit.q4 (4 quarters after exit)</td>
<td>PIRL 1706</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td>Example Measures for Indicator B</td>
<td>Possible Data Elements (Description)</td>
<td>Possible Data Elements</td>
<td>Data Source</td>
</tr>
<tr>
<td>------------------------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------</td>
<td>------------------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Distribution of credential attainment across entry-level status⁴</td>
<td>Unique_Individual_Identifier</td>
<td>PIRL 100</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Low_Income_at_Entry</td>
<td>PIRL 802</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Veteran_at_Entry</td>
<td>PIRL 300</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Education_Atainment_at_Entry</td>
<td>PIRL 408</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Employment_Status_at_Entry</td>
<td>PIRL 400</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Completed_with_Credential</td>
<td>PIRL 1800</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td>Representation of individuals serviced in proportion to population demographics</td>
<td>Participant data</td>
<td></td>
<td>Reported in CalJOBS, Census Bureau</td>
</tr>
</tbody>
</table>

**Process Measures**

| Self-sufficiency established for local areas, subregions, and region disaggregated by gender, race and ethnicity, and other demographic characteristics | Median living wage for a family                                 | MIT Living Wage calculator                                    |
|                                                                                                | Self-sufficiency indicators such as rent vs. home ownership, housing costs, and population growth | Census Bureau, Bureau of Labor Statistics, Locally determined |

(Continued on next page)
<table>
<thead>
<tr>
<th>Distribution of job placement across gender, race, and ethnicity(^6)</th>
<th>Unique_Individual_Identifier</th>
<th>PIRL</th>
<th>Reported in CalJOBS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Sex</td>
<td>PIRL 201</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Hispanic_Latino</td>
<td>PIRL 210</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>American_Indian_Alaska_Native</td>
<td>PIRL 211</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Asian</td>
<td>PIRL 212</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Black_African_American</td>
<td>PIRL 213</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Native_Hawaiian_Other_Pacific_Islander</td>
<td>PIRL 214</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>White</td>
<td>PIRL 215</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Job_Placement_2q (after 2 quarters)</td>
<td>PIRL 1602</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Job_Placement_4q (after 4 quarters)</td>
<td>PIRL 1606</td>
<td>Reported in CalJOBS</td>
</tr>
</tbody>
</table>
**Indicator C**

Indicator C asks regions to select populations to focus on for establishing baselines and target goals as part of RPI 4.0. It is in part intended as an exercise in establishing shared understanding of the needs of a select number of populations as well as coordinating around the data collection and analysis pieces required to understand impact and outcomes. Multiple target populations may be selected for RPI 4.0, but regions are encouraged to start with a modest number to build the capacity and data infrastructure. Once infrastructure and processes are established, regions are encouraged to evaluate additional populations and expand the baseline and goals for each population.

When setting goals around or measuring Outcome 2, it is important to note that a person who makes middle-class wages should be defined locally or regionally to account for differences in the cost of living, wage rates, and ability to attain self-sufficiency.

**TABLE 7: INDICATOR C OUTCOMES (AS OUTLINED IN RPI 4.0)**

<table>
<thead>
<tr>
<th>Outcome 1</th>
<th>Outcome 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region has a system to ensure target populations are served equitably. This may call for new ways to use the demographic data and analysis collected on the individuals enrolled in the regional workforce.</td>
<td>Region has a system to assess the number of individuals placed on a path to the middle class, including incumbent worker training strategies to ensure progression along career pathways.</td>
</tr>
</tbody>
</table>

**INDICATOR C Conversation Guide**

The Conversation Guide is designed to support Regional Organizers and Local Directors in leading conversations to identify and advance Indicator C. The following questions are considerations that are intended to support and augment conversations; local leaders should adapt as necessary.

**You may benefit from a conversation on Indicator C if...**
- Your region or subregions have expressed commitment to defining and improving equity and job quality.
- Local boards, subregions, and regions have interest in measuring the differences in access and impact of training and services across participant groups.
**Who should be present:**
- Local Directors  
- Regional Organizer

**Orientation and Purpose**
Part of the focus of RPI 4.0 is to identify and align services to more equitably provide services and training. Indicator C is around identifying one or a few priority groups to pilot new ways of collecting and analyzing data to understand how equitably key populations are being served.

