

# McKinleyville Municipal Advisory Committee

## Special Meeting

**July 30, 2025, 6pm-9pm**  
Special Meeting via ZOOM  
and in-person at

Azalea Hall, 1608 Pickett Road, McKinleyville, CA 95519

Humboldt County Deputy Clerk of the Board is inviting you to a scheduled Zoom meeting\*

Topic: MMAC Special Meeting  
Time: July 30, 2025 06:00 PM Pacific Time (US and Canada)

Join Zoom Meeting\*

<https://us02web.zoom.us/j/84449947337?pwd=eDNvaHI5L2xyOXFUcVo3TXBQOVh2QT09>

Meeting ID: 844 4994 7337

Passcode: 043757

One tap mobile

+16699006833,,84449947337#,,,,\*043757# US (San Jose)

+13462487799,,84449947337#,,,,\*043757# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 844 4994 7337

Passcode: 043757

Find your local number: <https://us02web.zoom.us/j/84449947337?pwd=eDNvaHI5L2xyOXFUcVo3TXBQOVh2QT09>

\*Public comment is not guaranteed to persons attending via Zoom as there can be technical difficulties. To ensure your voice is heard, attend in person or submit public comment to [cob@co.humboldt.ca.us](mailto:cob@co.humboldt.ca.us).

# McKinleyville Municipal Advisory Committee (MMAC)

## Special Meeting, ZOOM Platform and in-person

**Time: June 30, 2025 6:00 PM - 9:00 PM Pacific Time (US and Canada)**

**Location: Azalea Hall, 1608 Pickett Road, McKinleyville, CA 95519**

### ~ AGENDA ~

- 1. Call to Order:** Attendance, Indigenous Lands Acknowledgement, Flag Salute, Meeting Agreements (5)
- 2. Additions and changes to the Agenda** (2)
- 3. Approval of the Agenda** (2)
- 4. Review & Approve Minutes:** June 25, 2025 (5)
- 5. Community Safety, Community Event Announcements & County Info Presentation:** No scheduled presentations; Supervisor Madrone on County Info (5);
- 6. Public Comment Period for Items not on Agenda:** *This time is for public comment on matters within the MMAC's jurisdiction, excluding those items on the agenda. Commenters have three (3) minutes unless otherwise stated by Chair at beginning of public comment. (public comment time)*
- 7. Discussion/Information/Action Items:** *MMAC shall listen to the agenda item, seek clarification, take public comment, and MMAC may make a motion regarding any of the following items. Following any motion and second further discussion may take place before roll call vote.*
  - a. Presentation:** MMAC consideration of the Town Center Ordinance and Final Environmental Impact Report for purposes of making a recommendation to the Planning Commission and Board of Supervisors; and description of next steps. Presented by John Ford, Director of Planning and Building (60)
  - b. Discussion:** MFRC is leading a second annual Community Survey; and MMAC may propose questions to include in the survey. Attachment: 2024 Survey Questions for review (15)
  - c. Discussion:** MMAC Chamber membership and participation in Chamber events (10)
  - d. Subcommittee Reports** (15 total)
    - i.** Committee on Active Transportation (CAT) – Bonnie Oliver, CAT Admin. Chair (5)
    - ii.** Incorporation Exploration (MIESC) - Lisa Dugan, MIESC Chair (5)
    - iii.** 4x4 – MMAC Chair and Vice Chair; Supervisor Madrone; MCSD P. Kaspari GM, MCSD Board Chair; and Chamber Director J. Miles met with Sheriff Honsal (5)
- 8. Committee General Comments** (5)
- 9. Next Meeting & Future Meeting Topics:** August 27, 2025 at 6:00 pm, expected location MMS; future meeting topics listed here are subject to change (10)
  - a.** MMAC 2025 calendar of meetings specifically including but not limited to MCSD Joint Meeting Proposal by MCSD for October 22nd and suggested topic of Emergency Preparedness

## 10. Adjournment

### Item 7b. Attachment

The Center Community Survey 2024

The below questions are being asked by the McKinleyville Municipal Advisory Committee. The goal of these questions are to identify community needs and explore opportunities to enhance services or advocate for necessary changes.

Q20. How satisfied are you with the following public services in McKinleyville? Range: Very satisfied – Very Dissatisfied

- Law enforcement (Police/Sheriff)
- Planning, Zoning, and Land Use
- Streets & Sidewalks
- Community Development
- Water and Wastewater
- Political Representation

Q21. Would you be interested in better public services for our community, even if it may entail greater costs? Yes / No

Q22. Please indicate your level of support for improving safety and convenience for the following modes of transportation in McKinleyville. Range: Strongly Interested - Strongly Not Interested

Transportation Type:

- Walking/using a mobility device
- Biking
- Driving
- Riding the bus
- Other

Q23. Please indicate your level of interest in having [or expanding] the following types of industries or businesses within our community. Range: Strongly Interested - Strongly Not Interested

Industry/Business Type:

- Technology & Innovation (e.g., tech startups)
- Healthcare & Medical Services (e.g., hospitals, clinics, specialized care)
- Restaurants (e.g., fast food, cafes)
- Shopping (e.g., boutique stores)
- Retail (e.g., franchises, big box stores)
- Education & Training (e.g., tutoring centers, child care, preschool)
- Entertainment & Recreation (e.g., sports complexes, arts, museums)
- Hospitality & Tourism (e.g., hotels, cultural attractions)
- Manufacturing & Industrial (e.g., factories, industrial parks)
- Agriculture & Food Production (e.g., farms, ranches, sustainable agriculture)
- Transportation & Logistics (e.g., shipping and distribution centers)
- Financial & Professional Services (e.g., banks, law firms, consulting)

Other (please specify):

Q24: Would you be interested in participating in a working group focused on shaping the future vision for McKinleyville? If yes, please provide name and email address. (Your name and email will not be connected to any of your responses) Yes / No Name/Email

Thank you for participating in our survey. Your insights are greatly appreciated. If you wish to advocate for better service provisions in McKinleyville we encourage you to identify which agency has jurisdiction and attend their board meetings or submit written comments. We also welcome residents to attend the McKinleyville Municipal Advisory Committee (McMAC) meetings on the 4th Wednesday of the month at McKinleyville Middle School and/or related 10 McMAC subcommittee meetings to lodge a comment or participate in community planning and advocacy efforts. Please continue forward to answer some optional demographic questions.