**Reviewing Current Data**
- To begin, you may consult your current regional plan and data sources to understand which populations have been designated as priorities in the past or currently.
- Alternatively, Local Directors may look at target populations from the lens of occupational focus.
  - *Are there key occupations that warrant increased attention over the next three years?*
- In addition, since this indicator is looking at building data capacity to understand the impact of services, you will want to see if local boards can disaggregate data related to the target populations selected.
  - *What type of disaggregated data is available around local, subregional, and regional services and outcomes?*
  - *Do current data disaggregation processes allow for looking at the specific outcomes for the target population?*
  - *Have local boards, subregions, or the region identified equity gaps related to job training and placements for specific populations?*

**Career Pathways**
Outcome 2 asks local boards to determine what an upward mobility pathway looks like for the selected target population, including incumbent workers. Workforce leaders may begin by understanding the living wage for subregions and regions. A good starting place is the MIT Living Wage calculator. Workforce leaders may also consider self-sufficiency indicators, including childcare, transportation, and rent vs. home ownership.
INDICATOR C
Regional Spotlight | Inland Empire

The Inland Empire Regional Planning Unit consists of two local boards across San Bernardino and Riverside Counties in Southern California. It represents a richly diverse region of the state with over 4.6 million people across more than 27,000 square miles of land. As part of its RPI 4.0 work, the IE team selected the reentry population, or those transitioning from incarceration or justice involvement, as its target population. While the IE has had industry targets in the past, its identification of a target population for RPI 4.0 was the first time for the region from a customer perspective. The regional team successfully leveraged previous work with successful Prison to Employment initiative programming, as well as clear communication to local boards around the benefits of supporting this population, building on momentum, successful funding, and positive progress reports. With this in mind, it has also used disaggregated data in CalJOBS to establish a goal for the equitable service provision component of this indicator, focused on increasing apprenticeships for the reentry population, which will certainly have a parallel impact on IE residents beyond the target population as well.
The following table outlines examples of metrics that local boards could measure to track progress toward Indicator C. Again, the metrics listed as Process Measures are potential foundational steps toward aligned outcomes rather than tools to assess direct impact.

**Table 8: Indicator C Menu of Metrics**

<table>
<thead>
<tr>
<th>Example Measures for Indicator C</th>
<th>Possible Data Elements (Description)</th>
<th>Possible Data Elements</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example target population: Home Health Care Workers</td>
<td>Incumbent home health care workers who completed a higher level health care credential and moved into a higher paying job within a given period</td>
<td>Unique_Individual_Identifier</td>
<td>PIRL 100</td>
</tr>
<tr>
<td></td>
<td>Employment_Status_at_Entry</td>
<td>PIRL 400</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Occupation_Code_Most_Recent_Employment_Prior_to_Participation</td>
<td>PIRL 403</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wage_Prior_q1 (1 quarter prior to participation)</td>
<td>PIRL 1702</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_Prior_q3 (3 quarters prior to participation)</td>
<td>PIRL 1700</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Eligible_Training_Provider_Program_of_Study</td>
<td>PIRL 1304</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Eligible_Training_Provider_CIP_Code</td>
<td>PIRL 1305</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Program_Name</td>
<td>ETPL: Program Name</td>
<td>Reported on ETPL</td>
</tr>
<tr>
<td>Example Measures for Indicator C</td>
<td>Possible Data Elements (Description)</td>
<td>Possible Data Elements</td>
<td>Data Source</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>--------------------------------------</td>
<td>-----------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Data measures would need to identify individuals’ employment status, occupation, and wages at entry and compare against training program, completion, credential attainment (potentially), placement status, wages, occupation, and industry of employment at exit</td>
<td>Completed_with_Credential</td>
<td>PIRL 1800</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Employment_Related_to_Training</td>
<td>PIRL 1608</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Job_Placement_q2</td>
<td>PIRL 1602</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Job_Placement_q4</td>
<td>PIRL 1606</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_After.Exit_q1</td>
<td>PIRL 1703</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_After.Exit_q2</td>
<td>PIRL 1704</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Wages_After.Exit_q4</td>
<td>PIRL 1706</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Occupation_Code</td>
<td>PIRL 1613 or 1612 or 1610</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Occupation_Name</td>
<td>ONET</td>
<td>Derived from ONET</td>
</tr>
<tr>
<td></td>
<td>Industry_Code</td>
<td>PIRL 1617 or 1615 or 1614</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Industry_Name</td>
<td>NAICS</td>
<td>Derived from NAICS</td>
</tr>
<tr>
<td>Average wage post-training vs. mean wage post-training Calculation: Group average post-training wage/program post-training wage</td>
<td>Comparison of the average wage for the entire training population for a program compared against the average wage by a segment of the training population. If group average is &gt; 1, then average wage for the group is greater than the average expected wage for the total program population</td>
<td>Participant data</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td>Example Measures for Indicator C</td>
<td>Possible Data Elements (Description)</td>
<td>Possible Data Elements</td>
<td>Data Source</td>
</tr>
<tr>
<td>---------------------------------</td>
<td>-------------------------------------</td>
<td>------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Average earnings premium against total average earnings premium</td>
<td>Measuring the average earnings premium of a set demographic group against the total average earnings premium for the training population. If &gt;1, that means the group average earnings premium is greater than the expected premium for program participants</td>
<td>Participant data</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td>Calculation: Average group earnings premium/ average expected post-training earnings premium</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Process Measures**

| Percentage of consortia members who indicate meetings addressed disaggregated data and discussion on how demographics, rates, and life situation impact the outcome and success of training and services | Example question: Participation in the consortia meetings deepened your understanding of the life situation of participants on program outcomes and success? Yes or No |  | Survey, locally determined |
| | Have you been able to identify concrete areas of improvement to your programs and services to address the needs of high-priority population groups? Yes or No | | |
Indicator D

Another critical lever for regional transformation is the coordination and alignment of resources. Indicator D elevates two ways regions can track progress on strengthening collaboration between relevant stakeholders: tracking co-enrollment and aligning professional development to support priority populations. There are several additional ways in which regions are and could coordinate resources, but these two have been elevated as high-impact areas of focus.

**Table 9: Indicator D Outcomes**

<table>
<thead>
<tr>
<th>Outcome 1</th>
<th>Outcome 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region has a system in place to track co-enrollment strategies to engage with participants holistically and track individuals that complete training and/or attain industry recognized credentials aligned with the sectors and occupations emphasized in the Regional Plan.</td>
<td>Region has developed benchmarks and methods to track workforce staff and partners professional development training on services, training and education to meet target population needs.</td>
</tr>
</tbody>
</table>

INDICATOR D

**Conversation Guide**

The Conversation Guide is designed to support Regional Organizers and Local Directors in leading conversations to identify and advance Indicator D. The following questions are considerations that are intended to support and augment conversations; local leaders should adapt as necessary.

**You may benefit from a conversation on Indicator D if...**
Your region or subregions have a process for convening partners around coordinating services and activities.

**Who should be present:**
- Local Directors
- Regional Organizer

**Orientation and Purpose**
A key to meeting the needs of all the populations served across a region and achieving equitable outcomes is the coordination and alignment of strategy and services. When services are
disconnected and difficult to navigate, it places additional burdens on participants and impedes outcomes. This includes understanding how participants engage in an ecosystem of supports such as co-enrolling in community colleges, but also housing, childcare, and social services. Professional development for staff across this landscape is important for ensuring that information is shared and goals are aligned.

**Understanding the Current Landscape**

- Primarily, Local Directors can look into what is known about the target populations’ interaction with other providers and community partners.
  - *Is there a process to track co-enrollment in training and services?*
  - *Do you collect information on other resources and supports that your target population may be participating in, such as community college enrollment, childcare, housing, transportation assistance, and healthcare?*

**Communication**

- Once target population needs have been identified (Indicator C), workforce leaders can begin to communicate and allocate funds to support specific gaps and opportunities for improving services and alignment.

Example questions to ask:

  - *What is our process to communicate our target population needs with partners that are also interacting and providing services to this group (e.g., social services, other training providers, and community colleges)?*
  - *How can we improve professional development opportunities so they are more strongly designed and delivered to address the target population’s needs?*
INDICATOR D

Regional Spotlight | Orange Regional Planning Unit

The Orange Regional Planning Unit is composed of three local boards serving 34 cities and several large unincorporated areas in Orange County, the third-most populous county in California. Among many things, it is currently working to open the CalJOBS system to partner agencies for co-enrollment and case file sharing. It is leveraging the system’s referral platform to establish contact information for community partners, one-stop center partners, training partners, and others; make referrals and appointments; and share other notes. OCRPU has developed training videos that can be used in any region to help stakeholders understand the processes and see them in action.

Success with this platform requires adoption and coordination with partners, as it hinges on up-to-date data for accurate and efficient referrals. The OC team has navigated challenges like duplication given all three boards are within one county and often working with the same partners. But with a regional requirement for all partners to be in the system, it has found that creating a culture of regular system use as part of everyone’s job has helped address concerns about lack of ability to track referrals and turnover, allowing staff to learn to track how individuals are moving through their systems and programs. This includes 14 mandatory partners, as well as community colleges and other CBOs that aren’t required by law but are critical because of the services they provide.

The pandemic also provided a push toward these policies, as the OC team received funding from the Department of Labor and permission from the Employment Development Department to build a virtual one stop, so that everything in a brick-and-mortar location would be on an online platform. Current expectations around systems use are thus also foundational for staff to get ready for other shared platforms and work.

Overall, the OCRPU indicated that connecting to “the why,” or the values statement, as well as to outcomes helps tremendously. Whether that’s demonstrating what reports can be run as a result or the benefits of new tracking capabilities and what can be shared, eventually that becomes an important thread in the everyday work. When considering the needs of the populations and particularly target populations of underserved communities of color, these systems are critical and allow the OCRPU to leverage capacity and resources toward impact. It is continuing to build out its data capacity for and connection with businesses, and the pandemic has revealed the degree to which all businesses are not necessarily registered with the Secretary of State or even with their own cities. Overall, these efforts require engagement, communication, and coordination on multiple fronts to yield the desired outcomes for jobseekers and businesses alike.
The following table outlines examples of metrics that local boards could measure to track progress toward Indicator D. Again, the metrics listed as Process Measures are potential foundational steps toward aligned outcomes rather than tools to assess direct impact.

**TABLE 10: INDICATOR D MENU OF METRICS**

<table>
<thead>
<tr>
<th>Example Measures for Indicator D</th>
<th>Possible Data Elements (Description)</th>
<th>Possible Data Elements</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of program participants who were co-enrolled within the region for training programs that align to the region’s high-priority industries and occupations</td>
<td>Unique_Individual_Identifier</td>
<td>PIRL 100</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Program_ID</td>
<td>PIRL 903, 904, 905</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Eligible_Training_Provider_Name</td>
<td>PIRL 1301</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Eligible_Training_Provider_Program_of_Study</td>
<td>PIRL 1304</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Eligible_Training_Provider_CIP_Code</td>
<td>PIRL 1305</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Completed_with_Credential</td>
<td>PIRL 1800</td>
<td>Reported in CalJOBS</td>
</tr>
<tr>
<td></td>
<td>Provider_Name</td>
<td>EPTL: Provider Name</td>
<td>Reported on ETPL</td>
</tr>
<tr>
<td></td>
<td>Program_Name</td>
<td>ETPL: Program Name</td>
<td>Reported on ETPL</td>
</tr>
<tr>
<td>Example Measures for Indicator D</td>
<td>Possible Data Elements (Description)</td>
<td>Possible Data Elements</td>
<td>Data Source</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>--------------------------------------</td>
<td>------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td><strong>Number of sustained and active partners</strong></td>
<td>Example: Partners included in joint funding proposals Consortia participation</td>
<td>Locally determined</td>
<td></td>
</tr>
<tr>
<td><strong>Number of new partnerships established to meet target population needs</strong></td>
<td>New funding sources New partnerships</td>
<td>Locally determined</td>
<td></td>
</tr>
<tr>
<td><strong>Percentage of participants from professional development training who increased knowledge of target population needs</strong></td>
<td>Example question: <em>Did this training support your understanding of the needs and opportunities in serving [target population]? Yes or No</em></td>
<td>Professional development surveys, locally determined</td>
<td></td>
</tr>
<tr>
<td><strong>Percentage of participants from professional development training who identified areas and processes for improving the impact of services on enrolling target population in targeted sectors</strong></td>
<td>Example question: <em>In what ways are you planning on adjusting your processes to better support enrollment of target populations into training and services aligned to [target sectors]?</em></td>
<td>Professional development surveys; Locally determined</td>
<td></td>
</tr>
</tbody>
</table>
Conclusion and Guiding Questions for Workforce Leaders

The following guiding questions can be used to shape continued collaborative efforts to refine the strategic framework, transition from planning to action, and apply the lessons learned from this process to a broader set of initiatives systemwide.

Guiding Questions

• What is the best way to orient your team to the framework and continue the practice of strategic planning and data collection and analysis?

• Which of the four indicators most closely align with the goals in your regional plan? Where would you be able to hit the ground running, and which indicators will take more time and consideration?

• Do any of the example data measures resonate with what your local board or region discussed as potential measures? What could you use and what could you modify to meet your regional goals?

• What are some of the most important or first steps your board can take to build your overall data capacity?

• What opportunities are there for leveraged funding, especially those that can support the target populations?

The California Workforce Framework for Regional Plan Implementation presents an entry point for local boards and the state to work together in achieving equitable economic advancement for all Californians.
Resources


www.thefundneo.org/content/uploads/attachments/Framing%20Paper_FINAL%20hi%20res%20with%20hyperlinks.pdf


Bibliography


Appendix A: Summary of Equity Principles

Context: Local Directors and Regional Organizers noted the need for an evidence-based starting point for defining and adopting an approach to addressing equity at the local and regional level.

The following chart summarizes key cross-cutting principles from existing literature and frameworks to achieve equitable access, completion, placement, and retention.

Resources consulted include:

- Government Alliance on Race & Equity
- Race Forward
- The Alliance
- Michigan Department of Civil Rights and the Gerald R. Ford School of Public Policy at the University of Michigan

Additional resources are available from the California Workforce Development Board.7

<table>
<thead>
<tr>
<th>Equity Principle</th>
<th>Examples</th>
</tr>
</thead>
</table>
| **Accountability:** Organization demonstrates accountability and transparency by openly sharing equity goals, practices, and policies | Make equity plan publicly available (Michigan)  
Set goals to address racial inequities (GARE) |
| **Awareness:** A shared understanding of equity | Analyze how the organization addresses equity (GARE)  
Determine how the community understands equity (Michigan)  
Outline how the organization reflects the community (Race Forward)  
Define equity and inequity (GARE)  
Define terms used in conversations about equity (Michigan) |
| **Accessibility:** The voices of community members who have faced barriers to economic mobility are included in decision-making on equity definitions, goals, and strategies | Follow shared communication practices (GARE)  
Show consistent interaction or partnership with underrepresented communities (GARE)  
Change policies that uphold systemic inequities (Michigan) |
| **Sustainability:** Demonstration of ongoing commitment | Turn practices into policies (Race Forward) |
Using the Roadmap

- This roadmap provides a high-level overview of foundational activities and decision points you may encounter during the data alignment process.

- These steps can and should be customized to meet your region’s needs, priorities, strengths, and limitations.

- JFF encourages regions to think long term when developing data agreements and governance policies and, if possible, suggests an objective third party coordinate and manage these efforts.
THE WINDING ROAD TO SHARED IMPACT MEASUREMENT

Data Governance
Establishing a formal process for governing and enforcing data trust agreements

Data Infrastructure
Assessing the systems and processes that govern your data resources

Data Inventory and Definitions
Documenting and defining your organization's data assets and gaps

Use Cases
Reaching shared understanding of what is to be measured and how

Data Trust
Committing to plan, design, and contribute to a data sharing collaboration

Data Sharing and Outcomes
Analyzing baseline data to identify target outcomes and examining outcomes to determine regional impact

01
Data Inventory and Definitions
Documenting and defining your organization's data assets and gaps

02
Compiling a Data Dictionary
Does your organization maintain an accurate and complete data dictionary?

03
Identifying a Data Champion
Who at your organization manages/maintains datasets and can represent your organization's data interests?

04
Building Your Data Inventory
Does your data dictionary include a full inventory of data assets and sources?

05
Data Practices/Behaviors
Are staff at your organization entering data consistently and accurately?

06
Identifying Data Gaps
What gaps exist in your data inventory or practices?
## Data Inventory and Definitions

**Documenting and defining your organization’s data resources**

<table>
<thead>
<tr>
<th>What</th>
<th>Why</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Identifying a Data Champion</strong></td>
<td>Person responsible for overseeing data management, security, and policy who can speak to your organization’s data capabilities, practices, and uses.</td>
</tr>
<tr>
<td><strong>Compiling a Data Dictionary</strong></td>
<td>Communicates metadata about the data your organization collects in its databases or systems. Dictionaries typically contain variable names, measurement units, allowed values, definitions of variables, and how frequently variables are collected.</td>
</tr>
<tr>
<td><strong>Building Your Data Inventory</strong></td>
<td>A complete record of each dataset your organization has access to and for what purposes it is used. This should include information about where the data comes from, how frequently it’s received, and any stipulations around its use.</td>
</tr>
<tr>
<td><strong>Assessing Data Practices/Behaviors</strong></td>
<td>Process of auditing your organization’s data practices and behaviors, which impact data analysis, completeness, and reliability. Should assess organizational understanding of data elements and entity processes and requirements.</td>
</tr>
<tr>
<td><strong>Identifying Data Gaps</strong></td>
<td>Clarify as to where gaps exist in your organization’s data inventory or behaviors. What data do you need to measure impact that you do not collect or have access to? What policies or practices are needed to ensure greater data quality?</td>
</tr>
</tbody>
</table>

## Use Cases

Reaching shared understanding of what is to be measured and how

<table>
<thead>
<tr>
<th>Questions to be Answered</th>
<th>Data Needs</th>
<th>Data Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>What questions will your organizations try to answer specific to this target population?</td>
<td>What data do your organizations not have access to that will be needed to answer those questions?</td>
<td>Does the data you need exist somewhere? If so, where, and how might you be able to access it?</td>
</tr>
<tr>
<td>Identifying a Shared Target Population</td>
<td>Common Datasets</td>
<td></td>
</tr>
<tr>
<td>What population will your region be focusing on initially to measure impact?</td>
<td>What data do your organizations share that you can analyze and aggregate to answer those questions?</td>
<td></td>
</tr>
</tbody>
</table>
02 Use Cases
Reaching shared understanding of what is to be measured and how

<table>
<thead>
<tr>
<th>What</th>
<th>Why</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Identifying a Shared Target Population</strong></td>
<td>In collaboration with your partnering local areas, reach consensus as to which target population will serve as your initial “pilot” for this effort. This population will establish a model for application to future populations.</td>
</tr>
<tr>
<td><strong>Questions to be Answered</strong></td>
<td>Identify the hypothesis your region will be testing specific to your target population. What questions will you try to answer by gathering and analyzing this data, and why is this question important? What story will you be able to tell if you are successful?</td>
</tr>
<tr>
<td><strong>Common Datasets</strong></td>
<td>Identify the data elements needed to answer your use cases and determine if this data is readily available and/or easily accessible to all organizations in your region. Document common data elements versus those owned only by specific organizations in your region.</td>
</tr>
<tr>
<td><strong>Data Needs</strong></td>
<td>Identify which data elements your organizations do not have access to either individually or collectively that will be needed to answer your use cases. Document why this data is either not available or unusable, and whether there is a potential solution.</td>
</tr>
<tr>
<td><strong>Data Sources</strong></td>
<td>If your organizations do not own or have access to the data needed to answer your use cases, identify organizations that may have this data. Document any partner orgs have existing relationships with these entities and any known data barriers that exist.</td>
</tr>
</tbody>
</table>

03 Data Infrastructure
Assessing the systems and processes that govern your data resources

**Data Flow**
Where does your data come from? If not owned by your organization, how do you get it and in what format?

**Data Protocols**
What data requires special privacy protections and why? Are there policies in place for managing this data?

**Data Access**
What data are open access vs. shared access vs. not accessible to any other organization?

**Data Systems**
What databases or systems are being used to collect and store your datasets?

**Data Tools/Technologies**
What tools or software are being used to analyze, visualize, and communicate data insights and outcomes?
Data Trust
Commitment to plan, design, and contribute to a data sharing collaboration

Data Trust Members
Who is responsible for overseeing data sharing and ensuring compliance with the DTA?

Data Trust Agreement (DTA)
What are the specific policies, clauses, and procedures that need to be included in the DTA?

Data Goals/Vision
What are the goals and long-term vision for your data sharing collaboration?

Data Trust Roles
What roles will various organizations play in the DTA?

Data Trust Signature
Which organizations need to sign the DTA in order to participate in the collaborative?

What
Why
Data Goals/Vision
Determine the short- and long-term goals and vision for data sharing across your organizations. What is the purpose of your collaboration and what do you hope to achieve if it is successful?
Identifying your collaboration’s shared goals and vision for your data sharing is a critical step towards ensuring a productive, fruitful relationship. It will also help you determine if you’re making progress or have succeeded.

Data Trust Members
Identify who from your organization will participate in the planning, designing, and execution phases of the data trust agreement (DTA). This should be someone that is knowledgeable of your data policies, infrastructure, and data flows.
This person will be responsible for ensuring your organization’s needs and priorities are represented accurately while designing the data trust agreement.

Data Trust Roles
Process of identifying which organizations or individuals play various roles in the DTA. Potential roles may include data trustees, data trust members, data-contributing orgs, partner orgs, stakeholder orgs, and data trust users.
This process acknowledges the specific permissions and responsibilities of various organizations and individuals as part of the DTA. This identifies decision-makers, governing bodies, data owners vs. contributors vs. users vs. stakeholders, and identifies the access permissions of each.

Data Trust Agreement
The written document that incorporates all of the information above into a formal, legally binding document to be agreed upon and signed by a representative of each participating organization.
It is critical to ensure that all policies, processes, and procedures are documented in writing for distribution across the partner organizations to provide transparency and accountability.

Data Trust Signature
Final requirement of establishing a formal data trust agreement. All organizations must provide signature agreeing to comply with all policies, processes, and procedures as stated within the agreement.
Established grounds for enforcement of agreed upon written policies and procedures and legal repercussion if any organization is found to be in violation of said agreement.
## Data Governance

**Establishing a formal process for governing and enforcing data trust agreements**

### What

<table>
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<tr>
<th>Data Policies</th>
<th>Review each organization's data sharing policies and procedures to better understand sharing opportunities, limitations, and requirements of each participating organization and what must be included in the DTA.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Governance Policies/Procedures</td>
<td>After reviewing each organization’s policies, determine which are negotiable for the purposes of the DTA, and which are non-negotiable. As a region, develop policies that support and enable your shared goals and vision.</td>
</tr>
<tr>
<td>Data Governance Roles</td>
<td>Process of identifying which organizations or individuals play various roles in the Governance Charter. Potential roles may include: governing board members, sub-committee or working group members, and administrative/organizational support.</td>
</tr>
<tr>
<td>Data Governance Charter</td>
<td>Formal, written document that outlines the roles, responsibilities, policies, and procedures of data governance. May include term limits, meeting cadence and attendance, voting rights and procedures, sub-committee formation process and scope definition, etc.</td>
</tr>
<tr>
<td>Data Governance Signature</td>
<td>Final requirement of establishing a formal data governing body. All organizations must provide signature agreeing to comply with all policies, processes, and procedures as stated within the charter.</td>
</tr>
</tbody>
</table>

### Why

<table>
<thead>
<tr>
<th>Data Policies</th>
<th>Taking time to thoroughly review and understand the unique needs of each organization and what must be included in the DTA will lead to more seamless collaboration and a productive partnership.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Governance Policies/Procedures</td>
<td>Establishing clear policies and processes for decision-making and enforcing the DTA helps ensure transparency and compliance with all privacy and sharing protocols by all parties.</td>
</tr>
<tr>
<td>Data Governance Roles</td>
<td>Designating specific organizations and individuals that will be responsible for ensuring oversight and compliance with the DTA formalizes implementation of the data trust and provides all organizations an opportunity to contribute to and participate in the governance process.</td>
</tr>
<tr>
<td>Data Governance Charter</td>
<td>This document communicates the structure of the governing process and sets expectations for participation in various aspects of the governing board.</td>
</tr>
<tr>
<td>Data Governance Signature</td>
<td>Establishes grounds for compliance and enforcement of agreed upon written policies and procedures and commits all organizations to shared ownership and sustainability of the data collaboration based on everyone's needs and interests.</td>
</tr>
</tbody>
</table>
Data Sharing and Outcomes
Analyzing baseline data to identify target outcomes and examining outcomes to determine regional impact

**Establish Baseline Data**
What are the current trends or benchmarks specific to your use cases?

**Collect Data**
What data must be gathered to determine if progress has been made and how will it be collected?

**Identify Targets**
Where must the region make progress and what are your targets?

**Data Sharing**
What data must be shared across the region to inform your use cases?

**Examine Outcomes and Share Impact**
What progress has been made and how will it be communicated to regional stakeholders?

### Table: Data Sharing and Outcomes

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<th>Why</th>
</tr>
</thead>
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<tr>
<td>Data Sharing</td>
<td>Process of sharing data that informs your agreed upon use cases with partner organizations or individuals in compliance with your data trust agreement.</td>
</tr>
<tr>
<td>Establish Baseline Data</td>
<td>The current &quot;status&quot; or performance of specific use cases based on relevant, historical data gathered by participating organizations across the region.</td>
</tr>
<tr>
<td>Identify Targets</td>
<td>In collaboration with regional partners, identify realistic and feasible targets for progress specific to each use case. Localized targets may differ based on baseline data, unique priorities and circumstances, and availability of resources.</td>
</tr>
<tr>
<td>Collect Data</td>
<td>The process of collecting the data needed to accurately measure progress and achievement of target outcomes. May require creating new data collection tools, policies, and processes if this data are not already being gathered by participating orgs.</td>
</tr>
<tr>
<td>Examine Outcomes and Share Impact</td>
<td>The process of examining outputs to identify localized and regional progress toward target outcomes and identifying the most effective way of translating those outcomes into impacts in order to communicate that impact to regional stakeholders.</td>
</tr>
</tbody>
</table>

Access to this data is necessary to be able to determine the trends and baselines that currently exist across the region. Understanding current status or performance is necessary to determine progress that must be made to achieve regional indicators. Establishing target outcomes allows local areas and regions to remain focused on specific goals for data collection and encourages implementation of programs, policies, or interventions that support achievement of those target outcomes. Utilizing standardized or well-aligned systems, processes and definitions helps facilitate sharing and analysis and leads to more reliable and accurate outcomes that credibly demonstrate impact in a region. Outputs, outcomes, and impacts are three distinct data points and should be communicated as such. Regions should practice full transparency in identifying the limitations of their data and recognize areas where further data are needed to determine impacts or causal relationships.
Endnotes


3. For a select period (preferably each year over the past 3 to 5 years to establish trend), examine average entry-level wages for participants parsed by race/ethnicity against average wages after exit to identify which categories are being placed into jobs at higher and lower rates than others. Would also need to include metrics specific to program completion or credential attainment if trying to identify training-related wage gains at exit vs. wage gains at exit in general.

4. For a select period (preferably each year over the past 3 to 5 years to establish trend), compare participants parsed by “status at entry” against credential attainment rates for each category to identify which categories are earning credentials at higher and lower rates than others.

5. For a select period (preferably each year over the past 3 to 5 years to establish trend), compare participants parsed by race/ethnicity against job placement rates for each to identify which categories are being placed into jobs at higher and lower rates than others.


BOARD OF SUPERVISORS CODE OF CONDUCT AND ETHICS
RULES OF THE BOARD OF SUPERVISORS

Adopted on July 20, 2021
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BOARD OF SUPERVISORS CODE OF CONDUCT AND ETHICS

First Adopted July 2021

A. Intent and Purpose. To assure public confidence in the integrity of local government and its effective and fair operation, this Code of Conduct and Ethics provides a framework for day-to-day actions and decision-making by Board members and represents a commitment to uphold a standard of integrity beyond that required by law. The citizens and businesses of Humboldt County are entitled to a fair, ethical and accountable local government which has earned the public’s full confidence for integrity, and to ensure the effective functioning of democratic government, the Board of Supervisors requires that:

1. Public officials, both elected and appointed, comply with both the letter and spirit of the laws and policies affecting the operations of government;

2. Public officials be independent, impartial and fair in their judgment and actions;

3. Public office be used for the public good, not for personal gain; and

4. Public deliberations and processes be conducted openly, unless legally confidential, in an atmosphere of respect and civility, both as between Board member and between the Board of Supervisors and other peers, staff and the public.

B. Principles and Standards. The principles and standards of ethical conduct for the County of Humboldt’s Board of Supervisors are hereby established as set forth below.

1. Act in the Public Interest. Recognizing that stewardship of the public interest must be their primary concern, Board members will work for the common good of the people of the County and not for any private or personal interest, and they will assure fair and equal treatment of all persons, claims and transactions coming before the Board of Supervisors.

2. Comply with the Law. Board members shall comply with the laws of the nation, the State of California and the County of Humboldt in the performance of their public duties.

3. Board Member Conduct. The professional and personal conduct of Board members must be above reproach and by the law must avoid even the appearance of impropriety, which is critically important for maintaining a positive and productive image of county governance. While it is understood that Board members enjoy First Amendment rights, they should practice civility and decorum in discussions and debate, and refrain from abusive conduct, personal charges, unsubstantiated allegations, disclosure of confidential information, or verbal attacks upon the character or motives of other members of the Board of Supervisors, boards, commissions, staff or the public which has the effect of disrupting the County’s business and bringing the County’s government into disrepute.
4. **Respect for Process.** Board members shall perform their duties in accordance with the processes and rules of order established by the Board governing the deliberation of public policy issues, meaningful involvement of the public and implementation of policy decisions of the Board by County staff.

5. **Decisions Based on Merit.** Board members shall base their decisions on the merits and substance of the matter at hand, rather than on unrelated considerations. Board members are free to apply personal ideology to their deliberations but shall not allow personal feeling about a matter before the Board to affect their judgment.

6. **Conflict of Interest.** In order to assure their independence and impartiality in the County’s best interest, Board members shall not use their official positions to influence decisions in which they have a conflict of interest of any nature. All Board members shall use their best efforts to refrain from creating even the appearance of impropriety in their actions and decisions. No Board member shall engage in any business, transaction or activity, or have a financial interest, which is in conflict with the proper discharge of official duties, which would tend to impair independence of judgment or action in the performance of official duties, which creates the appearance of such conflict, or which otherwise violates applicable County policies or state or federal law. In order to protect against conflicts of interest, or the appearance thereof, the County expects all Board members to comply with state-mandated gift reporting requirements and any related County policies. Any Board member who has questions about laws or County policies related to conflicts of interest should direct these to the County Counsel.

7. **Confidential Information.** Board members shall respect the confidentiality of information concerning the property, personnel or affairs of the County. They shall neither disclose confidential information without proper legal authorization, nor use such information to advance their political, personal, financial or other private interests.

8. **Use of Public Resources.** Board members shall not use public resources, such as County staff time, equipment, supplies or facilities, for private gain or personal purposes.

9. **Advocacy.** Board members shall represent the official policies or positions of the entire Board of Supervisors, to the best of their ability when designated as delegates for this purpose. When presenting their individual opinions and positions, Board members shall explicitly state they do not represent the opinion of the entire Board.

10. **Positive Work Place Environment.** Board members shall support the maintenance of a positive and constructive work place environment for County employees, private citizens and businesses dealing with the County. Board members shall recognize their role in individual dealings with County employees.
There are many rules and regulations, both federal and state, which deal with the way in which employees are treated, and untoward conduct by a Board member may expose the County to substantial risk. While a Board member is not, strictly speaking, a “superior” or “supervisor” of a County employee, courts and juries have widely viewed them as being bound to the restrictions which apply to such roles. Accordingly, Board members should always address County employees, whether in public or in private, with courtesy and respect. Any concerns which a Board member may have regarding the performance of a County employee should only be raised in private with the County Administrative Officer. Negative or critical comments by Board members about a County employee in public serves to lessen public trust and respect for, and confidence in, County government. It may also constitute actionable conduct, exposing the County to financial or legal risks. Board members have no legal right or authority to act as the superior, employer or supervisor of any County employee, although the Board of Supervisors acting as a body has this authority over the County Administrative Officer, County Counsel and appointed Department Heads.

11. Policy Role of Board members. Board members shall respect and adhere to the Board – County Administrative Officer structure of the County of Humboldt government. In this structure, the Board of Supervisors determines the policies of the County with the advice, information and analysis provided by the public, boards and commissions and County staff. Board members shall not interfere with the administrative functions of the County or the professional and legal duties of County staff, nor shall they impair the ability of staff to implement Board-policy decisions.

C Code and Ethics Violations.

If County officials or staff become aware of any improper behavior by a Board member, they are encouraged to formally report such behavior in writing to the County Administrative Officer and Director of Human Resources. Any such report or complaint will be reviewed by a committee consisting of the County Administrative Officer, Director of Human Resources, and County Counsel (Committee). This Committee will determine, by a two-thirds vote, if the complaint is appropriate for informal resolution or if it should be examined through an impartial third-party investigation. Should such an investigation be necessary, the Director of Human Resources is authorized to retain an investigator. Should the complainant be dissatisfied with the Committee’s determination, the complainant can request, through written notification to the Committee, that the complainant wishes to appeal the determination and request the complaint to be evaluated by the Foreman of the Grand Jury. The Foreman of the Grand Jury will recommend either informal resolution or an examination through an impartial third-party investigation. The complainant will be notified in writing when the matter has been resolved and of the general actions taken in response to the complaint.

A sustained violation of this Code of Conduct and Ethics by a Board member will be agendized for open session consideration, which will include notifying the Board member subject to the allegation(s) of the allegation(s) and providing the Board member an opportunity to present information.
Following completion of the investigation process resulting in sustained allegations against a Board member, Board action is limited to public censure, and such action shall require the affirmative vote of at least two-thirds of the Board members present and voting.
D. Relations to Other Policies.

These standards shall not be construed as an exhaustive code of conduct and ethics for members of the Board of Supervisors, and the County may supplement these standards by such additional policies and provisions as it deems appropriate, including but not limited to those set forth in Board policies, personnel rules, or employment contracts. Such other policies shall, to the extent possible, be interpreted consistently with the core values expressed herein.